

CHAPTER I

INTRODUCTION

A. The Background of the Study

Nowadays, there are many Vocational High Schools which are developed by Indonesian's Government. Vocational High School is one option for students interested in practical postsecondary education and job training. The Vocational High School programs helps us to get started in the career we've been dreaming about. However, it need the English that must be improved.

In English teaching, there are four skills which are expected that students have in learning English; they are reading, listening, writing, and speaking. Among the four skills of language, Reading is considered as one of the English skills which plays an important role to the English Learning Teaching to develop the creativity of people. Teaching/learning materials is one of the very crucial elements that has to exist to conduct teaching/learning activities. As Tomlinson (2001) states that materials mean anything which can be used to facilitate the learning of a language (linguistic, visual, auditory or kinesthetic). English reading material is needed to improve the ability of students' skill in reading.

The English material which taught in Vocational High School is different with Elementary School, Junior High School, or even Junior High School Students. Elementary School, Junior High School, or even Junior High School Students still focus on EGP (English General Purpose), while Vocational High School implem

ESP(English Specific Purpose). It is adjusted by the students of Vocational High School who have specific purpose in Learning English.

Md. Jamal Hossain (2013:17) defines ESP is The term ESP stands for English for Specific Purposes. It is a linguistic field of study that addresses the immediate and very specific needs of learners for a target language which is required for academic or professional purposes. The ESP student is particularly well disposed to focus on meaning in the subject-matter field. The learners come to the ESP class with a specific focus for learning, subject matter knowledge, and well-developed adult learning strategies. They face the task of developing English language skills to reflect their native-language knowledge and skills.

Many students do not realize, by reading they will get many information, knowledge and also science. They thought that reading is nouseating activity; they also though that reading is not relating with their department and needs or sometimes the text was not easy, had a high words and grammar s o they could not understand the content of the text . The statistical data of UNESCO(2012) explains that the index reading interest in Indonesia reached 0,001. That is, from 1,000 residents, only one person who is interested in reading. According to UNESCO's educational development index, Indonesia was number 69 of 127 countries. This figure is very sad.

Nowadays, the problem is the reading materials is not suitable to the future job. They need the new media to help them mastering the reading skill. It is proven by th e primary observation done by the writer in SMK Negeri 9 in Information Technology Program Medan showing that their reading material is

as same as reading material for Senior High School. English teachers usually teach their students by using old way such as the teacher used only the textbook while teaching, she did not use relevant media to their major, she only focused to one media which made the class was boring. However, such learning materials which are really suitable with the needs of the students are not always available. This condition should not discourage the teachers as far as they have the objective(s) of the teaching or are familiar with the need(s) of the students. By having the objectives of the teaching/learning media or being familiar with the needs of the learners, the teachers can develop their own materials for the learners to achieve the objectives or to fulfill the needs of the learners.

In SMK Negeri 9 Medan, they use “Buku Bahasa Inggris” published by Kemendikbud (Kementerian Pendidikan dan Kebudayaan Republik Indonesia) in 2014. As we know, the Vocational High School has a specific material while senior high school implements general material. The English reading material of information program should talk about English used in the computer which they almost use everyday but the fact the text book applies the general material, genre of procedure text, is not related to computer. The data is follow:

HOW TO PLANT JASMINE

You will need :

- A Packet of Jasmine seeds
- A small pot
- Loamy soil
- Water

Steps:

- Mix the soil with fertilizer well to create a medium for planting the seeds
- Scatter seeds on the surface of the soil
- Cover the seeds with 3mm layer of soil

The data shows that reading material is suitable for agriculture program but unsuitable to the information technology program. The students are unfamiliar to the words such as fertilizer, seeds and soil. The result is they are not interested and feeling nauseating to learn the reading materials. They always use their computer for studying and also they play with many software to make the new applications. When they meet the unsuitable material with the old media, They think it will not affect to their major and their career. The students gave their complain that the textbook is hard to understood and many unfamiliar words such as seeds, mix, fertilizer, etc.

No one can ignore the paramount function of textbooks in teaching English particularly for specific purposes. They form the basis of any courses in this domain. The textbook has a very important and a positive part to play in teaching and learning English. They state that textbooks provide the necessary input into classroom lessons through different activities, readings and explanations. He considers textbooks as the most important part of teaching, and evaluating textbooks as a task of great importance to the future success of programs.

Today, with the high improvement of computer technology can be the solution for SMK Negeri 9 Medan particularly for Information Technology Program of The Eleventh Grade, computers can capture, analyze, and present data on second language students' performances during the learning process. As we know, observing and checking students' learning progress are very important activities to help students achieve their second language acquisition. By using Wondershare Quiz Creator can help them mastering reading english material, genre procedure text.

In SMKN 4 Malang, there are many students who are weak in reading section because they seldom do the exercise in reading, they easily get bored when they get reading test. As, a result the researcher found the score of the students Class X RPL-C (Part of software engineering department) who got a low score, which was under 75. Thus, the researcher can conclude that drilling technique is a way to teach for the teacher to provide exercise in the form of quiz to the students so that the students' knowledge and understanding of the subject matter that have been studied are more implemented clearly and not quickly forgotten.

Based on the introduction, the problem can be stated as follows how can drilling by using WQZ be used as a technique in improving the reading ability of X RPL-C students of SMKN 4 Malang. In contrast, the researcher in SMKN 9 Medan does not use drilling technique but develop the reading material which is not suitable to the need of the students by using WQZ.

Wondershare Quiz Creator (WQC) is a powerful quiz maker that enables educators, trainers, researchers and many more to create interactive flash-based quizzes, tests, surveys, and assessments effortlessly (Cnet, 2012). This activity would be done by off line through transferring data via flashdisk. This way was chosen because to avoid the problem of the low internet connection.

B. The Problem of the Study

Based on the background of the study above, the writer makes the identification of study is formulated as follows: “How to develop English Reading Text Material for the Eleventh Grade Students of Information Technology Program in SMK Negeri 9 Medan by Using Wondershare Quiz Creator?”

C. The Objective of This Study

The objective of this study is to develop the appropriate reading materials for the eleventh grade students of Information Technology Program of SMK Negeri 9 Medan by Using Wondershare Quiz Creator.

D. The Scope of this study

This study will cover the developing of English material by using WQZ (Wondershare Quiz Creator) specifically in reading materials. This recommended materials will be relevant to the capacity of the learners in SMK Negeri 9 Medan particularly for for the eleventh grade students of

Information Technology Program. This study focuses on reading text, especially in Procedure Text.

E. The Significance of the Study

Theoretically, this research is expected to produce English Reading Material as well as its worksheet to be a new alternative to use in the classroom, particularly for The Eleventh Grade Students of Information Technology Program of SMK Negeri 9 Medan. It provides the suitable material for teachers to teach procedure text for Information Technology Program students which is relevant to their department. Moreover, the developing of these materials used by the teachers from this study also expected to enrich the others institutions which have spesific purpose to get relevant references for further studies.