

# CHAPTER I INTRODUCTION

## A. The Background of the Study

Writing is an important activity in our daily life, especially in communication. According to Graham et al (2007:2) writing is important in helping people to communicate with other people especially for some people in distance. In this modern era, most people use writing to communicate with others by using modern technology, for example sending e-mail, sending text message in mobile phone and chatting in social media. Therefore writing is important in our life especially helping people to communicate.

Writing is like a memory card that can save and remind events, experiences, and knowledge. People could not remember all of event happened in their life. Even genius people sometimes forget few events in their life. Therefore, writing is necessary to help us to recall a memory that we have saved. For example, when students have studied something from their teacher, it is better to them to make a note about what they have studied in order they can open it again if they want to remember again. And also when people want to remember about history of their nation, they will read history book to remind them about it. Therefore, writing is very useful for people to remind about something that will be forgotten.

According to Harmer (2004:13) writing is a process of transforming thoughts and ideas into written form. It must be read and comprehended by the reader in order that communication takes place. When a writer writes, he

communicates his ideas by considering known or unknown reader who will get his ideas and his meaning in the form of correct written text. To write well, he must have good writing capabilities too. Moreover, someone who wants to write essay or story must know in writing process and the aspect of writing skills. He should be able to organize the idea to use the spelling and punctuation well. Besides, he should be able to arrange his writing into cohesive and coherent paragraphs on text.

In education, writing is one of the four language skills that should be mastered by the students. It is consider the most difficult skill to be learnt and mastered because not only transform thoughts into words but also should involve some language components, such as grammar, spelling, language use, vocabulary, and punctuation. When the students write sentences to express their feeling and want to be understood, they must write it in correct language structure. It makes writing become the difficult skill to be mastered.

In Senior High School, there are some types of genre are studied such as narrative, descriptive, recount, spoof, exposition, procedure and etc. In this case, hortatory exposition is the main focus. Hortatory exposition text is types of written text that is intended to explain the reader that something should or should not happen or be done. According to Pardiyo (2007:215) hortatory exposition is to argue that something should be ought to be. Therefore, the purpose of the hortatory exposition text is to argue or persuade people to believe what the writer believes in.

Hortatory exposition text has three main parts, they are (1) Thesis statement: statement or announcement of issue concern (2) Arguments: reasons for concern that will to recommendation and (3) Recommendation: statement of what should not happen or be done based on the given arguments. The students should be able to know these three parts in order they can write hortatory exposition well and in order the students can distinguish with other types of text.

Based on writer's observation in SMA RK Delimurni Delitua, the English teacher of Eleventh Grade said that the students found it difficult to write a text, especially the hortatory exposition text. Most of them were not able to express their ideas in writing, especially to elaborate their arguments. Besides, the students were lack of vocabulary so that they must need a lot of time to find out the meaning of unfamiliar words in dictionary. Most of them were also still low in mastery the grammatical aspects of writing so that their sentence structure is disorganized. Therefore 60 % of students fail in writing. Below is the list of students' scores of XI IPA-2 class.

**Table 1.1**  
**The list of students' writing scores of XI IPA-2 Class**

Class	Score	Students	Percentage	Means
XI IPA-2	$\geq 68$	22 students	60%	60,7
	$\leq 68$	15 students	40%	

(source:SMA RK DELIMURNI DELITUA)

Some problems on writing mentioned above are in need to have problem solving. So, some education experts develop and try to discover some strategies,

techniques, methods and also teaching media for writing skills. One of the strategies is STOP and DARE strategy that was applied in this research.

STOP and DARE strategy is a more sophisticated strategy for writing a persuasive essay that addresses both side of an issue (Harris and Graham,2008:47). This strategy is consisted of eight steps that should be followed by the students in making writing plan before writing the essay. STOP stands for Suspend judgment, Take a side, Organize ideas, Plan more as you write. DARE stands for Develop your topic sentence, Add supporting ideas, Reject possible arguments, and End with a conclusion.

Those are some reasons for the researcher to choose STOP and DARE strategy, they are (1) students can make a plan before they write so that it can be used as their guidance to make a text (2) STOP and DARE strategy helps students in managing and controlling their learning (3) STOP and DARE strategy helps students in comprehending the hortatory exposition text because STOP and DARE strategy stimulates students in producing and elaborating their arguments.

The previous researches had done by Fatmawati (2014) and Vicko Kurniawan (2013). Fatmawati (2014) says STOP and DARE strategy can help students to explore ideas in writing a text. She applied this strategy in the eleventh grade students of SMAN 1 Pasaman. From the result of the research, the researcher found most students were able to make analytical exposition text in form of persuasive essay, so that there was development of students' writing skill by applying STOP and DARE strategy. Kurniawan (2013) found that STOP and DARE strategy can help students in analysing the generic structure and

grammatical features of hortatory exposition text. Therefore, the researcher interested to apply STOP and DARE strategy to improve students' writing ability.

#### **B. The Problem of the Study**

Based on the background of the study, the problem is formulated as the following: "is there any significant effect of STOP and DARE strategy on students' ability in writing hortatory exposition text?"

#### **C. The Objective of the Study**

The study intended to find out there is any significant effect of STOP and DARE strategy on students' ability in writing hortatory exposition text.

#### **D. The Scope of the Study**

This research was limited to the analysing of hortatory exposition text type. This research focused on the effect of STOP and DARE strategy on students' writing ability especially in hortatory exposition text.

#### **E. The significant of the Study**

The findings of the study are expected to be useful for:

1. The English teacher who wants to get new learning strategy to support the success of teaching learning writing ability and gets inspiration to use various strategies in the classroom
2. The students who want to improve their ability in writing and solve their problems in writing