

ABSTRACT

Syahrudin M. Registration Number 809125019. *Developing Speaking Materials Based on Problem-based Learning for Accounting Students of Polmed.* A Thesis. English Applied Linguistics Study Program. Postgraduate School. State University of Medan. 2015.

ESP is a proper and necessary course taught for university students. ESP is supposedly designed to meet students' needs properly. The materials given should be relevant enough to meet the learners' needs. This research is aimed at finding out the objective condition of the English learning materials for the fifth semester of accounting students of the State Polytechnic of Medan/POLMED. The method used is Research and Development methodology which is pioneered by Borg and Gall. A general questionnaire consists of 22 questions; a learning-teaching process evaluation consists of 35 questions; the feasibility of developing learning materials consists of 26 questions; and a guide for interview answer sheets are various. All these questionnaires are then given to some parties, such as active students, the alumni, the company, and the lecturers in order to find the real students' needs. After knowing the real needs of the students, ESP I book is designed based on the needs analysis. The new learning materials is reviewed and evaluated by some three experts in ESP and then the result of the review is reviewed again. The newly-developed learning materials are tried out in class in order to find out some weaknesses. Then it is revised again based on the input gained through the tryout of the new learning materials.

Key words: needs analysis, ESP, development



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ESP merupakan suatu matakuliah yang diajarkan di tingkat universitas. ESP dirancang untuk memenuhi kebutuhan riil mahasiswa. Matakuliah yang diajarkan seharusnya sesuai dengan kebutuhan mahasiswa. Penelitian ini bertujuan untuk mengetahui keadaan sebenarnya matakuliah bahasa Inggris untuk semester kelima mahasiswa Program Studi Akuntansi yang diajarkan di Politeknik Negeri Medan. Metode yang dipergunakan adalah metode Riset dan Pengembangan yang dikembangkan oleh Borg dan Gall. Angket umum terdiri dari 22 pertanyaan; angket proses evaluasi belajar mengajar terdiri dari 35 pertanyaan; angket kelayakan pengembangan materi pengajaran terdiri dari 26 pertanyaan serta pedoman lembar jawaban wawancara. Semua angket diberikan kepada beberapa pihak, yaitu mahasiswa aktif, alumni, perusahaan dan dosen untuk mengetahui apa yang sebenarnya dibutuhkan siswa. Setelah mengetahui kebutuhan mahasiswa, buku ESP pun dirancang berdasarkan analisis kebutuhan. Materi pengajaran yang baru dievaluasi dan direview oleh para pakar ESP dan kemudian hasilnya direview kembali. Bahan ajar yang baru dikembangkan dicoba di kelas untuk mencari tahu kelemahannya. Baru kemudian buku tersebut direview kembali berdasarkan perolehan yang didapat melalui tahap uji coba bahan ajar yang baru dikembangkan.

Kata kunci: analisis kebutuhan, ESP, pengembangan