

# CHAPTER I

## INTRODUCTION

### A. The Background of the Study

English for specific purposes is a part of English Language teaching with implication to design syllabus and material as well as its present and evaluate. ESP is centered on the language appropriate to the activities of a given discipline. According to Hutchinson and Waters (1987:19), “ESP is an approach to language teaching in which is all decisions of contents and method are based on the learner’s reason for learning.” On the other hand, ESP is the way how to teach English with approximation method for specific purpose. It is not focus on the kinds of language. It means that ESP brings into line what field the learners need. For example, English for doctors, lawyers, tourism and nursing, architecture, accountant, medical scientist, civil engineering, etc.

Hutchinson and Water (1987: 16) divided English for Specific Purposes into two; those are English for Academic Purposes (EAP) and English for Occupational Purposes (EOP). EAP involves English for Academic Science and Technology (EST), English for Academic Medical Purposes (EMP), English for Academic Legal Purposes (ELP) and English for Academic Management, Finance and Economic. Meanwhile, EOP includes English for Professional Purposes (English for Medical Purposes and English for Business Purposes) and English for Vocational Purposes. (Bojovic, 2006: 488).

Both of English for Academic Purposes and English for Occupational Purposes are aimed to improve the learner ability in master English. But, the teaching materials in English for Academic Purposes are made based on learner needs. Meanwhile in English for Occupational Purposes, the teaching materials should be based on learner's occupational reasons. English for Academic Purposes applied for fulfilling students' needs and it sees as vocational school in Indonesia

Vocational school is concerned with preparing people for work and with improving the training potential of the labor force. It covers any forms of education, training, or retraining designed to prepare people to enter or to continue in employment in a recognized occupation.

Vocational students need to learn suitable materials based on their needs not what book gives. In fact, teacher cannot give them same material with general school, especially English.

In general school, students learn about grammar and expression as well as of phonetics and provide a stronger or weaker basis for possible later language studies. Meanwhile, in vocational school, students ought to learn English based on their need. Because of that, teacher must applied English for Specific Purposes and authentic materials in English teaching.

But as author's observation on SMK YPT Pangkalan Brandan, the materials that deliver and use in this school are not proper to students' needs. In fact, students who take a vocation of light vehicle engineering or machine are

taught by using teaching materials that unrelated to vehicle. One of the phenomena is the students learn about descriptive text.

Here are the facts which have found in students' text books.

### My Best Friend

I have a lot of friends in my school, but Dinda has been my best friend since junior high school. We don't study in the same class, but we meet at school every day during recess and after school. I first met her at junior high school orientation and we've been friends ever since.

Dinda is good looking. She's not too tall, with fair skin and wavy black hair that she often puts in a ponytail. At school, she wears the uniform. Other than that, she likes to wear jeans casual t-shirts and sneakers. Her favorite t-shirts are those in bright colors like pink, light green, and orange. She is always cheerful. She is also very friendly and likes to make friend with anyone. Like many other girls, she also talkative. She likes to share her thoughts and feelings to her friends. I think that's why many friends enjoy her company. However, she can be a bit childish sometimes. For example, when she doesn't get what she wants, she acts like a child and stamps her feet.

Dinda loves drawing, especially the manga characters. She has a sketchbook with her everywhere she goes. She would spend some time to draw the manga characters from her imagination. Her sketches are amazingly great. I'm really glad to have a best friend like Dinda

Besides describing people, another text that learned by students is describing place.

### Tanjung Puting National Park

One of the internationally famous ecotourism destinations in Indonesia is Tanjung Puting National Park in the southwest of Central Kalimantan Peninsula. Tanjung Puting National Park offers impressive experience to its visitors. This is called a park, but unlike any parks a jungle. It is a real jungle, which is home to the most incredible animals in the world: orang utans and the proboscis monkeys. The male proboscis monkeys are interesting

because they have enormous snout. So, imagine yourself to be in the jungles and meet these special animals in their original habitat. What will you do when you meet them?

To see orang utan we should go to Camp Leakey. Camp Leakey is located in the heart of Tanjung Puting National Park. This is a rehabilitation place for ex-captive orang utans and also a preservation site. This camp was established by Birute Galdikas, an important scientist who has studied orang utans since 1971.

To reach the place, we should take a boat down Sekonyer River. The boat is popularly called perahu klotok which is a boathouse that can accommodate four people. The trip by the boat to Camp Laekey takes three days and two nights.

The traveling in the boat offers another unforgettable experience. You sleep, cook and eat in that klotok, night and day during your journey into the jungle. In daylight, on your way to night, you can enjoy the clear sky and the amazingly bright stars as the only lights for the night.

Unfortunately, those texts are not related with students' needs in Light Vehicle Engineering Department, the matter is about the text materials. For examples, "Her favorite t-shirts are those in bright colors like pink, light green, and orange" (My Best Friend, line 9), "However, she can be a bit childish sometimes, "When she doesn't get what she wants, she acts like a child and stamps her feet" (My Best Friend, line 14), "One of the internationally famous ecotourism destinations in Indonesia is Tanjung Puting" (Tanjung Puting National Park, line 1), "This is called a park, but unlike any parks a jungle" (Tanjung Puting National Park, line 4), and "The boat is popularly called perahu klotok" (Tanjung Puting National Park, line 17).

The students in Light Vehicle Engineering Department are expected to be good workers and engineers in the future. So, the students are taught with the

materials related to machine and vehicle meaning that the reading materials should be based on their needs.

In this case, a teacher has a responsibility to facilitate students' learning in the classroom. As someone who knows well what students need, a teacher has a right to take decision about teaching material which will be delivered to students, teaching methods, and evaluation for students. If teacher find that existing materials do not proper or fulfill students' needs, they should develop that teaching materials in order to find what students need.

It is suggested that teacher have to develop reading materials based on students' needs on vocational purposes as an application of English for Specific Purposes. By designing materials based on their focus, so the students will get easier to understand the text.

The development of reading materials is started by gathering information from students and teacher, analyzing students' need of light vehicle engineering student, designing materials, validating the materials to experts (teacher, headmaster and validator), revising the materials based on experts' suggestions and the materials have developed.

### **B. The Problems of the Study**

Based on the background of the study above, the problem of study formulated as follows "How to develop English reading materials which are suitable to the needs of students of Light Vehicle Engineering Department?"

### **C. The Objectives of the Study**

The objective of the study is to develop English reading materials which are suitable to the needs of students of Light Vehicle Engineering Department.

### **D. The Scope of the Study**

The scope of this study is developing English reading materials based on English for Light Vehicle Engineering on SMK YPT Pangkalan Brandan, Light Vehicle Engineering Department. It will be applied for the first grade. This study will be concerned on reading comprehension skill, especially descriptive text about describing person, tourism place, and historical building.

### **E. The Significances of the Study**

The findings of this research can be useful to teachers theoretically and practically.

Theoretically, the findings of this research provide information and theories of how develop English reading material to teacher. Meanwhile practically, it can be references to teacher especially in Light Vehicle Engineering Department to develop teaching materials and they know the importance of materials development in teaching-learning process.

Moreover, the students will be motivated to learn English which is integrated to their needs. In addition, this finding can be reference to the next researches who want to conduct a research of developing teaching materials bases on students' need.