

CHAPTER I

INTRODUCTION

A. The Background of Study

Reading is one of the most important skills to be mastered in English besides listening, speaking and writing. Reading is the window of the world. Learning to read is one of the most important things that should be accomplished by students because it is their foundation for most of their future academic endeavors (Budiantari, et al, 2013).

By reading, students get more knowledge from many references such as reading academic or non-academic books, magazine, and newspaper. As a result, the student's knowledge will be increased and developed. They will start to comprehend word, sentence, paragraph and text. Grabe and Stoller (2002) state that through reading, students get the information, such as: social, politics, environment, and life style in local or international. If we have understood the reading text, it will be easy for the reader to comprehend listening, speaking and writing skill.

Reading is a skill, which everyone must have to survive in this world, and knowing how to read in English is a skill that is no longer useful only for English speakers. English has become the lingua franca of the world and without knowing how to read in English, survival in the world is going to be very difficult (Al-Beckay and Reddy, 2015). So, that is the importance of reading.

In fact, students find it difficult to understand English especially in a reading text or passage. First reason is because a long text or passage makes them bored to read. Second reason, the lack of the vocabulary makes them stuck to continue the reading. The last reason is because the topic in reading text or passage is not interesting for them. The text is not suitable for the needs of student. Actually, they need reading passage which is appropriate with their department that makes them interested because they are familiar with the text and relate to their department. In their textbook, the procedure text about how to make orange juice, how to plant jasmine. Actually there was no vocabulary which is related to their department. They usually use the word such as: design, dress, costume, etc. The researcher took genre procedure text because it relates with their future job, they will make something based on some steps. For example steps to make dress, gown, kebaya, batik etc.

Based on the writer's preliminary observation, particularly for the subject of English which is used by students of SMKN 10 Medan, the observation was conducted to know the level students' comprehension in comprehending text. This observation was done through interview session for the students and English teachers (Appendix C and D) also observe the book that is used to support their material in SMKN 10 Medan (Appendix E). The researcher has found that the teaching materials were not specified for any certain skills. In fact, the students who take Fashion Design Program were taught by using teaching materials which were unrelated to the fashion design. The English reading materials that they use is the same with other major such as culinary, multimedia and cosmetology program. One phenomena happened is that the students were taught by using

teaching materials about English in General. It was irrelevant to their department. The texts which are not suitable and it is proven by the data taken by from the Students' English book that published by Education and Culture Ministry 2014, in which one of the reading materials genre of procedure text, were not related to Fashion Design Program. For example:

HOW TO MAKE ORANGE JUICE

Ingredients

- 2 Oranges
- 2 teaspoon of sugar
- Pinch of cinnamon

Materials:

- Handheld juicer
- Sieve
- Glass
- Knife
- Cutting board

Steps/Methods

“-First, wash the oranges and put them on a cuttingboard.

- Then, cut the oranges into halves.

- After that, prepare the handheld juicer and put the oranges on the juicer

and squeeze them one by one.

- Continue doing this till all oranges have been juiced.

- If you want your juice without pulp, use the sieve to take out all the pulp.
- Now, add 2 teaspoons of sugar and a pinch of
- Now, add 2 teaspoons of sugar and a pinch of cinnamon if you want and stir till the sugar and cinnamon has completely dissolved.
- Finally, your orange juice is ready to be served.”

Actually these texts can be applied in culinary program. For fashion design program, the reading materials were inappropriate to them. The students were very boring because they were not familiar with the text. Finally, they are not enthusiastic and interesting to learn the reading materials, because they thought it will not affect their department and future job. The teacher tries to search the example from other reference and ask the student to search from the internet but the reading materials that they found in the internet sometimes did not suit with the students' needs and they were not designed based on the syllabus.

Based on the elaboration above, the writer can conclude that there are many of the students were not interesting with the existing materials just because all the topic written texts in their reading material are irrelevant with their program. It means that English should be specialized; the English should be relevant to the specific purpose that they must have, so there will be no gap between the English materials and what the students need about English as an international language related to their vocational purpose.

As an international language, English is needed for many specific purposes; that is why there is a term of ESP (English for Specific Purpose).

Based on Hutchinson's and Water's theories, English for Specific Purposes (ESP) is a way of teaching and learning English for specialized subjects with some specific vocational or educational purpose in mind. In practice, there are variants of English use; depending on the specific purposes. This specification of English use will help learners to master English as well as what they need in term of specific purpose that they have.

ESP needs to be applied. Through ESP, students will find some teaching materials which are related to the vocations that they have. Thus, it will be interesting for the students to read the text, and finally the text will enrich the students' knowledge about their department.

From the background above, it is suggested that teachers have to develop reading materials based on student's need vocational purpose as an application of ESP. By providing the English reading materials based on its vocational purpose that they focus on, the student is expected to understand the text easier and get more interested in comprehending the reading text.

B. The Problems of Study

Based on the background above, the problems of study are:

1. How are English reading material developed that are suitable to the needs of fashion design program students at SMKN 10 Medan?

2. What reading materials are suitable to the students of SMK N 10 Medan which is appropriate with students of fashion design program?

C. The Objectives of Study

The objectives of the study are:

1. To develop English reading materials which are suitable to the needs of Fashion Design Program students at SMK Negeri 10 Medan
2. To develop the suitable English reading materials for students Of Fashion Design Program

D. The Scope of Study

The research is limited to develop English reading material which is suitable to the needs of students of Fashion Design Program focused on procedure text for the grade XI second semester students' of Fashion Design Program at SMKN 10 Medan (CikDitiro Street, Madras Hulu Medan Polonia). It was conducted from July- August 2017.

E. The Significances of Study

This research is expected useful to give some valuable contributions theoretically and practically, as follow:

1. Theoretically, the findings of the study will help the researcher later to make a further research which is related to the study in area developing English reading materials with the new information and theories in this study.
2. Practically, the writer expects this finding will be useful for:

---The students, this study is expected to become the source of reference for students especially in SMK N 10 Medan.

---The teachers, this study is expected to help the teachers find the relevant study which is suitable for students to developing English reading material.

---The other researchers, this study aims to be one of resources to make other developing English reading material and additional information for the next research.