ABSTRACT

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This study deals with the types of gender stereotype and masculine performances and also the characterization of moral values of the main character in Moana Movie. The objectives of the study are to identify gender stereotypes phenomenon found in the movie and to describe how gender stereotypes prevail through the characters in Moana Movie that represented by the main female character and also to describe the relevance between moral values in Moana Movie and life viewed from sociological approach. The data that support this study by using qualitative. The findings are all types of gender stereotype found in the movie, there are also masculine performances done by Moana as the main character, and the last found that Moana brings the characteristic of moral value with her.

Keywords: Gender Stereotype, Gender Performativity, and Moral Values.