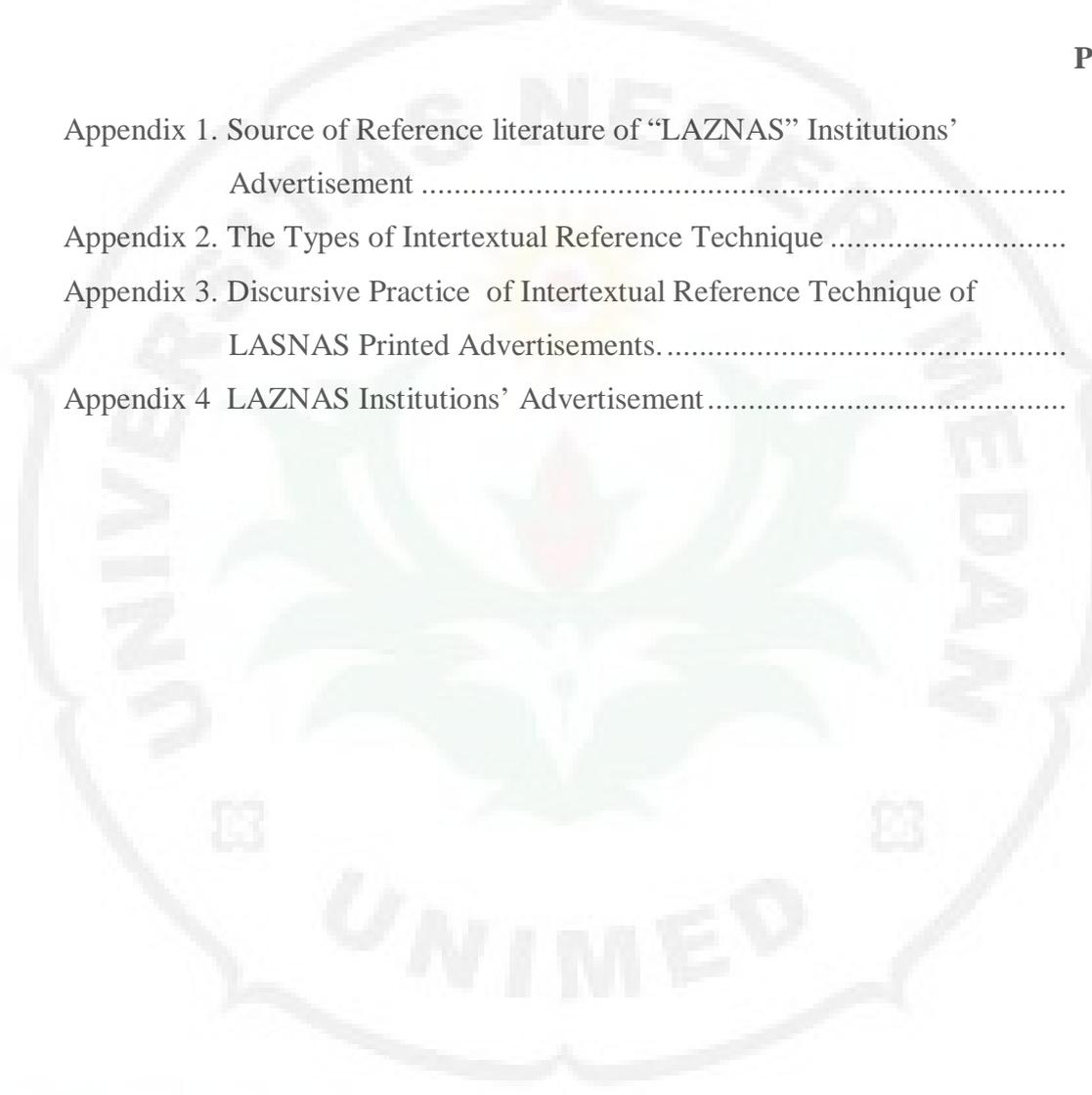


LIST OF APPENDICES

	Pages
Appendix 1. Source of Reference literature of “LAZNAS” Institutions’ Advertisement	101
Appendix 2. The Types of Intertextual Reference Technique	113
Appendix 3. Discursive Practice of Intertextual Reference Technique of LASNAS Printed Advertisements.....	123
Appendix 4 LAZNAS Institutions’ Advertisement.....	133



UNIVERSITAS NEGERI
MEDAN
UNIMED

THE
Character Building
UNIVERSITY