

CONTENTS

ABSTRACT	i
ACKNOWLEDGEMNET	iii
TABLE OF CONTENT	v
LIST OF PICTURES	viii
LIST OF APPENDICES	ix
 CHAPTER I: INRODUCTION	
1.1 The Background of The Study	1
1.2 The Problem of The Study	4
1.3 The Objective of The Study	5
1.4 The Scope of The Study	5
1.5 The Significance of The Study	5
 CHAPTER II: REVIEW OF RELATED LITERATURE	
2.1 Language Maintenance	7
2.2 Language Shift and Language Maintenance	10
2.3 Steps in Maintaining a Language	13
2.4 Language Attitude in Language Maintenance	15
2.5 Nandung as an Oral Literature	20
2.6 Preserving Oral Tradition of Malay Society	25
2.7 Malay Society	32
2.8 Indragiri Hulu	33
2.9 Relevant Study	34

2.10 Conceptual Framework	38
---------------------------------	----

CHAPTER III: METHOD OF RESEARCH

3.1 Research Design	40
3.2 Source of Data	40
3.3 Instrument of Data Collection	41
3.4 The Technique of Data Collection	41
3.5 The technique of Data Analysis	42
3.6 Trustworthiness of Data	42

CHAPTER IV: DATA ANALYSIS, RESEARCH FINDING AND DISCUSSION

4.1 Data Analysis.....	44
4.1.1 The Meaning in Nandung	44
4.1.1.1 Parenting Expression.....	45
a. Expression of Prayer or Religion	45
b. Expression of Affection	47
4.1.1.2 Intruction and Teaching	48
4.1.1.3 Advices.....	50
4.1.2 The Reasons Why Malay People Convey Nandung the ways it is	51
4.1.2.1 Lack of Awareness of Young Generation	51
4.1.2.2 The Concern of Local Government	52
4.1.3 Strategy of Oral Tradition Maitenance	53
4.1.3.1 Debriefing and Repackage Oral Tradition of Malay	54
4.1.3.2 Personalization	56

4.2 Findings	57
4.3 Discussion.....	58
4.3.1 Meaning in Nandung.....	58
4.3.2 The Reasons Why Malay People Convey Nandung the Ways It Is	58
4.3.3 Strategies of Oral Tradition Maintenance	59

CHAPTER V: CONCLUSION AND SUGGESTIONS

5.1 Conclusions	60
5.2 Suggestions.....	61

