

## CHAPTER I

### INTRODUCTION

#### **A. The Background of Study**

Humans as social beings need a tool to interact with other human beings in society. The purpose of social interaction, it takes a tool of communication is called language. In daily communication, instrument that is often used to communicate is language, either in the form of written language and spoken language. Language as a communication tool must have a function based on the needs of a person consciously or unconsciously uses.

Language is an instrument for self-expression, communication tools, and a tool for social control. Language is already a system of signs, semiotic system. According Suwarna (2002:4) language is a main case for communication in social life, in individual and social. Each of sign, language elements that have a particular meaning, which by convention is approved, must be received by members of society, and tying them together, not only in the sense that the sign is a giving of (seats must mean "chair" in Indonesian, can not be used with meaning "table").

Language can be applied through various ways such as literature. The literary work is a product created by a writer, which there is to be conveyed to the reader.

Literary works written or created by writers not to read alone, but there are ideas, experiences, and the mandate to be conveyed to the reader. Further, what does it become the input, so that the reader can draw and interpret as something that can be useful for the development of life. It can be proved that the literary work can develop the life and culture of the community. In other words, literature always charged sociocultural. It happened because the literary work is also influenced by the environment and times when creating his work. This is what Damono (1998:234) says that literary work is a cultural thing, it does not fall from the sky, but it created an individual human being as well an integral part of society.

The literary work is an art which many utilize symbols to express subconscious that is more real and obvious plasticity, the author uses metaphors and symbolism in the story. Any event or occurrence even character names are not delivered naturalistic and realistic as it is, but delivered in a figurative and symbolic. The process of literary studies has an important role in the life of the language as well as in the search for the deeper meaning of a literary work. In this case the approach has known several kinds of literature. The literary approach here is a technique that leads to an attempt to affect the emotions and feelings of the reader.

The literature as imaginative works that use language has differences with other linguistic are more important function in the form of a reference language messaging. Instead of literature concerned with aesthetic function of language as a means of expression. In literature the authors try to get the effect of the use of

language, in the form of impressed and awe the reader. The literary work always gets a response and diverse meanings of the reader and is not always appropriate to the intended meaning of the author of literature. This is due to differences in age, experience, ability, comprehension, and the situation of readers. In other words the difference of meaning was due to different readers horizon expectations, causing a variety of interpretations of the literary text.

The novel is one of the literature works. The literary form of the most widely is circulated and printed, because the community very broad power in society. However, many lovers of literature (novels) are still a lot of readers who are difficult to interpret things that happen in a literary work (novel). Perhaps due to the complex structure of the novel, unique, or even explain its meaning directly making it difficult for the reader to understand and interpret what the author means. Therefore, to understand we need the presence of the analysis, by outlining the signs of words contained in this novel. One of the novel to be analyzed the code is Pramoedya Ananta Toer "*Cerita Calon Arang*"

Literature knowledge surround the wide field. It was covered literary theory, literary history and literary criticism. The three of part are interrelated. The link causes dependence. A literary work can not be understood and lived, moreover interpreted and assessed perfectly without a support the three part of literature. Literary theory can never be perfect without the help of literary history and literary criticism. Broadly speaking, literary theory consist of four paradigm, writing, the reader, the reality and the universe. To fulfill the the fourth paradigm,

it is formulated or invented theories about literature. One of the such theory is the theory of semiotics.

Based on the background of this research is intended to scrutinize and examine in detail how the code, cultural meaning through semiotic system that is used by the author in a literary work in the "*Cerita Calon Arang*" by Pramoedya Ananta Toer. *Cerita Calon Arang* tells of life of a bad old woman. She is a shaman and sucking human blood . He was arrogant, all of her political opponents slashed. She was glad to persecute human, killed, robbed and hurt. She had a a lot of knowledge magic to kill people. If they were partying no different with the wild animal, scared people who see that if caught peeping it will be dragged into the middle of the party and killed and their blood be used wash. Beside the novel has a story which tell about cultural, this novel also tell about moral lesson. Then, the author make it this novel easy to read, not bored. The author never stop make a creation. He is the expert to tells emotion, the story of the character and motivations of various complicated. The prison did not stop an inch to write, many times his work was banned and burned. For him, writing is a personal and national duty. And he consistently against all the consequences that he earned.

## **B. The Problem of Study**

In relation to the background of the problem were formulated as the following:

1. What meanings are coded in the novel *Cerita Calon Arang*
2. How are cultural meanings semiotically coded in the *Cerita Calon Arang*?
3. Why are the cultural meaning coded in the above they are?

## **C. The Objective of Study**

In line with the problems, the objective of the study were:

1. To reveal semiotic elements contained in the novel.
2. To know about cultural meanings in the novel
3. To determine whether the semiotic meanings contained in the novel.

## **D. The Scope of The Study**

This research is limited on analyzing coded in the novel *Cerita Calon Arang*, cultural meanings semiotically coded in the *Cerita Calon Arang*, and the cultural meaning coded in the above novel. The novel taken from Pramoedya Ananta Toer's novel with title *Cerita Calon Arang*.

### **E. The Significance of Study**

1. Theoretically provide information about semiotic, code, cultural code and meaning, especially for the student of literature who study about semiotic.
2. Pratically give information about semiotic to teachers who teach the student by learning about the code, cultural code, meaning in semiotic
3. Show the readers and the researchers about semiotic in that novel.

