

CHAPTER I INTRODUCTION

A. Background of The Study

Language is an important position in our life, it is the system of communication that people use to express thoughts and feelings to each other. Without language people can not communicate properly. As state by Cruse (2000:19), language is a complex sign system, 'designed' to ensure infinite expressive capacity, that is to say, there is nothing that is thinkable which cannot in principle be encoded (provided no limit is placed on the complexity of utterances). Moreover, Givon in Perkins (1992:106) state that language evolved as an oral tool initially in immediately obvious context, dealing with immediately obvious topics and tasks, involving face-to-face communication among small groups of intimates who shared much of the pragmatic presuppositions about their universe and the social and motivational structure.

Jackendoff in Levinson (2004:3) has argued that some aspects of language may be residues from ancient human communication systems, but he curiously omits deictics from the list. There would be reasons for caution, because indexicality in human communication has some special properties. As state by Vachek in Perkins (1992:5) the development of language can only be satisfactorily accounted for as due to an incessant adaptation of the means of expression to the ever-increasing

communicative needs obtaining in the given language community. We can produce text, when we speak or write.

A spoken language is in the forms of conversation, speech, storytelling, etc. While writing language is reflected in the forms of newspaper, magazine, book, novel, etc.

Talking about language, directly relating about linguistics. Linguistics is scientific study of human language. There are many sub-field of structure-focused linguistics, one of them is Pragmatics. Pragmatics is a study on the language expression in communicative situation to get some meanings from the speakers, therefore pragmatics also has a role in getting meanings. In all languages, there are many words and expressions whose references rely entirely on the circumstances of the utterance and can only be understood in light of these circumstances. This aspect of pragmatics is called deixis. Deixis shows the important meanings which is expressed by the writers to help the readers to understand the text. Deixis is an important field of language study in its own right and has some relevance to analysis of conversation and pragmatics. There are five types of deixis, namely person deixis, spatial deixis, temporal deixis, discourse deixis and social deixis.

Nowadays, mass media is very influential in daily life of society. All people can get the information from the media everywhere. It is an important thing in a social community in this era. One of the kinds of mass media is a newspaper. Newspaper is one of the information tool to get some news in human's life, daily or weekly.

In this study, the researcher uses Jakarta Post Newspaper as a source of data. Jakarta Post Newspaper is one of the international news providers in Indonesia. The column in Jakarta Post Newspaper consist of various fields, such as Headlines, National, World, Opinion, Business, Sports, Feature, etc. The researcher choose the feature column as a source of data. Feature news are articles that have human interest, descriptive, colourful, thoughtful, reflective pieces of journalistic writing about original ideas.

Language and text have relation each other. A language can create the meaning of text. Written text will be conceived of as the written record of a potential communicative event, or one meaningful part of it, where the intended mode of communication between writer and reader is written word. In presenting an article, the writer must be able to arrange the ideas within the text. Because, when we read a text, rarely happens that the people sometimes repeat what the previous already stated in order to avoid misunderstanding.

B. The Problem of The Study

The problem of the study are formulated as the following :

- 1) What types of deixis are used in Jakarta Post Newspaper especially in feature news?

- 2) What types of deixis are the most dominantly used in Jakarta Post Newspaper especially in feature news?
- 3) Why the type of deixis are the most dominantly used in Jakarta Post Newspaper especially in feature news?

C. The Objectives of The Study

The objectives of the study are:

- 1) To describe the types of deixis in Jakarta Post Newspaper especially in feature news.
- 2) To find out the most dominant types of deixis in Jakarta Post Newspaper especially in feature news.
- 3) To understand why the types of deixis are the most dominantly used in Jakarta Post Newspaper especially in feature news.

D. The Scope of The Study

This study will describe all types of deixis based on Levinson (2004:33) there are five main types of deixis: Person deixis, Spatial/Place deixis, Temporal/Time deixis, Social deixis, and Discourse deixis. This research is limited on analysing deixis in the features news of Jakarta Post Newspaper. The features taken from Jakarta Post Newspaper are November 17th – 19th 2015 editions.

E. The Significance of The Study

The research findings will hopefully be significant for:

- 1) For researchers, these findings of the study are expected to enrich their knowledge about deixis and types of deixis in Jakarta Post Newspaper especially in feature news.
- 2) In Theoretic, the findings of this study are expected to be useful and give much information and knowledge to the readers about deixis and its types which are used in Jakarta Post Newspaper especially in feature news.
- 3) In Practice, the findings of this study are expected to be useful for viewer and who would like to enlarge their knowledge about deixis especially for the students who are interested in analysing deixis and its types in Jakarta Post Newspaper especially in feature news.