

## CHAPTER I

### INTRODUCTION

#### 1.1 The Background of the Study

Newspaper is not a new thing to society, it is one of the oldest mass medium. Everybody knows newspaper. Every day, people read it. it proves that newspaper has maintained its existence in society. Nowadays, newspaper can be found in government or private offices, school or even at traditional coffee shop. It is easy to find. It is unusual view seeing people reading newspaper everywhere, or bringing it wherever they go. It indicates that newspaper is receivable at society. Newspaper readers cover the whole stage of ages as long as the reader can read. Even though some of newspapers news are oriented to the certain readers.

The importance of sharing information among human beings prove that nobody can live harmoniously in the society without the acts of giving and asking or demanding for something in interactions. Saragih states that there are three factors necessitating human beings to be interactive in their lives. *Firstly*, human beings are social creatures or social beings and therefore they cannot live isolated. A human being is a social product in the sense that his or her birth involves at least two individuals (father and mother). (Except for the beliefs or teachings of heavenly religions claiming that Adam and Hawa were firstly created by God and not born) the fact shows that all human beings were born or delivered by their mothers. As the existence of human beings is a social process no one can live in isolation. In other words, one needs to interact with others. *Secondly*, nobody can fulfill his or her needs

completely by himself or herself. Either in prosperity or misery, sadness or happiness someone needs others to fulfill his or her needs. When someone is hungry, s/he needs someone else to provide him or her for food. When you are ill, you need someone to cure you. Similarly, in wider scope in our modern times no country can completely fulfill its needs and interests by itself and this situation compels all states or nations to establish international organizations such as the UN, NATO, ASEAN and many other international societies. *Thirdly*, among the living creatures only human beings are destined (by God) to store information and pass the information from one human being to others and pass it on from one generation to the next generations. The capacity and ability of human beings to store and convey or deliver information has resulted in tremendous human civilizations and cultures.

The existence of newspaper is very useful to the society. It becomes as sharing knowledge or information medium. Many recent information are found in newspaper, it is because newspaper updated and printed everyday. It becomes as an important source of information for society, either at village or city, beside it is cheap and easy to find. Newspaper gives recent information about local, national or international news. This situation makes government also shares information to the society through newspaper. It makes newspaper as one of the trusted information in society. Politics, education, advertisement, entertainment, sport, literary, literature, or even about health are presented in newspaper. It helps society to access the information that they needs.

Nowadays, there are two ways delivering news through newspaper to the society, they are, printed paper that consists of several pages and posted in internet.

Actually it is not a big deal, because contain of the information is same, the different only about the medium of presenting, one is in paper and another is posted in internet or blogging. It is because the competition of newspaper publisher is about the diction of words in news text. More interesting is more popular or more demanded by the newspapers readers. It makes newspaper publisher has a competition in selecting words in presenting news.

The large numbers of newspaper publisher in Indonesia result a competition. The competition itself affects to the way of delivering information. They believe that language diction can attract the readers' interest higher. The diversity of language used can lead to the readers' misinterpretation. It leads to the different view about text purpose. And it is the result of language choice phenomena in the text It can be influenced by the realization of purpose by the mood chosen in different ways.. It means that the different interpretation of speech function based on the mood realization affect to the different understanding to the same text in newspaper.

Readers' misinterpretations to the newspaper texts are predicted as the result of misinterpret the realization of speech function and its moods in delivering news or information. It is because, the realization of speech functions results two types, they are congruent and metaphor. As Saragih states that when a speech function is not coded by its mood it is called as metaphor. The metaphor coding in text deals with the readers' perspective. It goes to misunderstanding when the readers' perspective out of the realization of speech function and mood.

There are several numbers of texts which are found in newspaper. It is because, a newspaper covers whole information in one edition, so, it is found every

field of information in one edition of a newspaper every day. But, when it is justified to the genre, a newspaper has three type of text, they are saying, doing and being texts (Saragih, 2014). The three types of text have own social function, generic structure and lexicogramatical features. And furthermore, Saragih states that the three types of texts have circular genre, where it refers to the contain of the text, not the arrangement of the text.

Daily *Metro Tabagselis* one of popular newspapers in the southern of north Sumatera. It has 12 pages. Each pages is about different news and this newspaper covers local, national and international news. It is deliverprinted and posted in internet. It shares information about, Politics, education, advertisement, entertainment, sport, literary, literature, health, etc. It can be said it covers whole information about what the readers needs. As one the popular newspaper and as the trusted source information to the society, so the researcher thinks it needs to analyze it. it means that the researcher is interested in analyzing the realization of speech function to its moods in saying, action, and being text which are found in *Daily Metro Tabagsel*. The understanding of speech function and its mood realization can help the readers not to be misinterpreting the massage or information which are printed by the newspaper publisher. In conclusion, the researcher is interested in exploring deeply the processes of speech function realization in *Daily Metro Tabagsel*; saying, doing and being texts.

## 1.2 The Problems of the Study

1. What are system networks of speech function in news story texts of the daily Metro Tabagsel?
2. How are the system networks realized in the news story texts of the daily Metro Tabagsel?
3. What is the dominant of speech in the news story texts of the daily Metro Tabagsel ?

## 1.3 The Objectives of the Study

In relation to the problems, the objectives of the study are;

- (1) To find the system network of speech function in the news story text of daily Metro Tabagsel.
- (2) to investigate the system network of speech function in the news story texts of daily Metro Tabagsel, and
- (3) to know the dominant of speech function in news story texts.

## 1.4 The Scope of the Study

This study deals with saying, doing and being texts in *Daily Metro Tabagsel*, where in those texts, the journalists use congruent and metaphorical realization of *speech function in its mood*. This study is also restricted to cover three points; they are (1) realization of *speech function in its mood* in saying text of newspaper, (2) realization of *speech function in its mood* in doing texts in newspaper, and (3) realization of *speech function in its mood* in being texts in *Daily Metro Tabagsel*.

### 1.5 The Significance of the Study

It is expected the findings relevant and useful theoretically and practically. Theoretically, the findings of the study are expected to justify the use of Systemic Functional Linguistics (SFL) theories, speech function and its mood in interpersonal function of metafunction are applicable to newspaper texts which are used in to other disciplines such as language communication. Practically, the findings of this study are expected to be useful for.

1. The society as the consumers of information from newspaper. The society are expected not to be trapped by the coding pattern of language use, congruent and metaphorical coding that can lead to the misinterpretation
2. The newspaper publisher as the delivers of information. It is hoped the newspaper publisher to be more selective in selecting the language used, in this context, “moods” of the speech function to avoid of misunderstanding of delivered information.
3. To the government, especially in information department. It is hoped to monitor the language used, in this context “moods’ of newspaper next in order to meet the society information needs.
4. All researchers who want to use the result of this research become the comparison of their research later on.