

CHAPTER 1

INTRODUCTION

A. Background of the Study

Every activity in human behavior that involves the use of vocal sounds in meaningful patterns and corresponding written symbols to form, express and communicate thoughts and feelings is called Language. The speaker conveys the message or information to the listener, when someone communicates with other people. The listener pays attention to many other factors apart from the language itself, when receiving the message. It can be concluded that the communication is the act of transmitting information from one person to another person. In addition to exchanging information or thoughts and feelings, language can also be used to offer goods or services, trade, adaptable, and also affects other people.

Studying about the meaning of the utterance is divided into two branches of linguistic. They are Semantics and Pragmatics. The study of the relation between linguistic forms and entities in the world, called Semantics; that is, how words literally connects to things. Semantic analysis also attempts to establish the relation between verbal description and state of affairs in the world as accurate (true) or not, regardless of who produces that description. (http://ifla.uni-stuttgart.de/institut/mitarbeiter/jilka/teaching/Pragmatics/p1_intro.pdf) In other case, a branch of linguistics concerned with the use of language in social in context and the ways in which people produce and comprehend meanings through language,

called Pragmatics. It studies about the transmission of meaning depends not only on the linguistic knowledge of the speaker and listener, but also on the context of the utterance, knowledge, about the status of those involved, the inferred intent of the speaker. (<http://www.princeton.edu/wiki100k/docs/Pragmatics.html>) Pragmatics concerns with the study of meaning as communicated by a speaker (or a writer) and interpreted by a listener (or reader). The advantage of studying language via pragmatics is that one can talk about people's intended meanings, their assumptions, their purposes or goals, and the kinds of actions that they are performing when they speak.

There are some other studies also analyze about interpersonal function in some different media. Purba (2012) analyzed interpersonal meaning in court room text. The objectives of the study are to describe how the speech functions coded in court room texts and to investigate the types of speech function used in court room texts, the pattern on the use of speech functions, and why different types of speech functions are used the ways they are. Siregar (2013) also analyzed interpersonal function to investigate realizations of interpersonal function through speech function and mood, but he used students' English textbooks as the media of the study.

The interpersonal function is an interesting phenomenon to be studied. It is used to uncover the speech functions and moods in a spoken or written language. It is the function of language to participate in communicative acts with another person, to take on the role and express and understand the feelings, attitudes and judgments. By knowing them, and seeing the dominant type which is used, we

can take a conclusion about how people exchange their experience, how people persuade each other, or how people tell advices through spoken or written language, as those performed by Mario Teguh.

As we all know, Mario Teguh is one of the well-known motivator in Indonesia. He even has had his own talk show on one of the private television companies in Indonesia. It could not be denied that Mario has a lot of fans and proved that he got the award from MURI as Motivator who has many fans in the year 2010. The way he gave words of motivation is very alluring, because he is always smiling, even joking once in a while. His words were never implicated in any particular religion. Because of that, there are many groups of people like Mario Teguh. He and his management team have now also make use of social networking sites to get closer to the community. It can be seen from his Facebook account that has thousands of friends and how many comments and status "like" on every status created by him. In statuses that he had made in his Facebook account, Mario Teguh also provides motivations and also his own experiences. Of course, the occurring communication is one-way communication. But still, in this case Mario Teguh, consciously or not, has been implementing interpersonal function of language in his status on Facebook.

Facebook is a social networking service launched in February 2004, owned and operated by Facebook, Inc. (<http://en.wikipedia.org/wiki/Facebook>)

One of the main purposes/uses of Facebook is to keep in touch with faraway families and friends. People can also share their photographs and update their status on what they are up to every time and anywhere they like. Nowadays,

Facebook has become a good way to search information besides other search engines. Because there are many public figures also use Facebook to share their thoughts, as Mario Teguh do.

As an example, we can take one status from Mario's Facebook account, "*Lalu saya ceritakan bahwa sebagai anak muda, saya dulu miskin, minder, dan takut masa depan.*" From the sample, it can be determined that Mario Teguh using a Speech Function Statement, and can be realized in the Declarative Mood. Further example is from the sentence, "*Doakanlah selalu kesehatan dan kebaikan bagi Ibunda dan Ayahanda.*" Mario Teguh, consciously or not, in this sentence has used Speech Function Command, and realized in the Imperative Mood.

From the above examples, we can draw a conclusion that Mario Teguh applied Interpersonal Function as he makes his status on Facebook. And from the explanation above, the writer found it interesting to analyze the Interpersonal Function in status of Mario Teguh because this study will be useful to know whether Mario Teguh apply Interpersonal Function every time he made a status, how Mario Teguh develops his point of view in written text through interpersonal function, and how often he uses certain types of Interpersonal Function in status that he has made. This research offers more understanding about the interpersonal function in Mario Teguh's statuses on Facebook and it is useful as the first step in analyzing interpersonal meaning in other writings.

B. Problems of the Study

Based on the explanation in the previous, the problems of the study are formulated as follows:

1. What types of interpersonal functions are used in Mario Teguh's statuses on Facebook?
2. What is the most dominant type of interpersonal function that consists in Mario Teguh's statuses on Facebook?

C. Objectives of the Study

Based on the problems of the study, the objectives of the study are:

1. to find out the types of interpersonal functions used in Mario Teguh's statuses on Facebook.
2. to find out the dominant interpersonal functions used in Mario Teguh's statuses on Facebook

D. Scope of the Study

This study focuses on the interpersonal function that involves speech function and moods. A clause considered as a unit of experience is constituted by three elements namely process, participant, and circumstance. On that case this study defines the analysis of interpersonal function by identifying the speech function and moods in Mario Teguh's statuses on Facebook on the typological approach of Halliday's theory. This study limited on types of interpersonal

functions in Mario Teguh's statuses on Facebook shared in January to April 2013 as the representatives.

E. Significances of the Study

This study is expected to be useful for:

1. people who would like to develop their ability in understanding the interpersonal functions
2. for students, this research will give more information about the interpersonal functions through literary works
3. for readers, this research will be useful to develop their understanding about the interpersonal functions in Mario Teguh's statuses on Facebook. The readers will get the ideas of the metafunction in language namely ideational, interpersonal, and textual function both in written and spoken form