

CHAPTER I

INTRODUCTION

A. The background of the study

Everybody on this world cannot live with their self; they need to interact with the others. That's why people use language, because language is a network of relationship. According to Halliday (2002) one function of language is to provide for interaction between people, by allowing the expression of statues, social, and individual attitudes, assessment, judgment and the like; and this is includes participation in linguistic interaction. Language itself defines as the roles which people may take the situation in which they are communicating with one another. Halliday stated that language is simultaneously used as representation, exchange, and organization of experience. Every language incorporates opinion whereby the speaker can vary his own communication role, making assertion, asking question, giving orders, expressing doubt and so on.

According to Hallyday, there is an interrelation between the “surface level realization of the linguistics function and the sociocultural framework” (munday, 2001: 90). Register consist of three types; they are Field, Mode, and Tenor. Field concerns with the topic of situation or in another word what is going on or what activity is taking place. Mode is about who takes part in situation and where the place situation takes. Meanwhile, tenor deals with things that influence the situation. How the social relationship is played by addressee and addresser.

This study attempt to discuss one of three types of register, it is tenor which is focus on power. The source data of this study is the script of Ir. Joko widodo speech. Tenor that is interpersonal meaning its concern more with the interaction between the speaker and addressee, influence his behavior and how the speaker expresses his viewpoint.

This reason why this research was conducted because people sometimes don't realize that the way they speak can show the aspect of power and status in tenor. They are affected by the wealth, ethnicity, position, age, geographical origins, sex, knowledge, and physical appearance of the speaker.

Chronologically at one occasion there occurs a conflict or discrepancy of need between two sides of the participants. The conflict sets to roles that are to that of the addresser (the speaker in spoken language or the writer in the written language) and that of the addressee (the listener/hearer in spoken language or the reader in written language). After the participants have their own roles, they are then set to social relationship to solve the conflict.

The script sample of Ir. Joko Widodo's speech can be seen as following :

“Salam Damai Sejahtera untuk kita semua, Baru saja kami mengucapkan sumpah, sumpah itu memiliki makna spiritual yang dalam, yang menegaskan komitmen untuk bekerja keras mencapai kehendak kita bersama sebagai bangsa yang besar.”

The power of the speech from this script sample can be seen that Joko Widodo statement has an equal status with the addressee, because he state that “we” as an Indonesian society.

Joko "Jokowi" Widodo is an Indonesian politician who has been President of Indonesia since October 2014. Jokowi's popularity across Indonesia rose sharply following his election to the high-profile position of governor of Jakarta. During 2013 and early 2014 he was increasingly seen as a potential PDI-P (Indonesia Democratic Party - Struggle) candidate for the 2014 presidential election. His nomination was announced on 14 March 2014. This study will help readers and the students to know how are tenor in Ir. Joko Widodo’s speech.

Someone has power is she/he gained wealth. In other words, someone is powerful if she/he is rich as by his richness he/she can pay others to do or not to do what he wants (Saragih:40:2014)

B. The Problems of the Study

The problems of this study are formulated as the following:

1. How is power realized in Joko Widodo’s speech?
2. What types of power is dominantly used in Joko Widodo’s speech?
3. Why such type is dominantly used Joko Widodo’s speech?

C. The Scope of the Study

The research studies about power applied in Joko Widodo's speech. The writer chooses the speech of Jokowi's speech. It is taken from article in the internet.

D. The Objectives of the Study

The objectives of the study are:

1. To describe what types of power is used in Joko Widodo's speech based on the place and situation.
2. To describe the most dominant types of power used in Joko Widodo's speech in every place and situation.
3. To explain why the dominant type is used in Joko Widodo's speech.

E. The Significant of the Study

1. The findings will hopefully give the benefit to the readers who want to know about power in tenor.
2. The findings are expected to give the information about how to make a good conversation according to the place and situation.
3. The findings are expected to give more knowledge to the next researcher who want to develop this study, especially is about power in tenor.