

ABSTRACT

Ningrum, Cucu Nistiya . Registration Number: 2132121006. *Video Clip* as the Developing Media of Writing Narrative Text for Students in Junior High School. A Thesis. English and Literature Department. Faculty of Languages and Arts. State University of Medan, 2017.

This research was aimed to develop appropriate, interesting and attractive writing media in teaching narrative text for eight grade students of SMP Negeri 3 Lubuk Pakam. Due to the result in the form of product, this study was categorized as Research and Development (R & D) study which adapted from Borg and Gall (1989) theory with some modifications. The subject of this study was the eighth grade students of SMP Negeri 3 Lubuk Pakam. In conducting this research, the procedures were gathering the data and information, conducting the need analysis, designing the first draft of media, revising the media, and producing the final product as the video. The instruments of collecting data were the combination of two strategies; interview and questionnaires. The interview result was analyzed as qualitative data and the questionnaires analyzed as quantitative data. These data were needs of students covering target needs and learning needs. This study developed writing media which only focused on narrative text taught in the even semester. These media was based on Curriculum 2013.

***Keywords* : Developing writing media, Eighth grade students, Narrative text, Video clip.**

ABSTRACT

Ningrum, Cucu Nistiya . Nomor Induk Mahasiswa: 2132121006. *Video Clip* sebagai Pengembangan Media Pembelajaran dalam Menulis *Narrative Text* bagi Siswa di Sekolah Menengah Pertama. Skripsi. Program Studi Pendidikan Bahasa Inggris. Universitas Negeri Medan, 2017.

Penelitian ini bertujuan untuk mengembangkan media menulis yang sesuai, menarik untuk siswa kelas delapan SMP Negeri 3 Lubuk Pakam. Karena hasil dari penelitian ini berbentuk suatu produk, maka penelitian ini dikategorikan sebagai penelitian *Research and Development (R & D)* yang diadaptasi dari teori Borg dan Gall (1989) dengan beberapa modifikasi. Sampel dari penelitian ini adalah siswa kelas delapan SMP Negeri 3 Lubuk Pakam. Dalam melaksanakan penelitian ini, prosedurnya meliputi pengumpulan data dan informasi, mengadakan analisis kebutuhan, merancang media awal, memvalidasi media oleh ahli, merevisi media, dan pada akhirnya menghasilkan produk akhir. Instrumen pengumpulan data meliputi kombinasi dari dua strategi, wawancara dan daftar pertanyaan. Hasil wawancara dianalisis sebagai data kualitatif dan daftar pertanyaan dianalisis sebagai data kuantitatif. Data-data tersebut merupakan kebutuhan siswa yang mencakup kebutuhan mencapai target dan kebutuhan belajar. Penelitian ini mengembangkan media pembelajaran dalam menulis yang hanya terfokus pada teks narasi yang diajarkan pada semester genap. Media ini berdasarkan kurikulum 2013.

***Keywords* : Pengembangan Media Menulis, Siswa Kelas Delapan, Teks Narasi, Video clip.**

ACKNOWLEDGEMENT

First of all, the researcher would like to thank God for the blessings during her academic years at English and Literature Department, Faculty of Languages and Arts (FBS), the State University of Medan, and also in completing the Thesis. The writer also would like to extend his thanks to the following people;

- **Prof. Dr. Syawal Gultom, M.Pd.**, the Rector of State University of Medan,
- **Dr. Isda Pramuniati, M.Hum.**, the Dean of Faculty of Languages and Arts (FBS) State University of Medan,
- **Prof. Dr. Hj Sumarsih, M.Pd.**, the Head of English and Literature Department as well as her first Advisor as well as her academic Advisor, who had always motivated her to finish the Thesis by giving advices, comments and corrections during completing this Thesis, **Angraini Thesisia Saragih, S.Pd., M.Hum.**, the Secretary of English and Literature Department for her encouragement and motivation during writing of the Thesis. **Nora Ronita Dewi, S.Pd., S.S., M.Hum.**, the Head of English Education Program as her second Thesis Advisor who always gave her guidance, comments and corrections, and **Juli Rachmadani Hasibuan, S.S., M.Hum.**, for her encouragement to complete the Thesis.
- **Dra. Masitowarni Siregar, M.Ed., and Rafika Dewi Nasution, S.Pd., M.Hum.**, as her Thesis Reviewers, and Examiners who had given comments, and suggestions to finish her Thesis.
- All the Lecturer of English and Literature Department during her academic years at State University of Medan, who had taught and given knowledge to complete this Thesis.
- **Eis Sri Wahyuningsih, M.Pd.**, the Administration Staff of English and Literature Department, who helped her to fulfil this Thesis.
- **Muhammad Juhum, M.Pd.**, the Headmaster of SMP Negeri 3 Lubuk Pakam, who had helped her research.

- Her beloved parents, **Bambang Dedi Suhartono and Euis Kurniasih** who had patiently given her encouragement, financial support, their endless love and prayers, as well as her beloved brothers, **Muhammad Mahardika**, and **Muhammad Pradipta**, who had been good siblings all the time and her beloved cousin **Cucu Arum Dwi Cahya** who is the best.
- Her best friends since the first year of college, **Eka Fitria, Eka Winda Sari, Arini Supika, Fildzah Arifah, Cikita Veronika, Anggun Nurul Iman, Kiki Kurniawaty, Ade Lestari Dwi Putri, Indri Astuti, Annisa Sarah Hirmadhani**, who had given support and spirit since the first time they met and built a friendship.
- Her beloved and special best friends, **Zainuddin Syam, Good Sumbayak Sitopu Lingga, Agus Frasetyo, Aryokta Ismawan, Ahmad Dolly Irwansyah**, who always make her happy and support everything, and make something different from the very first time.
- Her beloved EDDC members, **Kak Amy, Kak Irma, Kak Iza, Sormin, Arif, Ria, Asrita, Wahyu**, who had always reminded her to do her Thesis.
- Her beloved *Pemuda Qur'ani*, **Zainul Anwar**, who had always given prayers, advices, love and so much supports to do her Thesis also given her motivation in term of religion.
- Her beloved friends in **HMJ-BSI UNIMED** and classmates in **English Education A 2013** for the support and time in motivated and accompanied her during the academic years.
- To everyone who had helped her for every single thing during his academic years and during conducting the Thesis.

Medan, October 2017

The researcher,



Cucu Nistiya Ningrum

NIM.2132121006