

TABLE OF CONTENTS

	Page
ABSTRACT	i
ABSTRAK	ii
ACKNOWLEDGEMENTS	iii
TABLE OF CONTENTS	v
CHAPTER 1 : INTRODUCTION	1
1.1 The Background of the Study	1
1.2 The Problems of the Study	5
1.3 The Objectives of the Study	6
1.4 The Scope of the Study	6
1.5 The Significance of the Study.....	7
CHAPTER 2 : REVIEW OF LITERATURE	7
2.1 English for Specific Purposes (ESP)	7
2.2 Branches of ESP	11
2.3 Learning Materials.....	13
2.4 The Principle of Learning Materials Development	14
2.5 Factors Influencing ESP Teaching and Learning	19
2.6 Speaking Skills	21
2.7 Problem-Based Learning	25
2.8 Developing Speaking Materials Through Problem-Based Learning	26
2.9 Accounting English	27
2.10 Needs Analysis	32
2.11 Relevant Previous Studies	34
2.12 Conceptual Frameworks	36

CHAPTER 3 : RESEARCH METHODOLOGY	38
3.1 The Research Design	38
3.2 The Research Setting	40
3.3 The Data Sources	40
3.4 The Instruments of Data Collection.....	41
3.5 The Techniques of Data Analysis.....	43
3.6 The Steps of Research & Development.....	43
CHAPTER 4 : MATERIAL DEVELOPMENT	45
4.1. Analysis	45
4.2. Needs Analysis	46
4.3. The Identification of ESP Needs Analysis.....	46
4.4. The Existing Material of ESP I.....	52
4.5. The Syllabus and Material Development	55
4.6. Discussion.....	56
4.7. Materials Development.....	68
CHAPTER 5 : CONCLUSION AND SUGGESTION	80
5.1. Conclusion	80
5.2. Suggestion.....	81
References	
Appendices	

