

CHAPTER I

INTRODUCTION

A. The Background of The Study

A communication occurs between two people, one making sounds or hand movements which is called as the speaker and the other as the hearer. A communication is successful if the idea that the hearer get is the same as what the speaker intended the hearer to get. In general the purpose of the communication itself is to transform the information or message.

A communication by using gesture or other forms of bodily movement is called as a non verbal communication (Jackson, 1990:128). While the term of verbal communication uses words or language. Language is an explicit, versatile and extendable means of communicating messages. Language itself as a tool of verbal communication plays an important role in interaction of an individual to others in society. Not only in the direct way but in this era of technology, language also taking a crucial position such as in television broadcast. Television now is the medium for modern people to getting the latest information. This information comes from many area such as politics, economics, social , culture, sport and etc.

In sports, language is also needed. For example, a commentator needs a language in giving his statement or the analysis both in verbal and written language. In a live sporting event the commentators provide of a sport event as the

action occurs. A sport commentator is very important in a live sport event because it is light the match. So in this situation, the language used by the commentator is very important because it can gives a positive or negative meanings for the viewers about the match. In giving the statements, the commentators use modality which is analyzed in this study from the linguistics perspective.

Language itself is learnt scientifically in the field of linguistics, and the modern approach of which is called Systemic Functional Linguistics, also known as Functional Grammar, found by MAK Halliday (Halliday and Matthiessen, 2004: 40).

Giving an opinion can be expressed in the two different ways, verbal and written. One of many examples in written ways is on newspaper. In newspaper editorial , modality is a special importance in that editorial writers tend to make use of this property to establish either a favorable or unfavorable bias throughout the text to manipulate their readers' opinion (Bonyadi, 2011). He took textual analysis of the selected editorials culled from the American newspaper, The New York Times, and the Persian English newspaper, Tehran Times. He found that the higher number of the predictive modals in NYT suggested the idea that identifying what would happen in the future was the main concern of the editorial writers in NYT. On the other hand, comparing the modals of necessity in the two papers suggested that editorial writers in Tehran Times were occupied with what should be done.

Almost similar, modality in statement based on article abstract research is defined as the grammaticalisation of speaker's attitude and opinions. It is characterised to convey speaker's or writer's involvement in the propositional content of a given utterance (Olaniyan and Adeniji, 2015). For data, they used objective statements segments of three hundred abstracts of research articles obtained from the internet and purposively selected were analysed using insights from the linguistic tool of modality. It is found four categories of modal auxiliaries namely; possibility, necessity, prediction and permission modals. Possibility modals are used in stating analytical scope and research goal in the abstracts; necessity modals are employed in stating analytical scope, presenting argument, seeking permission and/or making polite request; and prediction models are used in stating the researchers' research missions in predictive form.

A little bit different in the way of expressing the opinion, modality used by the debaters is to emphasize the subjectivity of their points of view so as to make one's statement more assertive (Yuyun, 2010). Eventhough this study doesn't has the same objects but the arguments spoken by the debaters are also spontaneous just like the comment delivered by a live sport event's commentator.

There are eight linguistics features in the comment delivered by football commentators, they are simplification, word orders, prefaces and tags, result expressions, tense, modality, modifiers, and metaphors (Humpolik, 2014). Eventhough the writer didn't observed what kind of modality within football

commentar spesifically but this study has given a significant contribution for the researcher .

Based on two previous study, there's a same defintion between argument and comment. In an argument the speaker presents a point of view and attempts to persuade others of the validity of his or her opinion (Feez & Joyce, 1998:148). In another hand, commentary is generally understood as a spoken account of the speaker's opinion in a event which are actually taking place (Crystal and Davy, 1969). So the argument and the comment have taking the same definition of someone opinion's of an issue or an event.

Based on the explanation above, then writer choose the topic of modality used by the badminton's commentators because eventhough there were a lot of study about modality conducted by the previous researchers, but the information were not spesific especially for the language use in sport. The writer also taking the Final All England Champonship 2016 as the data because the event was the prestigious event in the badminton. By conducted the this study, the role of language can be clearly seen in ths sport area, precisely in the topic of modality.

B. The Problems of The Study

The problems of this study were elaborated as follows :

1. Which types of modality are used by badminton's commentators in Final All England Championship 2016 ?
2. Which type of modality dominantly used by badminton's commentators in Final All England Championship 2016 ?

3. How are the functions of modality used by badminton's commentators in Final All England Championship 2016 interpreted ?

C. The Scopes of The Study

The scopes of the study were limited on the types of modality and the functions of each type of modality used by badminton's commentators in Final All England Championship 2016. Every statements delivered by the commentators is segmented into clauses. These clauses then identified which contain modality.

D. The Objectives of The Study

The objectives of this study include as follows

1. To find out the types of modality used by badminton's commentators in Final All England Championship 2016.
2. To find out the dominant type of modality used by badminton's commentators in Final All England Championship 2016.
3. To interpret the functions of modality used by badminton's commentators in Final All England Championship 2016.

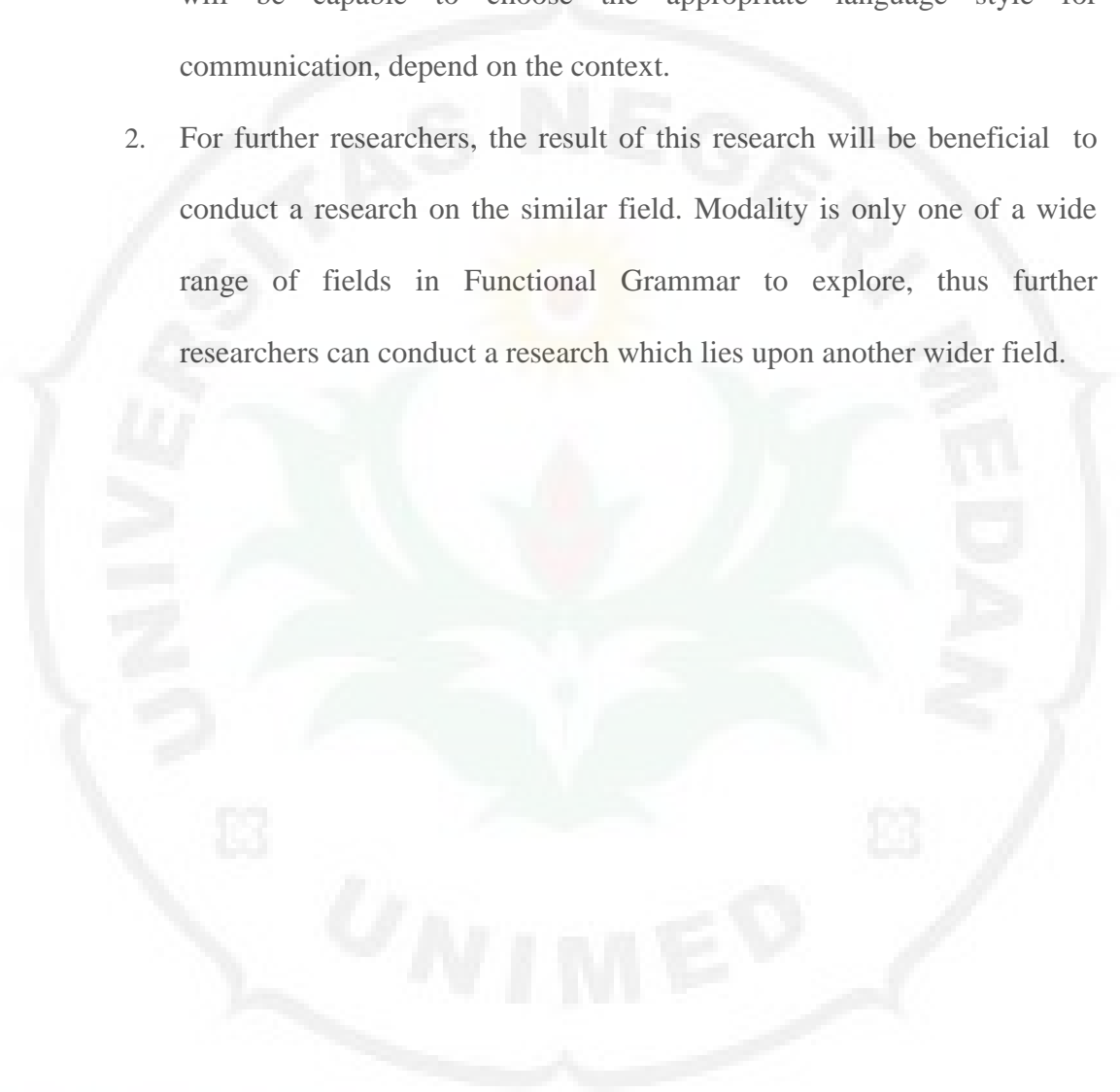
E. The Significances of The Study

This research was expected to have some significance for students and further researchers. The significances of this study were elaborated as follows

1. For the students, the result of the research will offer resources for the students for learning about modality. By mastering modality, students

will be capable to choose the appropriate language style for communication, depend on the context.

2. For further researchers, the result of this research will be beneficial to conduct a research on the similar field. Modality is only one of a wide range of fields in Functional Grammar to explore, thus further researchers can conduct a research which lies upon another wider field.



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