

## **CHAPTER I**

### **INTRODUCTION**

#### **A. The Background of the Study**

As a means of communication, English has been one of the prestigious languages used for many years almost all over world, it is the international language that covers almost all of aspects in people's life, such as in education and professional working. In education, we could see that any levels of education in Indonesia requires English as one of the subjects taught in school, from elementary to college level and even it becomes one of the subjects examined in national examination. In working field, many people learn English to communicate actively and to fulfil competence demanded by companies or some certain jobs. Learning English is important, especially for those who are going to face the real working field right after graduating from schools, in this case is, vocational high school students.

English consists of four skills which have to be mastered by the students, they are listening, speaking, reading and writing. In this case, the learners are required to comprehend (listening and reading) the language and produce (speaking and writing) the language. In teaching the language, between comprehending the languages as well as producing the language are exactly having a relationship. Before producing the language, students need to have some vocabularies; those vocabularies are gotten by the process of comprehending the language. For example, by having an activity of reading or listening, students will get an input data of what they have to express in term of writing or speaking. Among the four

language skills, reading is one of the skill that should be learned well by the students because by having reading skill they will be easy to get information, knowledge, and science. Grabe & Stoller (2002:9) elaborate that reading is a way to draw information from printed page and interpret the information appropriately. Meaning that the students will find out the information from the text effeciently.

Tom Hutchinson and Water (1987:8) says that learners were seen to have different needs and interests, which would have an important influence on their motivation to learn and the effectiveness of their learning. English is needed by a particular group of learners could be identified by analysing the linguistic characteristics of their specialist area work or study we can conclude that English is also used for the specific purposes.

As an international language, English is needed for many specific purposes; that is why there is a term of ESP (English for Specific Purpose). The specification of English use will help learners to master English as well as what they need in term of specific purpose that they have. In education ESP needs to be applied. Based on Hutchinson's and Water's theories, English for Specific Purposes (ESP) is a way of teaching and learning English for specialized subjects with some specific vocational or educational purpose in mind. It means that teaching English in Vocational School or other vocational institutions, teachers should take notice of designing teaching materials based on students' needs related to the vocations that the students focus on. For example, students who take a vocation of culinary program were taught by using teaching materials which were unrelated to the cullinary. One of phenomena happened is that the students

were taught by using teaching materials about English in General; it was unrelated to the vocation of culinary that the students have, the reading materials should about food, restaurant, or etc, it must be related to their program study.

In addition, Vocational school, especially the culinary art study program becomes one of study programs in demand by the students ([www.republika.co.id](http://www.republika.co.id)). Culinary is study program where the students able to process the food and beverage with good. Besides being able to cook, students culinary art should be able to report the some food from another country and the taste of the food or beverage served which have been explained in *Standard Operational Procedure for Food and Beverage Department*(Ekawatiningsih, 2008). This achievement can be assisted through the reading text materials used by students in school. If the reading material used in schools is relevant with the students' vocation, Culinary, the students will be easier to apply this skill in reality.

In reality, the needs of materials for vocational high school are still neglected. Materials for vocational school are not appropriate enough in terms of the content, the vocabulary, the topics, and so on. The fact shows that in their books “*Buku Bahasa Inggris* “ published by Pusat Kurikulum dan Perbukuan Balitbang, Kemendikbud in 2014 learning English specifically in reading texts is not related to their study program, reading materials needed there must be appropriate for the students.

Based on the writer's observation at SMKN 10 Medan, it was found that their reading materials are totally irrelevant with their study program especially in report text, the texts are not suitable for the students in Culinary Study Program.

For example, the books they use in the school do not contain technical terms related to culinary study program in SMKN 10 Medan and the topics are general for them. The data as follow :

### CHEETAHS

Cheetahs are considered as the world's fastest land animals. The word cheetah comes from Sanskrit word " Citrakayah " which means spotted or variegated body. Cheetahs can be found in most parts of Africa, Southern Asia and Middle East.

Cheetahs have lean and tall body unlike leopards. Even though cheetahs are often mistaken as leopard but their features are totally different. One of the distinguishing marks of cheetahs is their tear drop shaped line on each side of their nose that extends from corner of its eyes to its mouth

Their muscular and powerful bodies are ideal for fast and short runs. They have bendy flexible backs that aid them in running. Cheetahs are designed for speed and can run up to 45 miles per hour. Cheetahs' feet are like running shoes and have grips and spikes to dig into the ground. During the sprint only one foot touches the ground.

Even though cheetahs belong to the cat family but their claws are semiretractable unlike any one of the cats. Cheetahs are carnivores and eat animals like gazelle, small antelopes, hares and etc. They use their long and heavy tails as a stabilizer and single-mindedly pursue their intended prey. Once the cheetah has pounced, it knocks its victim off balance and grips it by the throat as it

falls. However, due to their weak jaws and small teeth, cheetahs are not as effective in killing their preys as quickly as lion and leopards.

Female cheetahs give birth to an average of three young ones that they rear by themselves. Once fully grown, the animals usually live alone, though males sometimes from small groups. Most cheetahs live about twelve to fifteen years.

Cheetahs are now an endangered species and many conservationists are trying to help protect the habitats of these interesting creatures.

The data above shows that the material is generally the same with senior high school even though what they need is different. In their books the report text material is about "Cheetah". The students were asked to report some animals. Actually, the students having vocation of culinary need to study English to support their vocation, but the English should be specialized. They use "Buku Bahasa Inggris" published by Pusat Kurikulum dan Perbukuan, Balitbang, Kemendikbud, in 2014. There is no material in their books which are representatives to their needs about culinary. Specifically in reading material, there are no even materials which are representative to culinary. The material should be relevant to the specific purpose that they have, for example the students are also asked to report a food or a restaurant that is famous in one country, like food which is the most favorite food, and they can also report a famous chef in the world, and etc. So that, the students get more understanding about culinary not only how to process the food and beverage with good but know all the information about culinary.

From the preliminary data above, this is the opportunity for researcher to make new reading material. Based on the problems that have been described in this chapter, this can be effectively develop the students' competence as reader because it is develop based on the the students' need. It is very important to develop English reading materials of report text for students grade XI of culinary study program at SMKN 10 Medan .

### **B. The Problems of the Study**

By seeing the background above, the problems of the study are formulated as follows :

1. "What reading materials are appropriate to the students of culinary study program in SMKN 10 Medan which is matched to their needs?"
2. "How is the design of English reading materials which are appropriate for students of culinary study program in SMKN 10 Medan?"

### **C. The Objectives of the Study**

As mentioned in the problems of the study, the objectives of this research are:

1. To develop English reading materials wich are appropriate to the students of culinary study program in SMKN 10 Medan
2. To design English reading materials which are appropriate for students of culinary study program in SMKN 10 Medan.

### **D. The Scope of the Study**

The scope of the study is to develop reading materials based on students' need, especially in report text. it will be applied in the second grade of culinary study program in SMKN 10 Medan.

### **E. The Significances of the Study**

The research is expected to give a meaningful contributions to someparts:

- a. The English teachers, this research hopefully can give ideas for the ideal reading materials used in culinary studyprogram. The teachers also can use this study as one of the sources of teaching and learning process in the classroom.
- b. The students; hopefully this study can improve their motivation in learning English and can comprehend reading materials that are based on their needs.
- c. The other researchers; this study is intended to be one of their resources to make other developing English reading materials, and give additional information for the next related study.
- d. The readers , hopefully this study may provide information as well as references about developing English reading materials for vocational school.