

## REFERENCES

- Azlidia. (2013). *Tradisi Berbalas Pantun Pada Upacara Adat Perkawinan Masyarakat Melayu Kecamatan Meral Kabupaten Karimun*. FKIP, Universitas Maritim Raja Ali Haji Tanjungpinang (Unpublished Journal)
- Backer, M. B. A. (2007). Semiotics: Signs and Meaning in Contemporary dance in Malaysia. *Wacana Seni journal of Arts Discourse*. (6):71-76
- Best, J. W. & Kahn, J. V. (1989). *Research in education*. California: Prentice Hall.
- Bogdan, R., & Biklen, S. (2007). *Qualitative research for education: An introduction to theory and practice* (5th ed.). New York: Pearson Education, Inc.
- Chandler, D. (2007). *Semiotics: The Basics* (2nd ed.). New York: Routledge Taylor & Francis Group.
- Cobley, P. (2001). *The Routledge Companion to semiotics and linguistics*. London & New York: Routledge
- Cobley, P. & Jansz, L. (1997). *Semiotic for Beginner*. London: Penguin Books
- Damanik, R. (2002). *Fungsi dan Peranan Upacara Adat Perkawinan Masyarakat Melayu Deli*. Unpublished journal. Faculty of Literature, USU
- Denzin, N., & Lincoln. Y. (2000). *Handbook of qualitative research*. California: SAGE Publications Inc.
- Eco, U. (1979). *A theory of Semiotics*. Bloomington: Indiana University Press
- Fang, L. Y. (2013). *A History of Classical Malay Literature*. Jakarta: Iseas publishing
- Firmansyah, A. (2015). *A Semiotic Analysis on the Logos of Three Cafes in Malang*. Faculty of Cultural Studies: Universitas Brawijaya
- Graburn, N. H. H. (2001). What is Tradition?. *Museum Anthropology*. **24(2/3)**:6-11

- Hidayat, N. W. (2014). *The Analysis of Semiotic Signs appearing on a Mild "Bukan Basa Basi" Billboard Cigarette Advertisement*. Faculty Of Cultural Studies: Universitas Brawijaya
- Mariatun. (20016). *Analisis Teks Pantun Hempang Pintu pada Acara Pernikahan Masyarakat Melayu Desa Ujung Kubu Kecamatan Tanjung Tiram Kabupaten Batubara: Kajian Semiotik*. Fakultas Bahasa dan Seni, UNIMED
- Miles, M. B. & Huberman, M. A. (1994). *Qualitative data analysis*. California: SAGE Publications Inc.
- Moelong, Lexy. J. 2012. *Metodologi Penelitian Kualitatif: Edisi Revisi*. Bandung: PT. Remaja Rosdakarya
- Mustika, R. (2013). *Analisis Tepuk Tepung Tawar pada Prosesi Pernikahan Adat Melayu Desa Dendun Kabupaten Bintan*. FKIP, Universitas Maritim Raja Ali Haji Tanjungpinang (Unpublished Journal)
- Nadia, P. (2016). *Analisis Pantun pada Tradisi Makan Nasi Hadap-Hadapan Adat Pernikahan Melayu Pesisir di Kecamatan Tanjungbalai Selatan Kota Tanjungbalai (Kajian Semiotik)*. Fakultas Bahasa dan Seni, UNIMED
- Nöth, W. (1990). *Handbook of Semiotics*. Bloomington and Indianapolis: Indiana University Press.
- Pateda, M. (2001). *Semantik Leksikal: Edisi Kedua*. Jakarta: Rineka Cipta.
- Piliang, Y. A. (2003). *Hipersemiotika Tafsir Cultural studies atas Matinya Makna*. Yogyakarta: Jalasutra
- Priyanto, A. (2014). *Kamus Lengkap Pantun Indonesia*. Jakarta: Kunci Aksara
- Rizkia, A. (2014). *Comparison of Three Anonymous Malay Pantun by A.W. Hamilton, R. O. Winstedt, and Katherine Sim in Translation Strategy and Equivalence Perspectives*. Faculty of Adab and Humanities, UIN Syarif Hidayatullah Jakarta
- Salleh, N. (2015). *Tepak Sirih: Interpretation and Perception in Malay Wedding Customs*. *Pengajian Melayu Journal*. 27(1):197-217
- Sebeok, T. A. (2001). *Signs: An Introduction to Semiotics* (2nd ed). Canada: University of Toronto Press

- Setyawan, B., & Friends. (2011). *Kumpulan Pantun untuk SD – SMP*. Jakarta: Indonesia Tera
- Saussure, F. (1966). *Course in General Linguistic*. New York City: McGraww-Hill Paperback
- Winarni, S. (2010). *Bunga Rampai Pantun*. Trawas: TB Pustaka Ilmu
- Zhang, S., & Yang, F. (2012). The Semiotic Analysis on the Appearance of Chinese and American Pavilions in Shanghai Expo. *Journal of Language Teaching and Research*.