

CHAPTER I

INTRODUCTION

A. The Background of the Study

Writing is one of important skills which is needed in learning English. The skill which is categorized as an important skill must be developed well in order to increase the ability and capability of the students. Writing makes the students express their feelings and thought about something as the way of people to communicate each other. Petty and Jansen (1980:361) elaborate that writing is an important medium for self to give the expression and share information to others. As the medium to expressing the feelings and thought, writing is needed in all majors and all levels of school.

In fact, there are many people who cannot write any writing material which they need. It also happens in Junior High School students. Many students do not understand how to write and even they do not know what they will write. Writing is categorized as difficult skill by the students. Honeck (2013) believes that most of the students have negative about their second language learning abilities and writing skill due to possible factors such as academic inexperience, language barriers, cultural differences, stress, tension and apprehension. He argued that these negative factors may affect the learners' academic success.

Based on the Indonesia curriculum, there are many kinds of genre which is really needed to be learnt by the students. They are descriptive, recount, narrative, report, and also procedure. Depdiknas (2006) also states that the scope of English

subject for Junior High School students as follows: the ability to understand and produce the texts both in spoken and written, the ability to understand and produce many kinds of functional text, monolog text, and essays including procedure, descriptive, recount, narrative, report, linguistic competencies (grammar, vocabulary, pronunciation, and spelling), solving the communication problems.

Narrative text is one of the genres of text which have to be taught to the students of Junior High School. It is hoped that the students in Junior High School can communicate in spoken and written form of communication. Narrative text is the text to tell about story in order to amuse the reader. As one of the material which is needed in Junior High School, the aim of learning the narrative text must be achieved. But, in fact, telling a story is really difficult for students in Junior High School. It is become a problem which must be solved soon. It is a must for Junior High School to communicate, telling story and even write a story well in the end of teaching and learning process.

In having a solid writing skill, the crucial thing needs to be concerned is the media. The failure of choosing the media will bring the students to the wrong guidance. There are many factors which influence the students' achievement in learning and teaching process. Considering the effect of other intervening variables, such as the context of learning and the learner's attitude, motivation, and learning style, influencing their uptake of feedback (Ferris, Liu, Sinha, & Senna, 2012; Rahimi 2015). The student's motivation and attitude in learning foreign language will be better if there is an interesting media which can attract

their attention to study. The interesting and innovative media is a very crucial thing which must be thought.

But, what is happening nowadays is the writing media do not really attract the students' willingness to share any ideas in their mind. The media which is used by the teacher is not really interesting. It is proven by the primary observation done by the writer in SMP Negeri 3 Lubuk Pakam showing that writing media for the students is not really motivate the students to learn and even write the ideas about narrative text. The teacher just uses an English book from government without any other media that support the teaching and learning process. While in stimulating the motivation of the students to write any good written, the teacher must provide any interesting media. It is proven by the data taken by the writer in which one of the media of teaching writing that the teacher used:

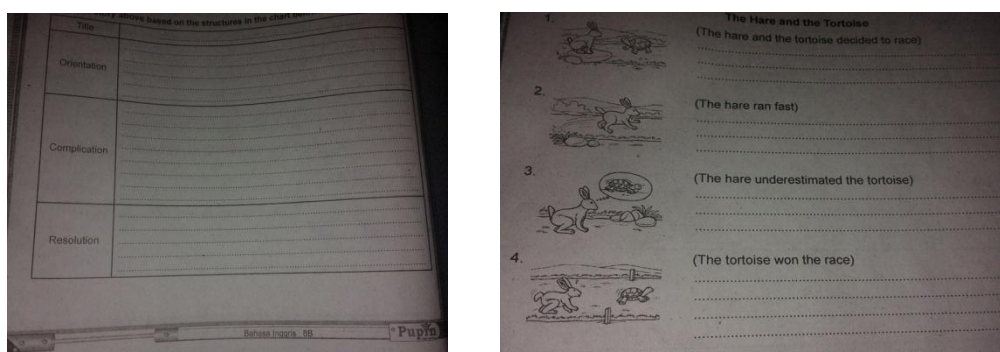


Figure 1.1. The media that are used by teacher to teach Narrative text.

Writing is not an easy job to be done by the students. Without the media which can stimulate them, it will be a very difficult thing and they will not really care about this activity. The result, the classroom situation will not very active and

the goal of the teaching learning process will not be achieved. Abbas Pourhosein Gilakjani (2012) stated that multimedia has been successfully applied to many courses in order to provide a wide variety of learning styles or modalities. It means that multimedia is appropriate for any other material in teaching and learning process including writing. Multimedia can stimulate the students' mind to find any ideas they need.

In this research, the writer puts fully concern to eighth grade of Junior High School students. The students complained that writing narrative text is very difficult for them. As the result, they always search the narrative text from internet and claim that the text is their own writing. This problem will always appear when there are no any significance changes in the teaching and learning activity.

Furthermore, this is not only the problem for the students, but also for the teachers. Because of the lack ability of students to improve their writing skill, the goal of teaching and learning process will never be achieved. The teacher also will be difficult to go to the next material which has the correlation with the narrative text material. Yet, it will not run effectively in teaching and learning process.

The only one solution for this problem is creating a video clip as the developing media which is interesting and innovative in guiding the students to write narrative text to the students of SMP Negeri 3 Lubuk Pakam. The development of the media must attract and stimulate their willingness to write any narrative text which hopefully will increase the students' motivation and enthusiasm to learn any material in English subject. Finally, it will improve the English skills of Junior High School students.

B. The Problems of the Study

Based on the background of the problem above, the problem of the study is formulated as follows:

1. How to design the video clip as the media to teach narrative text for eighth grade students in SMP Negeri 3 Lubuk Pakam?

C. The Objectives of the Study

Based on the problem of the study above, the objective of this study is formulated as follows:

1. Design video clip as the interesting and innovative developing media to stimulate the eighth grade students' skill in writing narrative text in SMP Negeri 3 Lubuk Pakam.

D. The Scope of the Study

The study will cover the developing of writing narrative text media for Junior High School. This recommended media will be relevant to the capacity of learners, interesting, and innovative for students in eighth grade in SMP Negeri 3 Lubuk Pakam. This media is developed based on the needs analysis of the learners which will motivate them to study. The media also will be limited only for narrative text since this genre will be taught in the even semester.

E. The Significance of the Study

The findings of the study are expected to give theoretical and practical contributions, as follows:

1. Theoretically, the findings of the study will extend and enrich the horizons in theories which related to the areas on how to develop writing media to Junior High School students.
2. Practically, the findings of the study can be the recommended writing media for the students of SMP Negeri 3 Lubuk Pakam, as it motivates their enthusiasm and willingness to study and create a product in writing. Besides, it will ease the teacher to achieve the goal of teaching and learning process.