

CHAPTER I

INTRODUCTION

1.1 The Background of the Study

Language has an important roles in our daily life. It used to interact with others in society. It unites different people to be in a family, in a ethnic, in a country, even in a world society. It is hard to imagine how people convey messages without a language. In this case, language is identified as a means of communication.

Communication is a process by which information is ex-changed between individuals through a common system of symbols, signs, or behavior (Webster's New Collegiate Dictionary 1981: 225). By communicating using language, human can interpret their ideas, thought, reality, concept or feeling and give information to other. There are three components of communication process, they are: (1) the participants (2) the information to be communicated and (3) a means that is used in communication. The third component that is a means of communication can be in the form of language, sign, gesture, etc. According to Chaer (1995:26) there are two kinds of communication based on the means that is used. They are non-verbal and verbal communication. Non-verbal communication is a communication using a means except language, such as light, whistle, gesture, etc. While verbal communication is a communication that uses language as its means. What most people mean when they say "language" is talk, communication, and discourse.

The primary aim of communication in whichever medium is to transmit ideas, thoughts or feelings and give information to other. Communication is a

process by which information is exchanged between individuals through a common system of symbols, signs, or behaviour (Webster's New Collegiate Dictionary 1981: 225). The process normally involves two participants, the speaker or writer and the listener or reader. The success of the process however depends on a large extent on the packaging and structuring of the message.

As one of the verbal communication, newspaper is a tool to deliver the message to the, because everyone can read newspaper wherever they are, by the low cost, interesting topic and easy to find. Those make newspapers are always interesting to read.

Newspapers are probably still the most read today, in hard copy or online. Newspaper as a communication medium is one of the mass media which has an important role in delivering its ideas to people. The mass media are vehicles that carry the message to the mass audience in presenting a report of an action. Based on the functional grammar, the language used in newspapers will be different from the language used in other news and different topics such as politic, business, science and sport news.

The information in newspaper articles is organised through structuring of a clause into two parts, theme (the first part of a clause) and rheme (the remainder), or given and new information, respectively. What then moves a news forward as a whole is thematic progression, by which the theme and rheme of a clause link up with those of other clauses.

Table 1.1 Identifying Theme and Rheme

Theme	Rheme
The duke	Has given my aunt that teapot
My aunt	Has been given that teapot by the duke
That teapot	The duke has given to my aunt

Thematic progression functions as an important means of achieving coherence news text, by holding onto text-based coherence at the level with lexical and grammatical devices and reader-based coherence at the global level by a requisite of consistent ideas.

Context of using thematic progression is classified by Werlich (1976:115) as the rhetorical quality by which all of the parts are clearly and smoothly joined to each other. It refers to the understanding that the reader derives from the text, which may be more or less coherent depending on a number of factors, such as prior knowledge and reading skill, coherence is sometimes contrasted with cohesion which means the lexical and grammatical items in a text.

Halliday and Hasan (1976), whereas coherence refers to the less tangible ways of connecting discourse which are not overt and which reside in how people interpret texts rather than in the texts themselves.

The Jakarta Post is a daily English language newspaper in Indonesia. The paper is owned by PT Bina Media Tenggara, and the head office is in the nation's capital, Jakarta. The Jakarta Post was started as a collaboration among four Indonesian media under the urging of Information Minister Ali Murtopo and

politician Jusuf Wanandi. After the first issue was printed on 25 April 1983, it spent several years with minimal advertisements and increasing circulation. After a change in chief editors in 1991, it began to take a more vocal pro-democracy point of view. It is targeted at foreigners and educated Indonesians, although the middle-class Indonesian readership has increased. Noted for being a training ground for local and international reporters, The Jakarta Post has won several awards and been described as being "Indonesia's leading English-language daily".

The Jakarta Post is a member of Asia News Network.

“The three Southeast Asian countries grouped in the International Tripartite Rubber Council (ITRC) will cut exports by 615,000 tons in the six months until Aug. 31. Indonesia agreed to cut its exports by 238,736 tons, while Malaysia and Thailand pledged to reduce their overseas shipments by 52,259 tons and 324,005 tons, respectively”.

Clause 1 The three Southeast Asian countries grouped in the International Tripartite Rubber Council (ITRC) will cut exports by 615,000 tons in the six months until Aug. 31.

Clause 2 Indonesia agreed to cut its exports by 238,736 tons,

Clause 3 while Malaysia pledged to reduce their overseas shipments by 52,259 tons .

Clause 4 and Thailand pledged to reduce their overseas shipments by 324,005, respectively.

Based on the primary data, the researcher found another pattern of thematic progression in business news. That is Split Theme Pattern. Based on McCabe (1999) a new pattern of thematic progression is split theme. Split theme

refers to when a theme may contain more than one idea, and these ideas are developed in different subsequent clauses. Therefore, the researcher is interested to do further research on the Thematic Progression in Business News of The Jakarta Post.

1.2 The Problems of the Study

Based on the background of the study, the problems of the study will be formulated as the following.

1. What patterns of thematic progression are used in business news of The Jakarta Post ?
2. How are the cohesive elements realized in theme of business news of The Jakarta Post?
3. Why are the thematic progression used in the ways they are?

1.3 The Objectives of the Study

In relation to the problems, this study will:

1. discover the patterns of thematic progression which are used in Business news of The Jakarta Post.
2. Describe how the cohesive elements realized in theme of Business News of The Jakarta Post.
3. Explain the reasons of using thematic progression in Business News of The Jakarta Post.

1.4 The Scope of the Study

This study will investigate the thematic progression patterns in business news of The Jakarta Post. The aspects will be observed (linear thematic progression, constant thematic progression, split theme progression and split rheme progression), and the context of using thematic progression in business news of The Jakarta Post.

1.5 The Significances of the Study

The findings of this study are expected to be useful theoretically and practically:

Theoretically, the findings are expected to enrich the theories of thematic progression in business news and also will be valuable as reference for students who want to do further research on thematic progression.

Practically, the findings of this study are expected to contribute faithful information about thematic progression for students, teachers or lecturers.

For students, they can enrich their knowledge about thematic progression.

For teachers or lecturers, they can use it to support teaching and learning materials related to the thematic progression.

The findings of this study are expected to know the patterns of thematic progression in business news of The Jakarta Post.