

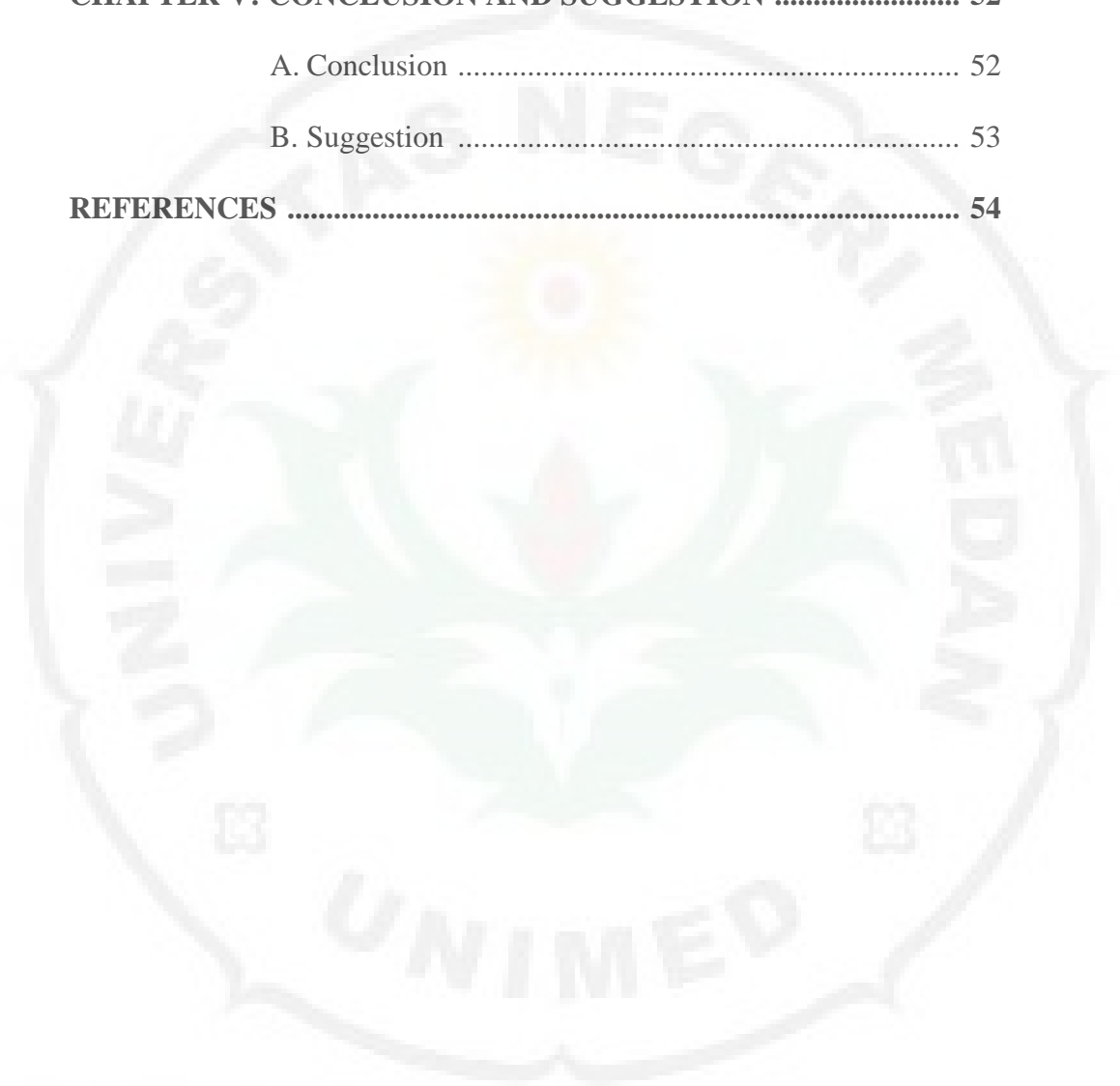
## TABLE OF CONTENT

	Page
<b>ABSTRACT</b> .....	<b>i</b>
<b>ACKNOWLEDGEMENT</b> .....	<b>ii</b>
<b>TABLE OF CONTENT</b> .....	<b>iv</b>
<b>LIST OF TABLE</b> .....	<b>viii</b>
<b>LIST OF FIGURE</b> .....	<b>ix</b>
<b>LIST OF SCHEME</b> .....	<b>x</b>
<b>LIST OF APPENDIX</b> .....	<b>xi</b>
<b>CHAPTER I: INTRODUCTION</b> .....	<b>1</b>
A. The Background of Study .....	1
B. The Problem of Study .....	4
C. The Objective of Study.....	5
D. The Scope of Study .....	5
E. The Significance of Study .....	5
<b>CHAPTER II: REVIEW OF LITERATURE</b> .....	<b>6</b>
A. Theoretical Framework .....	6
1. Learning Media .....	6
a. The Characteristics of Learning Media .....	7
b. The Functions and Benefits of Learning Media .....	8
c. The Types of Learning Media .....	10
2. Computer Based Media .....	12

a. The Types of Computer Based Learning Media ...	12
b. The Advantages of Computer Based Media in Learning.....	13
c. The Disadvantages of Computer Based Media in Learning .....	14
3. Macromedia Flash .....	15
a. The Terms in the Program Flash Pro 8 .....	16
b. The Advantages of Macromedia Flash .....	17
c. The Disadvantages of Macromedia Flash .....	18
4. Writing .....	18
a. The Types of Genre Writing .....	19
b. Narrative Genre .....	22
1) The Text Elements and Rhetorical Structure of Narrative .....	23
2) The Example of Narrative .....	23
B. Related Studies .....	25
C. Conceptual Framework .....	26
<b>CHAPTER III: RESEARCH METHODOLOGY .....</b>	<b>29</b>
A. The Research Design .....	29
B. The Process of Designing .....	30
C. The Location and Time of Research .....	32
D. The Subject of Research .....	32
E. The Instrument of Data Collections .....	32

F. The Validation of Instruments .....	33
G. The Techniques of Data Analysis .....	34
<b>CHAPTER IV: FINDINGS AND DISCUSSION .....</b>	<b>36</b>
A. Findings .....	36
1. The Process of Designing Interactive Learning Media .....	36
2. The Product of Designing Interactive Learning Media .....	37
a. The Introduction View .....	38
b. The Main Menu .....	39
c. The <i>SK</i> and <i>KD</i> Button .....	39
d. The Material Button .....	40
e. The Exercise 1 Button .....	41
f. The Exercise 2 Button .....	42
g. The Exercise 3 Button .....	43
h. The Vocabulary Button .....	43
i. The Another Button .....	44
3. The Process of Using Interactive Learning Media .....	46
4. The Data of Analysis .....	47
a. The Result of Material Expert Analysis .....	47
b. The Result of Media Expert Analysis .....	49
B. Discussion .....	50

<b>CHAPTER V: CONCLUSION AND SUGGESTION .....</b>	<b>52</b>
A. Conclusion .....	52
B. Suggestion .....	53
<b>REFERENCES .....</b>	<b>54</b>



THE  
*Character Building*  
UNIVERSITY

## LIST OF TABLE

	<b>Page</b>
Table 2.1: The groups of media .....	11
Table 2.2: The terms in the program Flash Pro 8 .....	16
Table 3.1: The validation criteria of questionnaire .....	35
Table 4.1: The data of material expert validation .....	47
Table 4.2: The data of media expert validation .....	49



## LIST OF FIGURE

	Page
Figure 2.1: Front page Macromedia Flash Professional 8 .....	16
Figure 4.1: The introduction view .....	38
Figure 4.2: The main menu .....	39
Figure 4.3: The <i>SK &amp; KD</i> button .....	40
Figure 4.4: The first layer in material button .....	40
Figure 4.5: The second layer in material button .....	41
Figure 4.6: The third layer in material button .....	41
Figure 4.7: The exercise 1 button .....	47
Figure 4.8: The exercise 2 button .....	47
Figure 4.9: The exercise 3 button .....	42
Figure 4.10: The vocabulary button .....	44
Figure 4.11: The home button .....	44
Figure 4.12: The exit button .....	45
Figure 4.13: The voice-speaker button .....	45
Figure 4.14: The silent-speaker button .....	46
Figure 4.15: The next button .....	46
Figure 4.16: The next button .....	46

## LIST OF SCHEME

	<b>Page</b>
Scheme 2.1: Stages of designing interactive learning media by using Macromedia Flash .....	28
Scheme 3.1: Ten Phases of Research & Development (R&D) .....	29
Scheme 3.2: Seven Phases of Research & Development (R&D) .....	30

UNIVERSITAS NEGERI  
MEDAN  
UNIMED

THE  
*Character Building*  
UNIVERSITY

## **LIST OF APPENDIX**

**Appendix 1 The Observation Letters' FBS**

**Appendix 2 The Draft Interview of English Teacher**

**Appendix 3 The Material Expert Validation Sheet**

**Appendix 4 The Media Expert Validation Sheet**

**Appendix 5 The Observation Letters' School**

**Appendix 6 The Result of Interview**

**Appendix 7 The Syllabus**

**Appendix 8 The Flowchart of Designing Interactive Learning Media**

**Appendix 9 The Storyboard of Designing Interactive Learning Media**

**Appendix 10 The Research Letters' FBS**

**Appendix 11 The Research Letters' School**

**Appendix 12 The Media Validation Letter**

**Appendix 13 The Assessment of Material Expert Validation Sheet**

**Appendix 14 The Assessment of Media Expert Validation Sheet**

