

# CHAPTER I

## INTRODUCTION

### A. The Background of The Study

Language is a tool of human communication. Through the language, human connect with the other, so language takes the vital function in our daily life. People know how to make a conversation with the others, but few of them can expound what is necessary to have a conversation going on wheels (Pan, 2012: 21). However, in conversation we often do not speak completely and clearly, so the listener has difficulty to get the meaning of our utterance.

Grice (1975) states, “make your conversational contribution such is required, at the stage it which occurs, by the accepted purpose or direction of the talk exchange in which you are engaged”. Grice also introduce Cooperative principle to controls of the speaker and listener in conversation. Cooperative principle is the suggested principles for the speaker and the hearer to show their cooperation by giving appropriate contribution in their conversation. Grice divide the cooperative principle down into four maxim which goes towards making a speaker’s contribution to the conversation.

However, people sometimes cannot fulfill those maxims and they seem to disobey them (Natalie and Tupan, 2010: 63). When a speaker does maxim violation, the conversation between the speakers and the hearers can be unsuccessful since they will misunderstand each other. This misunderstanding can be problem between speaker and hearer.

Actually not all people speaks depend on Grice's cooperative principle. Every conversation may contain the purpose of the speakers. These purposes can be good or bad both for the speakers and the hearers. There are many purposes for people to do violated maxim such as to save their face, cover the truth, and tell a lie.

The researcher becomes interested in violating maxim which studies about how people make their conversation unsuccessfully because the researcher want to know the reason why the characters do violating maxim. It motivated the researcher to choose analyzing violation maxim in the guardian of the galaxy. By analyzing violation maxim, it helps the audience to know the reason of character did that in the guardian of the galaxy.

In addition, there are many researches that had been conducted violation maxim. One of them was Tupan and Natalia (2008) who studied about violating the maxim using Christoffersen's criteria of lying. The findings revealed that each person has his own reason specifically in lying. Chairunissa (2014) study focus in the process of language humor from the perspective of Grice's CP. The findings was distorting implicated meaning happens to serve the primary factors to cause humor.

The reason of choosing Guardian of the Galaxy because it has a great deal of problems, conflicts and lies that happened among the characters. Further, the researcher aims to find out the reason that cause violating maxim by using an action movie, Guardian galaxy. This movie also teaches us to appreciate our friendship. in this movie the character showing the audience that you have to

sacrifice your ego for together's happiness. Each of them protects, cares and helps the others while they are in trouble. This can be one of good example to appreciate to differences and not consider it as problem.

Guardian of the Galaxy is one of successful film in the bollywood history. According to imdb.com Guardian of the Galaxy on the the top in the box office on its launching. Its ranked at the first on its launching on the opening weekends of August. Guardian of the Galaxy also won many awards. This movie also had been nominated in Oscar and Grammy in 2015.

The researcher is interested to conduct the research about violating maxim in action movie entitled Guardian of galaxy because the researcher want to find out the relation between maxim violation and the reason that happened. So, we could understand it by applying the theory of Grice's cooperative principle especially violating maxim.

### **B. Problem of Study**

Based on the explanation above, the researcher had three problems that would be discussed further through the research, they were:

1. What maxims was violated in the Guardian of the Galaxy movie ?
2. What maxim was dominantly violated in the Guardian of the Galaxy movie?
3. Why the dominant maxim was violated in the Guardian of the Galaxy movie?

### **C. Objectives of The Study**

In the relation to the problems of study, the objectives of study were:

1. To describe the types of maxim violation in the movie script
2. To describe the dominant type of maxim violation in the movie script
3. To find out the reason violation dominant maxim in the movie script

### **D. Scopes of The Study**

This research focused on the analysis of the violating maxim which is done by the main character in The Guardian of Galaxy movie using Grice's theory. The data were taken from main characters utterances.

### **E. Significance of The Study**

Findings of the study were expected to be useful in theoretically and practically. Theoretically, it was expected to be useful for expand the knowledge for other students who are attracted in learning Cooperative principle and maxims, especially on analyzing the violating maxim.

Practically, the findings expected to be useful for the students to void and decrease the maxim violation usage when they perform a talk exchange or conversation, for the teachers as a teaching material and for the other researcher as inspiration to conduct a more in depth research in order to have a better knowledge in understanding the meaning and message contains in a talk exchange.