

CHAPTER I INTRODUCTION

A. The Background of the Study

Language is the most important communication tool in human life. By using language, we could share our opinion, idea, feeling through others. Beside that, communication is something that people must do in order to fill their daily activities. Language is also a fundamentally instrument of communication (Clark, 1977:7). In making communication, people use their language, it could be a written, spoken, or even symbol as their language.

To make a communication through others, people use many ways. They use language, but what types of language that they use to make a communication is sometimes interesting to be talked. Commonly they use spoken language as the way to communicate, but it's necessary for us that there are many ways to make a communication to other through language.

Linguistics as the study about language, told us that language is very important, because by knowing someone's language, we may know where do they come from. Linguistics is the study that using language as its object (Martinet, 1987:19). It's clearly explained that linguistics needs language to be learned. As the writer have explained before, the language could be anything, such as spoken, written , symbol, or gesture of human body.

One of linguistics' branch is pragmatic. According to Yule (1996:3) , there are four definitions of pragmatics; (1) A study about the meaning of the speaker, (2) a study about meaning depends on its context, (3) a study about the meaning that

spoken by the speaker, and (4) a study about expression that depends on the social distance which limiting the participants. From the definitions above, we can take a conclusion from those four definitions become what should be done in pragmatics or what should be understood before we are analyzing language using pragmatics. Pragmatics pay more attention to the speaker, not the conversation or relationship between participants in a conversation. Then, pragmatics also means that the communication that occur between people is not always two ways conversation, which the participants on it could change their mind while talking. Pragmatics is the study about the one way conversation that sometimes occur when we are asked for listening, not for answering what someone's says. For example, watching news on a tv, we cannot make communication with someone or sound which giving us some informations about what we're watching. We just pay attention and sometimes make our opinion ourselves.

Social language use (pragmatics). You have invited your friend over for dinner. Your child sees your friend reach for some cookies and says, "Better not take those, or you'll get even bigger." You're embarrassed that your child could speak so rudely. However, you should consider that your child may not know how to use language appropriately in social situations and did not mean harm by the comment.

An individual may say words clearly and use long, complex sentences with correct grammar, but still have a communication problem - if he or she has not mastered the rules for social language known as *pragmatics*. Adults may also

have difficulty with pragmatics, for example, as a result of a brain injury or stroke.

Pragmatics also have many branches in its study, one of it is presupposition. Presupposition comes from English words pre-suppose that means to suppose beforehand, which means the speaker have thought something like prediction about someone he's talking to or something that the're talking. Presupposition is quite common in public discourse especially in political speeches, advertisements, or news.

News is including in the public discourse that need to be in formal language. So, the writer will analyze the formal language that used in one of news program in Deli TV called Tayangan Kriminal Sumatera Utara (TANGKIS). The writer choose this kind of data to be analyzed is because it's more interesting than analyzing presupposition in a speech, not only because there have been so many thesis that analyze these kind of topic, but also the data that will be analyze is not a valid data about someone's speech. It's because of the data about the speech is taken from a magazine or newspaper, that there must be changes in some words or sentences. So, the writer choose to analyze presupposition in news because the data can be taken directly from Deli TV, as they which made the news originally, in form of video or script.

Tangkis is one of local tv program in Deli TV, beside Deli News, Kongkow-Kongkow, and some other programs. Tangkis is a program that showing a hard news in form of criminal case, traffic accident, robbery, etc. As

the one of criminal news program in Medan, tangkis using language that is interesting to be analyzed by the writer.

B. The Problem of the Study.

Based on the background of the study, the problem of the study can be formulated as the following:

1. What are the types of presupposition that used in Tangkis program?
2. What is the meaning of presupposition in Tangkis Program?
3. What is the dominant types of presupposition in Tangkis program?

C. The Scope of the Study

The topic in this discussion will be pay more attention in the presupposition that used in Tangkis program. In this case, the writer will analyze the voice over as the spoken script that always flows as the news being played after the presenter read the news lead in front. The study is limited to the types of presuppositions.

D. The Objective of the Study

Related to the problem of study formulated above, the objectives of the study as below:

1. To describe the types of presupposition that used in Voice Over of Tangkis program.
2. To describe the meaning of presupposition that found in Voice Over of Tangkis program.

3. To describe the dominant types of presupposition in Voice Over of Tangkis program.

E. The Significance of The Study

This reseach to be useful for:

1. The students, especially who wants to learn more about presupposition, can use this research as a references.
2. The researcher who will analyze the same topic, can use this research as the comparison in result.
3. For the readers who wants to learn more about presupposition, can use this research as references or even comparison to other same topic by another writers.