

ABSTRAK

Marizal Sirumapea, 2016. “*Pengembangan Media Belajar Interaktif Dalam Pembelajaran Berbasis Contextual Teaching And Learning Pada Bidang Studi Ekonomi Kelas XI SMA Negeri 20 Medan*”. Tesis. Program Studi Teknologi Pendidikan. Universitas Negeri Medan.

Seiring majunya perkembangan dunia pendidikan, semakin banyak pula metode serta media pembelajaran yang dikembangkan. Penelitian pengembangan ini bertujuan untuk mengembangkan media belajar dalam pembelajaran *Contextual Teaching And Learning*. Media pembelajaran interaktif berbasis CTL ini mengembangkan materi Pembangunan Ekonomi dan Pertumbuhan Ekonomi dengan subjek penelitian pada SMA Negeri 20 Medan. Teknik pengumpulan data menggunakan metode wawancara, angket tanggapan, lembar observasi, angket pengamatan, dan dokumentasi. Penelitian pengembangan media melalui beberapa tahap yaitu tahapan definisi dilakukan wawancara analisis kebutuhan dan masalah yang ada pada lokasi penelitian pengembangan. Tahap kedua dilakukan perancangan media berupa naskah media yang akan dikembangkan. Tahap terakhir adalah tahap pengembangan dilakukannya penilaian pada hasil media yang dikembangkan kemudian diuji cobakan terhadap siswa skala kecil dan skala besar. Berdasarkan hasil penelitian pengembangan media pembelajaran berupa media interaktif berbasis CTL sangat layak digunakan dalam pembelajaran. Terbukti dengan penilaian oleh ahli materi mendapat nilai rata-rata 3,69 dengan tingkat persentase kelayakan 74,00% dengan kategori “Layak”, ahli media mendapat nilai rata-rata 4,36 dengan tingkat persentase kelayakan 89% dengan kategori “Sangat Layak”, ahli desain pembelajaran 4,00 dengan tingkat persentase kelayakan 80% dengan kategori “Layak” dan guru ekonomi SMA 3,87 dengan tingkat persentase kelayakan 77,34% dengan kategori “Sangat Layak” serta pendapat siswa pada uji skala kecil 4,26 dengan tingkat persentase kelayakan 85% dengan kategori “Sangat Layak” selanjutnya uji skala besar 4,30 dengan tingkat persentase kelayakan 86 % dengan kategori “Sangat Layak”.

Kata Kunci : Pengembangan Media Belajar, *Contextual Teaching And Learning*, Media Interaktif.

ABSTRACT

Marizal Sirumapea 2016. "Media Development Interactive Learning At Contextual Teaching And Learning In The Field Of Economic Studies Class XI SMAN 20 Medan". Thesis. Education Technology Studies Program. State University of Medan.

Developed as a further development of the development of education, the more learning methods and media. Development research aims to develop learning media-in instructional Contextual Teaching and Learning. CTL-based interactive learning tools developed materials for economic development and economic growth with research subjects in SMAN 20 Medan. gathering techniques of data with interviews, responses to the questionnaire, observation sheets, questionnaires observation and documentation. Research media development through several stages, defenition stages a needs analysis to make interview and develop the existing problems in the research site. The second phase is the media to design in the form of media texts that will be developed. The final stage is the stage of development of the evaluation of the results of the media, which developed and tested, then the small and large scale of the students. Based on the research development of instructional media in the form of interactive media to use based on the CTL very doable learning. Occupied by votes of experts received an average rating of 3.69 with a 74,00% share of the eligibility category "decent" media experts received an average rating of 4.36 with a percentage of 87% with the eligibility category "very decent "4.00 instructional design experts with eligibility percentage to 80% in the category of" Eligible "and a high school economics teacher with a level of 3.87 percent feasibility of 77,34% to the category "decent " and opinions of students in a small-scale test of 4.26 with the percentage of eligibility 85% to the category "very decent" the next large-scale experiment with a height of 4.30 percent feasibility of 86% to the category "very decent".

Keywords: Media Interactive Development, Contextual Teaching and Learning, Interactive Media.