

CHAPTER I

INTRODUCTION

A. The Background of The Study

Sharples(1999:6) states that writing is necessarily, constrained. Without constraint there can be no language or structure, just randomness. Constraints should not be seen as restrictions on writing, but as means of focusing the writer's attention and channeling mental resources. Writers need suitable language to structure these ideas in the form of a coherent discourse. The purpose, therefore, is to help learners produce self-contained compositions. But for the learners to do so, they have to link and develop information, ideas, or argument in logical sequences. Without writing practice, students have difficulty in achieving clarity, which is the goal of any writing exercise.

Based on KTSP Educational Curriculum, learning English in Senior High School is emphasized on four skills of language. They are listening, reading, speaking, and writing. By these four skills students are expected to have the good prestige in their school, college, or in their place when they are working. According to KTSP Educational Curriculum, writing is one of the skills which should be developed in learning English. The students use writing simple to complex activities every day such as writing notes, letters, shopping list, stories, novels, poems, essays, conversation, including to sign or label, etc. Written product is influenced by some elements such as vocabularies, grammar, organization, spelling, and punctuation.

Unfortunately, the fact is there are so many difficulties that faced by the students in learning English. By interviewing the students and the English teacher in SMANegeri I Aek Song-Songan, the researcher find the data and the problems that faced by the students in learning English. The students of SMA Negeri I Aek Song-Songan could not build and develop especially in expressing their ideas, choosing the right dictions and using the grammar. The students also could not able to write a text based on the genre even after being taught, especially in descriptive text. These occurred because the teacher did not apply the student centered learning in a way of teaching.

Conventional ways such as lecturing in teaching English for the students of SMANegeri I Aek Song-Songan make the students bored and they don't enjoying their lessons. Explaining the materials along the teaching learning process in the classroom will make the students get some difficulties to understand the materials and apply it in their life. Based on the data from the English teacher, the students' achievement is rather good. In the first semester the students' achievement is approximately 65 and the second semester the students' achievement is approximately 67. But these scores still not fulfill the KKM or the standard scoring for English Lesson, which is the students, must get score of English in 75 for minimum. Based on this sorrowful facts, the researcher will be conducted the media in Teaching-Learning process in SMA Negeri I Aek Song-Songan for the students in grade X, because media is aimed to help students to learn more effectives.

According to Kariman (2010:247) media can be used appropriately and correctly based on the curriculum, can assist and enlighten the teachers' burden to explain language meaning and construction, engage students in a topic or as a basis of a whole activity for practical (creativity) and for motivational reason. It means that media is a tool of communication used to transfer information from the source to learners to stimulate them to follow learning activity. In learning anything including learning a foreign language, media plays a very important role because it can make learning far more concrete and memorable.

Movie poster is one of the media that will be conducted to the students in this research. According to Rahmadhani (2014:4) the previous researcher of movie posters states that using movie poster will help a teacher to transfer the material, attract the students' attention, and illustrate what the students will write about. Besides, the students will be interested in writing if they look at the pictures which are provided by the teacher and they can imagine what they should write about. Therefore using movie poster as one of the significant media can be used to increase students' writing achievement in descriptive text.

The previous researchers Tengku Nova Mulyana has been doing the research of using movie poster in SMAN 1 Galang academic year 2011/2012 and found that from 36 first grade students, there were 34 students (94,44%) achieved score 70 and above in writing descriptive text. It can be concluded that by analyzing movie posters, the students will give more attention to the subject to develop their descriptive ability. Based on these facts, the researcher will be conducted the movie poster as a media in

teaching learning process in SMA Negeri I Aek Song-Songan for her research in descriptive text.

B. The Problem of The Study

The problem of this study is as the following, “Is there any significant effect of using movie posters on the students’ writing achievement in descriptive text?”

C. The Objective of The Study

The objective of this study is aimed to find out whether using Movie Poster affect significantly on the achievement of ten grade students in SMA Negeri I Aek Song-songan in writing descriptive text.

D. The Scope of The Study

Descriptive text is basically a text describes someone or something. In this study, the scope is limited to writing descriptive text based on Movie Poster as a media in teaching-learning process. They are expected to be able to write the descriptive by following the Movie Poster that shown.

E. The Significance of The Study

Findings of the research are expected useful for these people:

1. Writer; by having this research, the writer will enrich knowledge about the importance of using media in teaching learning process to increase the students’ writing achievement.
2. Teacher; through this research, teacher will find the effect of using the movie posters as the media to teach the materials of descriptive text in writing skill.

3. Students; through this research, students will increase their motivation and mastery of writing comprehension especially in descriptive texts.
4. Researchers; through this research. The researchers will have the references and sources to conduct the similar topic media with the different topic discussion.

Others; this research will give them some information, data, sources about Movie Posters as the media in teaching learning process.

