

# CHAPTER I

## INTRODUCTION

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### 1.1 The Background of the Study

In human life, language plays a great part. In fact, it is said that language denotes a specific difference between human and the other creatures. As social beings human beings need language to communicate with each other.

Language is a social phenomenon in which the relationship of language to societies is very significant. This is to say that the appropriateness or acceptability of utterance is defined by the social factors. One of the language's functions is used in a speech. The language used in speech must be arranged systematically because it will be listened by the audience and the audience must understand the purpose of the speech. This will be very important when the President of a country wants to present his/ her speech to the society.

Since the freedom, Indonesia had already had 6 presidents. Each president has carried a new era and the last three presidents are interested in delivering speeches during their administrations. This study is aimed at describing the formal speeches in terms of systemic functional linguistics theories. It is expected that by applying these theories, it will enable us to

obtain a practical way of understanding and evaluating a spoken discourses especially for formal speech texts of the politicians.

The president is the head of a government and the country. As the head of a country the president should face person of different levels of education, social and culture background, economic background, etc. The question is how the president addressed the different people. In other words, how did the president use language and address all subjects from various backgrounds specifically if the president talk about specific fields, how does he present his ideas in Ideational functions and in what ways does he/she structured the texts.

Since he was in the under graduate program, the writer interested at Systemic Functional Linguistics. In S1 program, the writer wrote about the Textual Functions of Acceptance Speech Texts of President Megawati Soekarnoputri as a Vice President and as a President of Indonesia. And in his Thesis of Post-Graduated School, he develop his subject of study into two functions out of the three functions of Systemic Functional Linguistics, there are Ideational and Textual Functions of the speech texts of three Indonesian President (Abdurrahman Wahid, Megawati Soekarnoputri, and Susilo Bambang Yudhoyono). From this research, the writer hopes his knowledge of the Systemic Functional Linguistics will be broader and wider.

The writer interested to study this topic because he believes that the culture of Indonesian politics are changed it caused the speech which is delivered by these presidents will be changed too. It seems that the speeches also have a power and this phenomenon will be analyzed based on the Systemic Functional Linguistics theory.

### **1.2 The Problems of the Study**

The problems are formulated as the following questions.

- 1) How are Indonesian Presidents speeches patterned with reference to Ideational and Textual functions?
- 2) What types of Ideational and Textual functions are dominantly used in the Indonesian Presidents speeches?
- 3) In what fields do such dominant Ideational and Textual configurations occur?

### **1.3 The Objectives of the Study**

In line to the problems, the objectives of this study are:

- 1) To describe the ideational and textual functions which used in the Indonesian president speeches,
- 2) To derive dominant ideational and textual functions in the Indonesian presidents speeches, and

- 3) To elaborate the dominant ideational and textual configurations in terms of the fields of Indonesian president's speeches.

#### **1.4 The Scope of the Study**

As theoretical assumption, language is a social semiotic, a shared system of encoded meanings, motivated by choice and used, to look for similarities and differences between scientific speeches. The writer emphasizes his analysis of textual functions by referenced to Halliday's theory such as theme and rheme and thematic development within the text. In this case, the writer chooses only speech texts of K.H. Abdurrahman Wahid, Megawati Soekarnoputri, and Susilo Bambang Yudhoyono. The writer wants to analyze the political administrative speeches in Indonesia that is why the scope of this study is limited to ideational and textual functions.

#### **1.5 The Significance of the Study**

The findings of this study are expected to be useful for the linguistics learners in finding the meaning of governmental speeches text efficiently and effectively. In addition, the findings are expected to elaborate the information about the style of speeches that used by Indonesian presidents as a politic figure in Indonesia during their administrator.