

CHAPTER I INTRODUCTION

A. The Background of the Study

The difficulties of understanding and recognizing metaphor in many different forms of literary works especially in this study, novel, has encouraged the writer to do the study in making better understanding of the topic and make clear understanding about metaphor. Also to see the application of metaphor in the literary work. The metaphor itself has a unique meaning, when it comes to metaphor, it means the use of language to refer to something other than what it was originally applied to, or what it 'literally' means, in order to suggest some resemblance or make a connection between the two things. Unfortunately It's quite easy for native people to recognize or understanding this kind of language.

The frequency of using metaphor in the novel also encouraged the study to elaborate, explore and to see the line between metaphor and novel, to find what the purposes in applying those languages in the novel besides presenting the real meaning through the words in the text of the novel. This is a way to make an imagery for the reader so that the reader can flow through the language.

The novel "The Great Gatsby" is a novel that really interesting to study because it is rich of imagery that Fitzgerald implies and it has encouraged to see the characteristics of metaphors in each type of metaphor according to Goatly (1997) resulting the data of some types of metaphor that applied and draw the most dominant and to make explanation about the implicit meaning behind it. For

an example “A single green light, minute and far away, that might have been the end of a dock” is the most famous metaphor in the novel that conveys a huge idea conception. it means hope. In the first chapter of the book Nick mentions the first time he sees Gatsby which was when Gatsby was reaching for this green light in the darkness. The green light was a light of Daisy’s dock. The fact that Gatsby was anxious and nervous at his meeting with Daisy shows that he had been hoping for their meeting all along. To Gatsby the green light was his future desire to meet Daisy. The green light there must be something presented or added through the metaphors.

For many people, metaphors are a means of poets or writers, in other words, creative people. Just a few people are aware of the fact that we actually use metaphorical expressions every day. It depends on the view everybody has what someone thinks about it. Metaphors can be the way we soften the languages in informal situation and making it better. Lakoff and Johnson (1980) “*Metaphors we live by*” one of the first that brought the approach of omnipresent metaphors. They proved that metaphors are omnipresent and indispensable in everyday language. Metaphors are supposed to be helpful in learning and this for some reasons. First, they can be a kind of mnemonic aid. Because you have a figurative image in your mind, it is easier to remember information you have just received. Secondly, using metaphors can provide ”semantic frameworks from long term memory. With this, new information can be applied to these frameworks. In social life, metaphors also can be useful. They lead to a kind of an intimate atmosphere between the speakers. This creates a link based on same or, at least, similar

experiences and interests. Therefore, not everybody gets an access to the conversation between the two.

Following Lakoff and Johnson (1980 : 57), the criterion was chosen in order to determine whether a phrase is metaphorical, is how close the word's sense is to its embodied origins. Embodied origin is the way the concept is grounded in sensorymotor experience. To analyze and discuss metaphor in any depth, firstly identify and consider three things: the metaphor; its meaning; and the similarity or connection between the two. however in order to do further analyze on metaphor especially in novel or text read the text and applying literal interpretation, and the second is construing the metaphorical meaning. The first interpretation is grasping the explicit meaning through the meanings of the constituents of the text meanwhile the other is deriving intended meaning to help understanding the contexts of the text. It is not possible to come to an analysis of metaphor if the background knowledge is not well prepared. The present knowledge is not enough but the further study will make better understanding of the concept of metaphor.

There were some previous studies conducted on metaphor. Triartha (2012) analyzed metaphor used in people magazine's advertisement. The most dominant used of lexical metaphor concepts were noun-verb concept with the percentage 44%.

Faizal (2010) conducted metaphor in Gola Gong's novel "Bila Waktu Berjalan". The main finding of the research was about the use of metaphor in Gola Gong's novel "Bila Waktu Bicara" and there were 59 metaphorical expressions. The result of analysis toward 59 Sentences which contain metaphor

in Gola Gong's novel "*Bila Waktu Bicara*", there were 22 sentences that showing the pattern of *time is an individual*. It showed that the conclusion of Gola Gong's novel "*Bila Waktu Bicara*" had effectively and creatively used metaphorical expressions in telling the reader about the importance or the value of our time.

Another work about metaphor was conducted by Sabu (2011). The study was about metaphor on Barack Obama's speeches. it focused on a specific element of Obama's rhetoric skill, the used of metaphor. He tried to apply this theory by examining 6 types of rhetoric speech. The writer concluded that the function of metaphor used by Obama in his rhetoric speech was as a tool to clarify meaning, to inspire, and to motivate the audience. Metaphor in Obama's speech can be used to convey emotional meaning which then may attract audience's attention.

In addition, this study can symbolize desire and emotion through language and make better understanding of complex language. So the writer intenses to make the prove whether with metaphor can be useful in social life, it leads to a kind of an intimate atmosphere between the speakers and the listeners. This creates a link based on same similar experiences and interests that communicated most in literary work but not limited in everyday language. Based on the previous explanation the writer is interested in doing this study

B. The Problem of the Study

Concerning about the theories and data that used in this study, the problems that were formulated to be solved were :

1. what types of metaphors are used in “The Great Gatsby” novel?
2. what type of metaphor is mostly used in “The Great Gatsby” novel?
3. why the dominant type of the metaphor imply?

C. The Objective of the Study

The objectives of the study were intended to

1. Find out the types of metaphors that were used in “The Great Gatsby” novel
2. Find out the most dominant type of metaphor in “The Great Gatsby” novel
3. Described the implication of the dominant type of metaphor in “The Great Gatsby” novel

D. The Scope of the Study

The study focuses only on finding metaphor used in the novel written by F. Scott Fitzgerald “*The Great Gatsby*”. The metaphors which were analyzed were based on Goatly (1997).

E. The Significance of the Study

The results of the study were expected to be meaningful for :

1. Readers to recognize and identify metaphors in every literature product
2. Researchers that are going to conduct a further study on literature that relate with human language especially the language of metaphor.



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