

DAFTAR GAMBAR

	Halaman
Gambar 1 Hasil PraSurvei Persepsi Harga Alfamidi	4
Gambar 2 Hasil praSurvei Suasana Toko Alfamidi	5
Gambar 2.1 Kerangka Berpikir	26
Gambar 4.2 Normal P.P Plot Of Regression Standardsized Residual	53
Gambar 4.3 Scatterplot Regresi Standar Residual	56

