ABSTRACT

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This study deals with the use of sexist language by using ambivalent sexism theory: hostile and benevolent sexism. The writer focuses on Instagram specifically in *Dagelan* account as the source of data. The objectives of the study were to find out the types and the dominant types of ambivalent sexism are used in *Dagelan* account and to determine the more prominent gender discussed in *Dagelan* account. The data that support this study by using descriptive qualitative data by reading some references related to the subject matters. The findings show that hostile sexism (24 sentences) and benevolent sexism (26 sentences). The findings also found that male (11 sentences) and female (39 sentences), the more prominent gender discussed in *Dagelan* account is female in hostile sexism.

Keywords: *Sociolinguistics, Language Differences, Sexist Language, Ambivalent Sexim.*