

## ABSTRAK

**Dwi Wulandari Tanjung, NIM. 7123141034. Pengaruh Kolaborasi Model Pembelajaran Kooperatif Tipe *Student Teams Achievement Divisions* (STAD) Dengan Strategi Pembelajaran *Learning Start With A Question* Terhadap Hasil Belajar Ekonomi Siswa Kelas X SMA PAB 6 Helvetia T.P 2015/2016. Skripsi. Jurusan Pendidikan Ekonomi, Program Studi Pendidikan Ekonomi, Fakultas Ekonomi, Universitas Negeri Medan 2016.**

Permasalahan dalam penelitian ini adalah rendahnya hasil belajar ekonomi siswa. Penelitian ini bertujuan untuk mengetahui adanya pengaruh yang lebih tinggi hasil belajar ekonomi yang diajarkan menggunakan model pembelajaran kooperatif tipe *student teams achievement divisions* (STAD) yang dikolaborasikan dengan strategi pembelajaran *learning start with a question* dibanding hasil belajar ekonomi yang diajarkan menggunakan metode pembelajaran konvensional pada siswa kelas X SMA PAB 6 Helvetia T.P 2015/2016.

Penelitian ini dilaksanakan di SMA PAB 6 Helvetia yang beralamat di Jl. Pasar 4 Helvetia, Deli Serdang. Jenis penelitian adalah penelitian eksperimen. Populasi penelitian ini terdiri dari 2 kelas dengan jumlah siswa 43 orang. Sehingga semua populasi dijadikan sampel. Kelas X-1 sebagai kelas eksperimen dengan jumlah siswa 22 orang dan kelas X-2 sebagai kelas kontrol dengan jumlah siswa 21 orang. Alat yang digunakan untuk mengumpulkan data adalah tes pilihan berganda. Teknik analisis data menggunakan nilai rata-rata, varians dan standar deviasi, uji normalitas, uji homogenitas data dan pengujian hipotesis.

Hasil analisis data menunjukkan bahwa pada kelas eksperimen, rata-rata pre-test sebesar 53,86, standar deviasi = 10,8 dan post-test sebesar 81,36, standar deviasi 9,9, sedangkan pada kelas kontrol, rata-rata pre-test sebesar 50,23, standar deviasi = 12,6 dan post-test sebesar 64,76, standar deviasi = 10,9. Hasil pengujian hipotesis yang diperoleh  $t_{hitung} > t_{tabel}$  yaitu  $5,226 > 1,7$  pada taraf signifikan 95% dan  $\alpha = 0,05$ .

Berdasarkan hasil analisis, maka dapat ditarik kesimpulan bahwa ada pengaruh yang lebih tinggi secara positif dan signifikan hasil belajar ekonomi yang diajarkan menggunakan model pembelajaran kooperatif tipe *student teams achievement divisions* (STAD) yang dikolaborasikan dengan strategi pembelajaran *learning start with a question* dibanding hasil belajar ekonomi yang diajarkan menggunakan metode pembelajaran konvensional pada siswa kelas X SMA PAB 6 Helvetia T.P 2015/2016.

**Kata Kunci : Model Pembelajaran Kooperatif, Model Pembelajaran *Student Teams Achievement Divisions* (STAD), Strategi Pembelajaran *Learning Start With A Question*, Metode Pembelajaran Konvensional, Hasil Belajar Ekonomi.**

## ABSTRACT

**Dwi Wulandari Tanjung, NIM. 7123141034. The Influence of Collaboration of Cooperative Learning Model Student Teams Achievement Divisions (STAD) Type With Learning Strategy of Learning Start With A Question to the Result of the Economy Study of X Grade Students In SMA PAB 6 Helvetia T.P 2015/2016. Thesis. Economy Education Major, Economy Education Study Program Faculty of Economy, State University ff Medan 2016.**

The problem in this research is the lowest student's result in economy study. This research aims to know the higher influence of economy study's result which is taught by using cooperative learning model student teams achievement divisions (STAD) type with learning strategy of learning start with a question the collaborated with learning strategy of learning start with a question rather than economy study's result which is taught by using conventional learning method of X grade students in SMA PAB 6 Helvetia T.P 2015/2016.

The research has been applied in SMA PAB 6 Helvetia which is located on Pasar 4 Helvetia Street, Deli Serdang. It uses an experiment research. The population consists of 2 classes by 43 students. In case, all population has been applied as samples. The X-1 grade is an experiment class by 22 students and the X-2 grade is a control class by 21 students. The application that is used to collect data is multiple choice test. Data analysis technique uses an averaged score, variance, deviation standart, normality test, homogeneity test and hypothesis test.

The result of data analysis shows is in the experiment class, the average of pretest is 53,86, deviation standart is 10,8 and the posttest is 81,36, deviation standart is 9,9. While in the control class, the average of the pretest is 50,23, standart deviation is 12,6 and the post test is 64,76, deviation standart is 10,9. The hypothesis test result  $t_{hitung} > t_{tabel}$  is  $5,226 > 1,7$  in a significant rate 95% and  $\alpha = 0,05$ .

Based on the result of data analysis to conclude, there is the higher influence the affects positively and significant of economy study's result which is taught by using cooperative learning model student teams achievement divisions (STAD) type with learning strategy of learning start with a question the collaborated with learning strategy of learning start with a question rather than economy study's result which is taught by using conventional learning method of X grade students in SMA PAB 6 Helvetia T.P 2015/2016.

**Keyword : Cooperative Learning Model, Learning Model of Student Teams Achievement Divisions (STAD), Learning Strategy of Learning Start With A Question, Conventional Learning Method, Result of Economy Study.**