

ABSTRAK

Khairuddin, Pengembangan Model Perencanaan Strategik Berbasis Total Performance Scorecard di SMK Negeri 1 Idi Aceh Timur, Tesis, PPs UNIMED, tahun 2016.

Penelitian ini mengangkat permasalahan penyusunan perencanaan strategis yang tidak sesuai dengan seperangkat teori tentang perencanaan strategi dalam kerangka manajemen mutu pendidikan dengan mengambil objek penelitian di SMK Negeri 1 Idi. Penelitian yang menggunakan metode *research and development* ini bertujuan untuk : (1) Mengetahui komponen penyusunan renstra sekolah yang selama ini dilaksanakan di SMK Negeri 1 Idi Aceh Timur. (2) Secara teoretik menyusun model teoretik perencanaan strategis sekolah berbasis *Total Performance Scorecard*. (3) Mengetahui penerapan model teoretik perencanaan strategis sekolah berbasis *total performance scorecard* di SMK Negeri 1 Idi Aceh Timur.

Penelitian pengembangan ini menggunakan pola 4D dari Thiagajaran dalam menganalisis data, yaitu *define, design, development and dissemination*. Sehingga menghasilkan temuan penelitian sebagai berikut: (1) Komponen penyusunan renstra sekolah yang selama ini dilaksanakan di SMK Negeri 1 Idi Aceh Timur belum sepenuhnya memenuhi kaidah teori penyusunan renstra, selain itu juga belum adanya sinkronisasi antar unsur pada renstra tersebut. Keterlibatan warga sekolah dalam menyusun renstra masih minim sehingga tidak menggambarkan manajemen mutu pendidikan di sekolah. (2) Model teoretik perencanaan strategik sekolah berbasis *Total Performance Scorecard* menghasilkan 9 jenis kartu *scorecard* yang melibatkan seluruh PTK untuk mengisi personal balanced scorecard dan jurusan, tata usaha serta kurikulum dan sekolah mengisi *organizational balanced scorecard*, lalu didiskusikan pada tingkat section dan sekolah melalui FGD yang melibatkan Korwas, pengawas sekolah dan komite sekolah. Hasil FGD akan menghasilkan unsur SWOT untuk dianalisis bersama dengan dokumen renstra lama sehingga menghasilkan Analisis Faktor Internal dan Analisis Faktor Eksternal sebagai awal lahirnya visi, misi, tujuan, sasaran, peran kunci, strategi dan program sekolah selama *milestone* 5 tahun. (3) Penerapan model teoretik perencanaan strategis sekolah berbasis *total performance scorecard* di SMK Negeri 1 Idi Aceh Timur dilakukan setelah peneliti melakukan validasi produk baik dari sisi operasional di lapangan dan validasi pendapat ahli secara teori. Pengembangan model teoretik renstra berbasis TPS akan dilaksanakan pada penyusunan renstra SMK Negeri 1 Idi pada tahun 2019.

Kata Kunci : Perencanaan Strategik, Total Performance Scorecard

ABSTRACT

Khairuddin, The Development Strategic Planning Model-Based Total Performance Scorecard at SMK Negeri 1 Idi Aceh Timur, Thesis, PPs UNIMED, year 2016.

The research raises about the problems strategic planning that is not in accordance with a set of theories about planning strategy within the framework of quality management education by taking the object of research in SMK Negeri 1 Idi. The study, using research and development is aimed to: (1) Determine the components of the strategic planning for the school is holding at SMK Negeri 1 Idi Aceh Timur. (2) In the theoretical construct theoretical models of strategic planning school-based Total Performance Scorecard. (3) Determine the application of theoretical models of strategic planning based on total performance scorecard at SMK Negeri 1 Idi Aceh Timur.

The development of research using 4D pattern of Thiagajaran in analyzing the data, which define, design, development and dissemination. Thus generating research findings as follows: (1) Components of other strategic plans of the school that had been held in SMK Negeri 1 East Aceh Idi not fully comply with rules of the theory formulation of the strategic plan, but it is also the lack of synchronization between the elements in the plan. The involvement of schools in preparing the strategic plan is still low, so it does not describe the quality management education in schools. (2) Model theoretical strategic planning school-based Total Performance Scorecard is produce nine types of cards scorecard that involves the whole PTK to fill personal balanced scorecard and departments, administration and curriculum and school fill organizational balanced scorecard, and then discussed at the level of section and schools through FGD involving Korwas, superintendent and school committee. FGD will result SWOT elements to be analyzed together with the old strategic planning document resulting Factor Analysis of Internal and External Factors Analysis as the inception of the vision, mission, goals, objectives, key role, strategy and program of the school during the milestone of 5 years. (3) The application of theoretical models of strategic planning based on total school performance scorecard at SMK Negeri 1 East Aceh Idi made after researchers conducted a validation of products both in terms of operations in the field and validation of expert opinion in theory. The development of theoretical models TPS-based strategic plan will be implemented in other strategic plans SMK Negeri 1 Idi 2019.

Keyword : Strategic Planning, Total Performance Scorecard