

## TABLE OF CONTENTS

	Pages
ABSTRACT.....	i
ACKNOWLEDGMENT.....	iii
TABLE OF CONTENTS.....	v
LIST OF FIGURES .....	viii
LIST OF TABLES .....	ix
LIST OF APPENDICES .....	x
CHAPTER I. INTRODUCTION	
A. The Background of the Study .....	1
B. The Problem of the Study .....	5
C. The Objective of the Study .....	5
D. The Scope of the Study .....	6
E. The Significance of the Study .....	6
CHAPTER II. REVIEW OF REALATED LITERATURE	
A. Literature Review.....	7
1. English Teaching and Learning at Vocational School.....	7
a. The Curriculum .....	7
b. Culinary Art Study Program .....	10
2. English for Specific Purpose.....	10
a. Definition of ESP .....	11
b. Need Analysis .....	12
3. Concept of Reading.....	14

a. Reading Comprehension .....	14
b. Reading Materials .....	15
c. Genre .....	16
4. Materials Development .....	18
a. Definition of Materials Development .....	18
b. Criteria of Good Materials .....	20
c. The Characteristic of Good Reading Materials.....	21
d. The Model and Material Design .....	22
5. Materials Evaluation .....	25
B. Relevant of Studies .....	26
C. Conceptual Framework .....	28
<b>CHAPTER III. METHODOLOGY</b>	
A. Research Design.....	30
B. Setting and Subject of the Research.....	31
C. Procedure of the Research.....	32
D. Data Collecting Technique and Research Instruments .....	33
<b>CHAPTER IV. RESEARCH FINDING AND DISCUSSION</b>	
A. Gathering Information and Data .....	35
B. Analyzing Data.....	36
1. Need Analysis .....	36
a. Target Needs .....	36
b. Learning Needs .....	39
2. Existing Materials .....	41

3. Designing New Reading Materials .....	44
4. Validating by Expert .....	47
5. Revising Reading materials.....	48
6. Revised-Developing Reading Materials (Final product) .....	49
C. Discussion .....	50
CHAPTER V. CONCLUSION AND SUGGESTION	
A. Conclusion .....	53
B. Suggestion.....	54
REFERENCES.....	55
APPENDIX.....	57

