

References

- Carol, Joyce Armstrong et al. 2001. *Writing and Grammar: Communication in Action (Diamond Level Series)*. New Jersey: Prentice Hall
- Dirksen, Charles and Kroeger, Arthur. 1971. *Advertising Principles and Problems*. Ricard D Irwin, inc. Homewood: Illinois
- Dell, Hymes. 1971. *Language Communication*. Cambridge University Press.
- Cross, Donna Woolfolk. 1999. *Media Speak*. Illinois : Coward-Mac Can. Inc
- Hornby, AS. 2000. *Oxford advanced Learners Dictionary*. Oxford University Press. London
- Bogdan, Robert, C. 1992. *Qualitative Research for Education*. Boston: Allyn and Bacon
- Halliday, M.A. K.. *An Introduction to Functional Grammar*
- Martin, J. R. , Matthiensen & C. Painter. 1995. *Deploying Functional Grammar : A Workbook for a Halliday's Introduction to Functional Grammar*. Syney Unyversity. Sydney
- Slobin, Isaac Dan. 1979. *Psycholinguistics*. Illinois: Scott Foresman and Company
- Russell, Thomas and Verril Glenn. 2000. *Klepner's Advertising Procedure*. Prentice Hall. New Jersey
- Trask, RL. 1995. *Language: The Basic*. Rotledge. London.
- Ricard, Pearce. 2006. <http://www/iwebtool.com>
- Ricard, Pearce and Moses. 2005. *A glossary of Archival and Records Terminology*/<http://www/archivists.org/glossary/term-detail>
- Watson, James & Hill, Anne. 2000. *Dictionary of Media & Communication Studies*. Oxford University Press. New York
- Wells, William & John Moriarty. 2000. *Advertising Principle and Practice*. New Jersey