## **ABSTRACT**

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The aim of this study is to discover the effect of Picture Word Inductive Strategy in writing descriptive text. Experimental research design is used as the research method. This research took place at SMP Swasta PAB 7 Tandem Hilir. There were 2 classes chosen as the population with 20 students in each class as samples. The classes were divided to be experimental and control group. The experimental was taught by using Picture Word Inductive Strategy and the control group was taught by using Roundtable Strategy. The instrument in collecting the data was writing test, which was provided from pre – test and post – test. The result of the research was analyzed by using T – test formula. The result shows that the T – test was higher than T – table (2.838>1.684) at the level significant 0.05 with degree of freedom (df) 38. It proves that hypothesis is accepted that students who are taught by using Picture Word Inductive Strategy are higher than the students who are taught by Roundtable Strategy.

Keywords: Picture Word Inductive Strategy, Students' Achievement, Writing Descriptive Text.

