CHAPTER I

INTRODUCTION

A. Background of Study

In social life humans need to build a relationship with others to show their existence, opinions, ideas and their feeling, giving information and etc. So, human require language as a means of communication. Communication is the basic feature of social life, and language is the major component of it.

Language is an inseparable part of human life to express thought, feelings, desires and intention both in spoken and written way. Spoken is the process of expressing ideas and feelings or giving information orally, song, speech and conversation. Written is done in writing activity, available in short story, article, novel, newspaper, poetry, letter, magazine, song lyric and etc. The word meaning is commonly found in spoken and written language.

People can use language literally and figuratively. Literally means the meaning of the language that is used based on dictionary or usually called grammatical. Figuratively means a way of saying other than the literal meaning of the words or usually called figure of speech. People may find it difficult to interpret whether the language has literal or figurative meaning.

When someone tells information, the interpretation might be literal or figurative in order for the listener to understand. The first interpretation is grasping the explicit meaning through the meaning of each constituent of the information. While the second one is entailing or deriving the intended meaning by understanding the context of the information.

Figurative meaning is language that uses words or expression with a meaning that is different from literal interpretation, when a researcher uses literal language, he or she simply stating the facts as they are. Figurative meaning is meaning out of the real meaning or imaginative that encourages our imagination. The meaning of the words is influenced by the words which exist around it in sentence. Because the figurative meaning shows the beauty of the language, some of the writer, poet, motivator, movie maker use figurative language to express their thinking and their feeling into a language.

There is no rule that say we can not use more than one figurative language on one sentence. Just if the writer use more than one figurative language in one sentence, it means he/ she is a creative person, because she/ he can put more than one figurative language with a beautiful words. Using figurative language makes the sentence is more interesting. Beside that people prefer using language figuratively in order to make their language more beautiful, and stylish. It can help the listeners or the readers feel the language deeply and are touched by it.

Figurative language is understood through comprehending the literal meaning of a word or a phrase in a sentence, and then it is connected to the context where the figurative language takes place in order to know what hidden meaning and message that a researcher or speaker wants to convey.

People required knowledge of language in order to interpret the figurative meaning and to differentiate from the literal one. There are many types of style in figurative meaning that was found and used by people in their conversation. For example, The winds dance and shake their body around the blue sky (personification), You woke up too early, it is twelve o'clock now (irony), She is very diligent, she never help her mother to clean the room (irony).

Language is used to maintain and convey culture and cultural ties. Different ideas stem from different language use within one's culture and the whole aspects of these relationship start one's birth. It is obvious that language plays a paramount role in developing, elaborating, and transmitting culture and enabling us to store meanings and experience to facilitate communication. Language is a key component of a culture. Without language, culture would not be possible. Cultural differences are the most areas causing misunderstanding unpleasantness and even conflict in cross- culture communication.

Language can be used to stretch people's imagination, to make the impossible sound possible, and to bring the abstract ideas to life. People

communicate in order to express their idea or to influence other people not only by speaking directly face to face but also using language through media, such as phone, song, movie, book, comic, and etc. By using media, it can help express or share an idea become more effective and easier. People can share their and their information to the world without moving one single step by making a movie.

Movies are produced by recording images from the world with cameras, or by creating images using animation techniques or visual effect. Movie invite the viewer to come into new world, new life as if the viewers live there. But, the movie viewers might find it difficult to understand what the movie maker really expressed. Because sometimes the script or the dialogue in the movie use language figuratively.

Figurative meaning is an interesting study to studied and analyzed. It is used to beautify and refine the language. Some figuratives expression also contained in those movie requires a deep analysis. Each utterances convey different meaning. To understand about figurative language and to see the application of figurative meaning has been the choice for many movie makers in making their movie.

Alani Hapogosan movie is Bataknese movie which tells about a poor man's life, and his struggle to reach his dream. The movie use Bataknese language and use many figurative language. The movie applies many figurative meaning for some purpose that has encouraged the researcher to do the research to see the characteristics of each style in

figurative meaning that was applied in the movie. In this movie we can find many types of figurative meaning.

Based on the explanation given, this study is intended to analyze the use of figurative language in *Alani Hapogosan* movie. The reason of choosing *Alani Hapogosan* movie is because it is a popular bataknese movie nowadays. It is a motivational movie which applies many figurative language.

Based on the explanation above, the researcher is interested in analyzing and exploring deeply about figurative meaning in *Alani Hapogosan*. *Alani Hapogosan* movie is a movie which tells about Bataknese people struggle in life. It uses Bataknese language and consist of many cultural values. This movie can give many lessons for the viewer, and it can inspire the viewer in life. The viewer also can pick up much cultural values in the movie itself.

All the figures of speech will be explained. The figure of speech can be a device to maintain Toba Batak's culture. The researcher also hopes that the finding of this study will give many contribution to all people to be proud about their culture and introduce Toba Batak language deeply.

B. The Problem of The Study

Related to the background above, the problems of the study are formulated as follows :

1. What are the types of figurative meaning that used in the script of *Alani Hapogosan* movie?

2. What is the cultural values of figurative meaning in the script of *Alani Hapogosan* movie ?

C. The Objectives of The Study

The objective of the study relates to the problems below :

1. To identify the types of figurative language are used in the script of *Alani Hapogosan* movie.

2. To find out the cultural values of figurative meaning in the script of *Alani Hapogosan* movie.

D. The Scope of The Study

This study is focused on *Alani Hapogosan* movie Episode 1 and 2. In this case, the study is limited on figure of speech that is used in the script of *Alani Hapogosan* movie .The researcher also will elaborate the cultural values of the figurative meaning in the movie.

E. The Significance of The Study

The findings of the study was expected would be useful whether theoritically and practically.

Theoritically, this study expect to enhance the knowledge about figurative language and it's cultural values and to give deep understanding about it.

Practically, this study was expected to be useful for :

1. The English learners to find the reference about figurative language and cultural values in Batak Toba movie.

2. The student who want to get more examples of figurative meaning and cultural values from the movie and to construct their knowledge about figurative language.

3. Readers who want to enrich their research about figurative language and cultural values of Batak Toba movie.