

CHAPTER I INTRODUCTION

A. The Background of the Study

Indonesia as a homogenous country consists of hundred thousands of island with the millions of population of different ethnic, culture, language, and religion. There are so many ethnic groups in Indonesia like Javanese, Sundanese, Bataknese, and Padangnese, etc. Mostly Indonesian people are bilingual. In daily life, they usually speak their own mother tongue language beside their national language, Bahasa Indonesia. Because of the situation, many people mix two or more language in their daily conversation like Javanese and Indonesian.

Furthermore the influence of globalization may also create new culture, life style, and make the effect to the language use that can make the people in society use different mode of language. Such as: the use of code mixing.

Not only in daily life, can the phenomenon of code-mixing also easily be found in TV programs, novels, and magazines. And the language which is commonly mixed with is English. In this case English is International language where many countries in the world use it in every occasion either spoken or written communication. As the effect, nowadays Indonesian language is also influenced by English when they interact with each other.

An example of code mixing that we can find in Indonesian Television program, such as talk show. Many celebrities guest with a mix blood like Cinta Laura, Manohara, and Cathy Sharon that is commonly mix their Indonesian with English because they have a difficult to speak Indonesian fluently. They speak

English naturally because they have long stayed in abroad and English is their mother tongue language. But not all the celebrity guest can speak English well, for example Tukul Arwana and Olga Syahputra. They just want to show to the audience that they can also speak English. Even though, their English are bad.

The Example of Code Mixing between Indonesian – English :

1. *So you don't care what people say?* Nggak peduli apa yang orang katakan tentang Marshanda? *Positif atau negative?*

(So you don't care what people say? No matter what people say about you?

Positive or negative?)

2. Pokoknya ini bagus kan? *Ok another surprise* kamu harus pake ini sampai akhir acara

(It's really good right? Okay, for another surprise you have to wear this until

the end of the program)

3. Anak saya tetap anggap saya sebagai sosok tante Lena tapi dia tahu ini *Daddy. I'm her biologic father.* Ya udah ini ayah biologisku.

(My daughter still regard me as Aunty Lena but she know I'm her bilologic father. So this is my biologic father).

4. Sama mantan mertua saya dekat. *I mean,* mereka sangat. Tapi nggak gampang. Saya coba untuk merangkul mereka., merangkul ibu saya.

(I'm very close with my ex mother in law. But it is not easy. I try to be close with her)

5. Aku mau audisi karena aku *screen actors guild.* Ibaratnya kayak kita nyetir kita dapet SIM. Jadi aku kalau audisi nggak perlu lagi ngantri

sampai ratusan. Kita udah beda. Yang *license actor* sama yang pengen jadi *actor* udah beda.

(I want to join the audition because I'm a screen actor guild? It's mean that if want to drive the car we need a license. So I don't need to queue. We are different. The license actor and the actor wannabe are really different).

In addition, the researcher found that there are previous studies that focus on code mixing. Daulay (2012) studied An Analysis Code Mixing in Bukan Empat Mata Talk Show. She analyzed the phenomena of using code-mixing on TV program, particularly in the talk-show *Bukan Empat Mata* within a multilingual communities, such as Indonesia. She is also elaborate the theory, factors, types and the using of code-mixing.

Another research on Code Mixing, by Dwita (2011) studied Code Mixing in Belajar Indonesia Program of Trans TV. The result of his research is to find out the dominat types of code mixing in the TV Program.

Panjaitan (2014) studied Code Mixing used by the Presenter on Visi Fm. She analyzed the forms of code-mixing, that are used by VISI FM's Presenters and the form of code- mixing that is dominantly used by VISI FM's presenter. This research applied descriptive quantitative method. The object of this study is presenter of VISI FM namely Deris and Lia.

Other study by Rebekawati (2013) on Code Mixing in My Stupid Boss. She analyze the type of code mixing dominantly used and to determine whether in narrative or dialogue context does the code mixing frequently used in *My Stupid*

Boss Novel. The source of data was the sentences of novel entitled *My Stupid Boss* Novel. The research was conducted by using descriptive qualitative method.

One of the previous researches on Code Mixing, Sipayung (2013) studied *The Analysis of Code Mixing in Movie from Bandung with Love*. This journal discussed about the dominant type of code mixing in the movie by the character. The previous study found that the most dominant type of code mixing uttered by Vega (starring by Marsha Timothy) was Lexical code mixing.

To distinguish this study with the previous studies above, the researcher will use Muysken's theory and find the dominant types of code mixing which occurs in "Hitam Putih" Talk Show. "Hitam Putih" Talk Shows as one of inspiration and reflection of the reality in this world can be a good example to be learned to explain the phenomena of code mixing in daily life. Therefore, related to the situation which is use of English mixed with Indonesian Language. So the writer is interested in investigating code mixing in verbal communicating, especially in talk show "Hitam Putih".

B. The Problem of the Study

The problem statements of this research were focused of the code mixing that was used in Hitam Putih's Talk show. This problem statement will be specified as follows:

1. What are the types of code mixing occurred in "Hitam Putih" Talk Show program on Trans 7 that is used by the host?

2. What type of code mixing is the most dominantly used in “Hitam Putih” Talk Show?
3. Why is the dominant type of code mixing used in “Hitam Putih” Talk

C. The Scope of the Study

Code mixing becomes the phenomena of language in our society because each individual is born into a community whose norms of behavior to shape his language experience. At least, in his infancy and childhood that community will determine the conditions for his learning and use of languages. In this case, this research was restricted to analyze the types of code mixing in Hitam Putih’s Talkshow. The program was played during for 75 minutes. The writer analyzed the code mixing in a few episodes because the celebrity’s guest in “Hitam Putih’s Talk Show usually used code mixing in English. So, the scope of study in this research only talk about code mixing in English and Indonesian Language that were used by the host and the celebrity guest.

D. The objective of The Study

The aims of this study were related to the problems formulated above. They were:

1. To find out the types of code mixing that used in “Hitam Putih” Talk Show.
2. To find out the most dominant type code mixing in “Hitam Putih” Talk Show.

3. To describe the reason of the used of the dominant type code mixing in “Hitam Putih” Talk Show.

E. The Significance of Study

To make an interesting TV Program, a TV Station must find the way to make a successful TV program to gain the audience’s attention to watch this program. Because of that, the producer of this program must to understand and created a good communication between the host and the guest.

It is expected to be useful in theoretically and practically for:

1. As a references to contribute to the study of linguistics, especially to provide an explanation of code mixing, the types of Code Mixing and also the theory of Code Mixing.
2. For students who are interested to conduct further study on code mixing