

CHAPTER I

INTRODUCTION

1.1 The Background of the Study

In this 21st Century and the era of globalization, English has become a language that should be well-mastered by many people in the context of job market. This is a fact that in the competition to get a good job as advertised in many job vacancies stated that English is required in terms of fluency in written as well as spoken form. So, the applicants should be able to perform their competence in English; General English (GE) as well as English for Specific Purpose (ESP).

General English usually offers a judicious blend of different language skills and the topics that are chosen from all range of sources, and based on the selection of content more on students' interest and engagement rather than an early identifiable students' needs. Students are taught to communicate on general social level and to cope with the normal text. The decision made, in part, that how, why or when students need the language in the future is still unknown, so the materials given cover the broadest range of use possible. In contrast English for Specific Purposes (ESP) has closely identified goals for learning (Kariman & Nababan, 2006).

ESP is seen as an approach, not a product, which means that no special form of a language is taught, but it can be identified as typical of a