ABSTRACT

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This study is concerned with an analysis of Grice's Cooperative Principles which are constituted in a conversation. This research was conducted by using qualitative method. The analysis particularly discusses the violation of maxim in the utterances, which are described in four types. They are the maxim of quantity maxim of quality, maxim of relation and maxim of manner. The data of this study are the utterances of the main character in *The Amazing Spider-Man 2* movie. The utterances which contain violated maxim are identified and analyzed. The findings show that there are 51 utterances violation of maxim in *The Amazing Spider-Man 2* movie. Those are 20 utterances (39.2%) violation of maxim relation and it can be concluded as the dominat type violated, 16 (31.5%) for maxim of quantity as the second largest number violated and 8 (15.6%) for the maxim of quality. The last, those are 7 utterances (13.7%) violated maxim of manner. It shows that the maxim of manner is the lowest number. Based on the analysis, there are the reasons as the main backgrounds which prompt the main character named Peter Parker to violate the maxims. The reasons are to keep the secret and change the topic.

Keywords *: Violated maxim, The Amazing Spider-Man 2 Movie.*