

TABLE OF CONTENT

ABSTRACT	i
ACKNOWLEDGEMENT	ii
TABLE OF CONTENT	iv
LIST OF TABLE	vi
CHAPTER I: INTRODUCTION	1
A. The Background of the Study	1
B. The Problem of the Study	4
C. The Objectives of the Study.....	5
D. The Scope of the Study	5
E. The Significances of the Study	5
CHAPTER II: REVIEW OF RELATED LITERATURE	6
A. Language in Use.....	6
1. Style	6
a. The Classification of Language style.....	7
1) Frozen Style	7
2) Formal Style	8
3) Consultative Style	10
4) Casual Style	11
5) Intimate Style	13
a) Slang Style	15
b) Colloquial Style.....	15
c) Informal Style.....	15

d) Formal Style	15
B. Radio	16
1. Talk Radio	18
a. Advantages	18
b. Disadvantages	19
2. KISS FM	19
CHAPTER III: RESEARCH METHOD.....	21
A. Research Design.....	21
B. Sources of Data	21
C. Technique of Collecting Data	21
D. Technique of Analyzing Data	22
CHAPTER IV: DATA & DATA ANALYSIS	23
A. Data	23
B. Data Analysis	24
C. Findings.....	30
D. Discussion	31
CHAPTER V: CONCLUSION.....	34
A. Conclusion.....	34
B. Suggestion	35
REFERENCES.....	36
APPENDIX	