

# CHAPTER I INTRODUCTION

## A. The Background of Study

Language is the ability to acquire and use complex systems of communication, particularly the human ability to do so, and a language is any specific example of such a system. The scientific study of language is called linguistics. Human language has the properties of productivity and displacement, and relies entirely on social convention and learning. Its complex structure affords a much wider range of expressions than any known system of animal communication. Language is thought to have originated when early hominins started gradually changing their primate communication systems, acquiring the ability to form a theory of other minds and a shared intentionality.

Holmes (1992:35) argues that “people sometimes switch code within a domain or social situation. When there is some obvious change in the situation, such as the arrival of a new person, it is easy to explain to switch”. People are usually required to select a particular code whenever they choose to speak, and they may also decide to switch from one code to another or to mix codes even within very short utterance and thereby create a new code in a process called Code-switching is now considered to be a normal and natural product of interaction.

This development is sometimes thought to have coincided with an increase in brain volume, and many linguists see the structures of language as having evolved to serve specific communicative and social functions. Language is

processed in many different locations in the human brain, but especially in Broca's and Wernicke's areas. Humans acquire language through social interaction in early childhood, and children generally speak fluently when they are approximately three years old. The use of language is deeply entrenched in human culture. Therefore, in addition to its strictly communicative uses, language also has many social and cultural uses, such as signifying group identity, social stratification, as well as social grooming and entertainment.

There are many language communities who meet, live together and influence each other. Such circumstances lead to the language contact. Prominent feature of language contact is the presence of bilingualism or multilingualism. Indonesia is an example of multi-language country. Indonesian people tend to master two or more languages at once. Most of them master Bahasa Indonesia and vernacular either wholly or partly. The most exciting phenomenon is the high awareness of the need to have proficiency in English. English, in this case, as a language with wider users becomes a language used frequently in code switching. This phenomenon leads to the emergence of code switching of Indonesian-English language.

Languages evolve and diversify over time, and the history of their evolution can be reconstructed by comparing modern languages to determine which traits their ancestral languages must have had in order for the later developmental stages to occur. A group of languages that descend from a common ancestor is known as a language family.

In Kick Andy talk show program on Metro TV code switching play a significant role in disguising an idea that can't be show. In the episode of "Kreativitas yang Mendunia" that show Kick Andy as a guest switched from one language to another language. The writer found it in Talk Show Kick Andy, for example, "ya, dari seorang **roomboy**, tukang beres beres tempat tidur di hotel kemudian, tukang cuci piring di hotel. In intra-sentential code switching, the shift is done in the middle of a sentence, with no interruptions, hesitations or pauses indicating a shift. The speaker is usually unaware of the shift. Different types of switch occur within the clause level including within the word level. Some researchers call it also code mixing.

The reason of choosing code switching in the talk show *Kick Andy* is because code switching is a well-known trait in the speech pattern of the average bilingual in any human society in the world over including talk show. When the peoples are changing the language, the speakers are using code switching. So much people misunderstand what the guest spoken.

Kick Andy is a talk show on Metro TV hosted by Andy F. Noya. Kick Andy aired every Friday at 8:05 pm and reruns can be seen on Saturday at 1:30 pm. Although the themes raised quite diverse, but this program does not move from the human interest. Not infrequently, Andi F. Noya featuring speakers from a remote place whose work and story of his life became the inspiration of many people. That's why Metro TV finally added a Kick Andy Hero's derivative, Kick Andy Young Hero's, Kick Andy Hope, and Kick Andy On Location. Kick Andy

has won many awards including, Panasonic Awards 2009, Panasonic Gobel Awards 2012 and Anugerah Komisi Penyiaran Indonesia Award 2015.

The researcher want to analyze code switching in the Talk Show "Kick Andy" because the researcher wants to know the meaning of the utterances that are said by the host and guests that uses different languages, and to interpret the code switching phrases that are uttered.

## **B. The Problems of Study**

The problem of this study are formulated as follows:

1. What are the types of code switching used in the Talkshow "Kick Andy"?
2. What is the dominant type of code switching used in the Talkshow "Kick Andy"?
3. What are the meaning of code switching phrases that are uttered by the host and guests in the Talkshow "Kick Andy"?

## **C. The Objectives of Study**

The objectives of this study are formulated as follows:

1. To state the types of code switching used in the Talkshow "Kick Andy".
2. To find and analyze the dominant type of code switching used in the Talkshow "Kick Andy".
3. To explain the meaning of code switching phrases that are uttered by the host and guests in the Talkshow "Kick Andy".

**D. The Scope of Study**

This study is limited only to the utterances that are said by the host and guests of the Talkshow "Kick Andy".

**E. The Significance of Study**

This study would be useful for:

1. To whom are interested about code switching and the different types that it has.
2. To audiences who are interested in the Talkshow "Kick Andy".