

ABSTRAK

Annisa Putri Siregar, Nim : 7133141006, Pengaruh Pemanfaatan *Digital Library* UNIMED dan Kemandirian Belajar Terhadap Minat Belajar Mahasiswa Tata Niaga Stambuk 2013 Universitas Negeri Medan. Skripsi, Jurusan Pendidikan Ekonomi, Program Studi Pendidikan Tata Niaga, Fakultas Ekonomi Universitas Negeri Medan.2017.

Masalah dalam penelitian ini adalah apakah ada pengaruh yang positif dan signifikan antara pemanfaatan *digital library* Unimed dan kemandirian belajar terhadap minat belajar mahasiswa Tata Niaga stambuk 2013 Universitas Negeri Medan. Penelitian ini dilaksanakan di Fakultas Ekonomi Unimed yang beralamat di Jl. Willem Iskandar, Pasar V Medan Estate. Jenis penelitian ini adalah *expost facto*. Populasi dalam penelitian ini adalah seluruh mahasiswa Pendidikan Tata Niaga yang berjumlah 108 orang. Sampel penelitian ini adalah seluruh mahasiswa yang diambil dengan menggunakan teknik pengambilan sampel *total sampling*. Teknik pengumpulan data dilakukan dengan cara observasi, angket, dan wawancara. Untuk uji instrument peneliti menggunakan uji validitas uji realibilitas. Untuk menganalisis data penulis menggunakan persamaan regresi berganda dan untuk menguji hipotesis dengan rumus uji t dan uji f serta koefisien determinasi (R^2).

Berdasarkan hasil analisis regresi linear berganda diperoleh persamaan garis secara linear $Y = 8,929 + 0,331X_1 + 0,509X_2$. Hasil analisis uji t untuk variabel pemanfaatan *digital library* Unimed (X_1) diperoleh nilai $t_{hitung} > t_{tabel}$ ($5,510 > 1,660$). Dengan demikian, maka hipotesis pertama diterima yang berarti ada pengaruh positif dan signifikan antara pemanfaatan *digital library* Unimed (X_1) terhadap minat belajar (Y). Untuk variabel kemandirian belajar (X_2) diperoleh nilai $t_{hitung} > t_{tabel}$ ($10,179 > 1,660$), dengan demikian, maka hipotesis kedua diterima yang berarti ada pengaruh positif dan signifikan antara kemandirian belajar (X_2) terhadap minat belajar (Y). Berdasarkan uji f diperoleh bahwa $F_{hitung} > F_{tabel}$ ($166,711 > 3,09$). Dengan demikian, maka hipotesis ketiga diterima yang berarti ada pengaruh yang positif dan signifikan antara pemanfaatan *digital library* Unimed dan kemandirian belajar terhadap minat belajar mahasiswa Tata Niaga stambuk 2013 Universitas Negeri Medan

Kata Kunci : Pemanfaatan *Digital Library* , Kemandirian Belajar, Minat Belajar.

ABSTRACT

Annisa Putri Siregar, Nim: 7133141006, The Influence Utilization of Digital Library UNIMED and Independence Learning Against Interest Learning on the Student Learning Outcomes of Education Trading Student staple 2013 State University of Medan. Thesis, Economic Education Department, concentrated Program Of Trading Education. Faculty Of Economics, State University Of Medan 2017.

The problem in this research is whether there is a positive and significant influence between the utilization of Unimed digital library and the learning independence of the learning interest of the students of Education Trading staple 2013 State University of Medan. This research conducted in Faculty of Economics Unimed which is located at Willem Iskandar street, Pasar V Medan Estate. This research type is ex post facto. Population in this research is all student of Education trading which amounted to 108 people. Sample of this research is all student taken by using sampling total sampling technique. Data collection techniques were conducted by observation, questionnaires, and interviews. For instrument test the researcher use validity test of reliability test. To analyze data writer use multiple regression equation and to test hypothesis with t test formula and test of f and coefficient of determination (R²).

Based on the result of multiple linear regression analysis linear equation is obtained $Y = 8,929 + 0,331X_1 + 0,509X_2$. Result of t test analysis for variable utilization of digital library Unimed (X₁) obtained $t_{count} > t_{table}$ ($5,510 > 1,660$). Thus, the first hypothesis is accepted which means there is a positive and significant influence between the utilization of Unimed digital library (X₁) on the interest of learning (Y). For the independent variable of learning (X₂), it is obtained $t_{count} > t_{table}$ ($10,179 > 1,660$). Therefore, the second hypothesis is accepted which means there is positive and significant influence between learning independence (X₂) on learning interest (Y). Based on the test f obtained that $F_{count} > F_{table}$ ($166,711 > 3,09$). Therefore, the third hypothesis is accepted which means there is a positive and significant influence between the use of Unimed digital libraries and the independence of learning towards the interest of the students of Education Trading staple 2013 State University of Medan.

Keywords: Utilization of Digital Library, Learning Independence, Interest Learning.