ABSTRACT

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The objective of this research is to describe the aspect of tenor in Jokowi and Ahok's when they were involved in an interaction related to some occasions. Jokowi and Ahok are the Governor and Deputy of Jakarta for 2012-2017 period. The study involved understanding of Jokowi and Ahok with their audience. There are 10 articles taken from some sources on internet. The articles contain the script used by Jokowi and Ahok. The method of the research is descriptive qualitative. The analysis deals with the usage of aspect of tenor that can be found in Jokowi and Ahok's Conversations. The aspects of tenor is divided into 4 aspects, they are 1) Power 2) Contact 3) Affective Involvement 4) Formality. The reason why Jokowi and Ahok used tenor in their utterances is because tenor deals with the way people speak. The tenor system in this finding indicated the personal relationship between the people concerned is highly formal and equal power.

