

TABLE OF CONTENTS

ABSTRACT	i
ACKNOWLEDGEMENT	ii
TABLE OF CONTENT	iv
LIST OF TABLE	vi
CHAPTER I. INTRODUCTION.....	1
A. Background of the Study	1
B. The Problems of the Study	4
C. The Scope of the Study	4
D. The Objective of the Study	4
E. The Significance of the Study	5
CHAPTER II. REVIEW OF LITERATURE	6
A. Theoretical Framework	6
1. Pragmatics	6
2. Coopertive Principle	7
a. Maxim of Quantity.....	8
b. Maxim of Quality.....	9
c. Maxim of Relation.....	9
d. Maxim of Manner	10
3. Violated Maxim	10
a. Violated Maxim of Quantity.....	11
b. Violated Maxim of Quality	12
c. Violated maxim of Relation.....	13
d. Violated Maxim of Manner	13
4. The Purpose of Violating Maxim	14
a. To Show Respect	14
b. To Create Hyperbole And Irony	14
c. To Change a Topic.....	15
d. To Keep a Secret.....	16
e. To Create Humors.....	16
5. Movie	18
6. “The Dilemma” Movie	19
B. Relevant Study	21
C. Conceptual Framework	22
CHAPTER III. METHOD OF RESEARCH	24
A. Research Design	24
B. The Source of Data	24
C. Technique for Collecting Data	24
D. Technique for Analyzing Data	26

CHAPTER IV. DATA AND DATA ANALYSIS	27
A. Data	27
B. Data analysis	27
1. Discussion on the data analysis	28
a. Violating maxims quantity.....	28
b. Violating Maxims of Manners	30
c. Violating Maxims of Quality	31
d. Violating Maxims of Relation	34
C. Research Findings	35
D. Discussion	36
CHAPTER V	38
A. Conclusion	38
B. Suggestion	39
REFERENCCEES	40
APPENDICES	41