

ABSTRACT

Lubis, Putri Masrita. Registration Number: 8146111051. Code Mixing in *Desta and Gina in the Morning Program* on *Prambors Radio*. A Thesis of English Applied Linguistics Study Program, State University of Medan. 2016.

This study deals to find out Code Mixing in *Desta and Gina in the Morning Program* on *Prambors Radio*. The objectives of this research were to find out: 1) Factors of code mixing in *Desta and Gina in the Morning Program* on *Prambors Radio*. 2) Function of code mixing in *Desta and Gina in the Morning Program* on *Prambors Radio*. 3) Types of code mixing occur in *Desta and Gina in the Morning Program* on *Prambors Radio*. The source of this research is *Desta and Gina in the Morning program* which broadcasted on *Prambors Radio* station. It was broadcast every day at 9.00 – 11.00pm. The program talked something new weird words, music, the reality issues, national news and many more. The data of this research are the broadcaster's utterances in *Desta and Gina in the Morning Program* on *Prambors Radio*. The research design was qualitative research design. The instruments of data tape recorder to interview and observe the subject. The result reveals that (1) factors of code mixing in *Desta and Gina in the Morning Program* on *Prambors Radio* because speaker partner with 36 times or 18%, bilingual or multilingual with 100 times or 50%, and situation with 64 times or 32%. (2) functions of code mixing in *Desta and Gina in the Morning Program* on *Prambors Radio* are communication strategy with 136 times or 68%, expression of community and personality with 30 times or 15% and style with 34 times or 17%, (3) the types of the code mixing in the insertion of words, phrase, reduplication and clause. It shows the most frequent insertion is words which is 50 times or 25%, then clause 88 times or 44%, then phrase 51 times or 25,5%, and the last is reduplication 11 times or 5,5%. And also there are have some impact of code mixing for the listeners of the program, and results are some listeners known a little bit about English and vernaculars vocabularies and they can used in daily life such as the broadcasters done, their English and Indonesian and some vernacular languages can be increased and they often followed the broadcaster's style in speaking, will be increased their insight about new vocabularies and new terms from English, they felt more update.

ABSTRAK

Lubis, Putri Masrita. Nomor Registrasi: 8146111051. Campur Kode Pada Acara *Desta and Gina in the Morning* di Radio Prambors. Tesis dari Program studi Linguistik Terapan Bahasa Inggris. Universitas Negeri Medan.2016

Penelitian ini bertujuan untuk mengetahui campur kode di acara *Desta and Gina in the Morning* di radio Prambors . Tujuan dari penelitian ini adalah untuk menemukan : 1) Faktor-faktor pencampuran bahasa di acara *Desta and Gina in the Morning* di radio Prambors. 2) Fungsi dari campur kode di acara *Desta and Gina in the Morning* di radio Prambors . 3) Jenis-jenis sisipan campur kode yang muncul di acara *Desta and Gina in the Morning* di radio Prambors. Sumber penelitian ini adalah acara *Desta and Gina in the Morning* yang disiarkan di stasiun radio Prambors. Acaranya disiarkan setiap hari pada pukul 09.00 – 11.00 pagi. Program acara ini berisi tentang berita dunia, music, isu/gossip, berita nasional dan masih banyak lagi. Data penelitian adalah ungkapan yang diucapkan oleh para penyiar di acara *Desta and Gina in the Morning* di radio Prambors. Desain penelitian adalah penelitian kualitatif. Data yang dikumpulkan menggunakan perekam suara untuk mewawancarai dan mengamati subjek penelitian. Hasil penelitian menunjukkan bahwa (1) faktor pencampuran bahasa di acara *Desta and Gina in the Morning* di radio Prambors karena *speaker partner* sebanyak 36 kali atau 18%, *bilingual or Multilingual* sebanyak 100 kali atau 50% dan *situation* sebanyak 64 kali atau 32%. (2) fungsi dari campur kode di acara *Desta and Gina in the Morning* di radio Prambors adalah *communication strategy* sebanyak 136 kali atau 68%, *expression of personality and community* sebanyak 30 kali atau 15% dan *style* sebanyak 34 kali atau 17%, (3) kemunculan dari campur kode sisipan words, phrase, reduplication, dan clause. Menunjukkan sisipan yang paling sering muncul adalah *word* sebanyak 50 kali atau 25%, selanjutnya *clause* sebanyak 88 kali atau 44%, kemudian *phrase* sebanyak 51 kali atau 25,5% dan yang terakhir *reduplication* sebanyak 11 kali atau 5,5%. And juga kode campur memiliki dampak bagi para pendengarnya, dan hasilnya adalah beberapa pendengar sedikit mengetahui bahasa inggris dan bahasa daerah dan mereka dapat menggunakannya di aktifitas sehari-hari seperti yang dilakukan para penyiar, mereka merasa lebih baru dalam hal pembendaraan kata.