

CHAPTER I

INTRODUCTION

A. The Background of the Study

Writing is one of the language skills that must be mastered by students at Junior High School. Writing becomes a means and important part of communication that is the most used by many people to interact and share information. Nunan (2003:88) defines that the main purpose of writing is to make the writer creates or expresses ideas into a written form to give information to the reader and it is the same as the purpose of communication. Writing is to deliver information from writer to reader. In writing, when the reader can understand what the writer writes, it means that communication happened and got success. Meanwhile, for junior high school students, writing is not only a crucial written communication, but also a crucial language skill that must be learnt in the school.

According to the syllabus Curriculum 2013 Students are demanded to master some gendres in writing, they are descriptive, recount, narrative, report, and also procedure. One of the genres that students learned in Junior High School is recount text. Recount text is a text that retelling or recounting of an events or an experiences; or, recount is a text that retells events or experiences in the past (Dirgeyasa 2015:14)

Based on the preliminary observation of grade VIII of SMP Negeri 32 Medan that was by interviewing the English teacher about the students' writing especially in recount text. The teacher told that most of the students are having

difficulties in transfer their ideas, even in arranging it into writing. She also found that the students still do not understand clearly what a recount text is.

In teaching learning process, the researcher also found some problems. Including the students' attitude in which they feel bored and not interested in learning because of the unchangable method from the teacher. The researcher found earlier that the teacher used lecturing method. Another problem is students did not understand what the teacher has explained. The media that being used also is just printed pictures got from the internet , pictures, or dictionary, which is old-fashioned enough, without any other media that support the teaching – learning process. It is proven by the data as follows:

Based on the situation , the writer thinks that it is important to find ways to overcome the problem. One of the ways to solve the problem is by using media in teaching writing. Media is a tool that teacher need in teaching and the tool that give information from teacher to student (Manurung, 2012:12). Based on the definition of media, we can get information that media is needed in learning process. Media give the easy way for student to obtain information from the lesson, beside of that media also can solve the problem in learning process such as the difficulty that student get to understand the information.

Media can create an atmosphere of interactive learning in the classroom. The use of media would give positive impact on education. So, it is very important for the learning process at school. The process of teaching learning will run well when student understand about the information or knowledge that presented by the teacher. By Using media student will get stimulus to think, feel, and have

desire to study. At least student will give to attention to study when learning process provided with media.

Unfortunately, some teachers do not use the media in process teaching and learning, they just use an English book from government. The teachers in SMPN 32 Medan do not try to use the media to add references and help students to more easily see what they want to tell from the printed pictures, newspaper and video as an additive for learn to write recount text, but they just used the book from the government in teaching writing recount text.

Along with the times, electronic media is growing to improve the quality of learning, then as the teachers should keep abreast of and be able to use the media recently as a instrument/tool. Many educational technology tools can be used in instruction, however one fundamentally useful tool in teaching is the screencast o matic. Screencast o matic enable teachers to create a digital recording of any instructional activity performed on a computer screen, and they can be used as learning resources, learning tasks, and learning support.

It is an affective media for classroom, a screencast can include many multimedia elements music, sound effects, audio, and graphics along with text. The interesting media will engage the student' to think the idea and present it into their writing. It may stimulate students' imagination and creation in learning especially in writing recount text.

Based on some findings above, the writer wants to try to develop a media for teaching writing for the eight grade students of junior high school. The developed of media hopefully contributed to help the teaching and learning

process of writing in order to improve and develop the students' writing skill for the student need in the future .

B. The Problem of Study

Based on the identifications of problem above, “How is Screencast o matic developed as a learning media in writing recount text for students of grade VIII SMPN 32 Medan ?

C. The Objective of study

The objective of this study is to develop Screencast o matic as learning media for junior high school in writing recount text .

D. The Scope of the study

There are many kinds of media for teaching writing by the teacher, such as song, picture series, card, screencast o matic and so on. This study limited on developing screencast o matic for teaching writing to the eight grade students of SMPN 32 Medan. Because there are several types of texts , the researcher limits the text on recount text that are studied in the first semester.

E. The Significances of study

The significance of this research is divided as two parts, theoretically and practically

1. The theoretical significances

This research is expected to provide benefits theoretically, at least be useful as contribution for education.

2. The practical significances

- a) Writer, by having this research, the writer can develop and enrich knowledge about the importance of learning media for students in learning process, and how to develop learning media in increasing student's achievement in writing
- b) Teacher, to provide teacher with innovative and interactive media that can used in learning writing recount text.
- c) Student, to give helping for student to be able writing recount text using screencast o matic media. It can make them be easy to get information when they are writing.