CHAPTER I

INTRODUCTION

A. The Background of The Study

Human is unable to communicate with each other without language. Language is inseparable part of human life to express thoughts, feelings, desires and intention both in spoken and written way. People use language to communicate between and among them. Spoken is the process of expressing ideas and feelings or giving information orally. Spoken language can help people to express their feelings, intentions and emotions directly. Written is done in writing activity, available in short story, article, poem, song lyrics, and etc. Written language can help people send their message by using a sequence of letters or the others to express their feelings.

Language can be combine with art in order to find various kind of communication or to entertain people with messages contain in it. There are many ways do communication which is used to deliver message from the creator to the people, for example: poem, poetry, paint, movie, and song. Song is the most universal one. Every song has lyrics which contains with meaning and message. The lyric of the song shows the feeling or experience of the writer. The lyric has its own meaning related to the writer and also to affect the hearer's feeling because it is usually based on personal experience and most of the songs are not just using the literal meaning but also use some figures of speech, one of which metaphor.

Metaphors have been used to make knowledge of semantic rules with other meanings and effects. They are more than just semantic meanings. Then metaphors are taken to be the most fundamental form of figurative language, carrying the assumption that terms literally connected with one object that can be transferred to another object. It can be said that metaphor is considered the most basic where one object is used to describe or represent another object and both the objects are essentially disparate entities, but common in one or more attributes.

Generally people like to listen to the music, especially songs. Song is as universal as language is. People can express their feelings, their thought, and their experience by using a song, either by writing song or singing song. Sometimes people do not know what the meaning of the song is because they just enjoy the rhythm. That is why it is significant to explain about language which its essence is to give information. A singer always tries to deliver the ideas of his or her songs to the listener. One of the legends of music Bon Jovi was not just writes songs about romance in their life but they also wrote songs about struggle of love story of people to gain their true love. The song writer expreses their feelings through song by using lexical metaphor as follow in this examples:

1. Looking at the *pages* of my *life*. Which pages extended life.

Life as a book

Table 1.1 Example of metaphor

Source	Target
It can be reading It can be writing	Have the beginning and the end
Can opened and closed	

2. Baby blind love is true.

Love as a human.

Table 1.2. Example of metaphor

Source	Tar get
Feeling that can make human happy	Unable to see
and sad	It can caused by accident
Strong feeling of deep affection for	
something	
Strong feeling of afection and	LII
sexual atraction for something	

From the example above it can be seen that "Bon Jovi's songs" are songs that apply lexical metaphors for some purposes has encouraged the writer to see the characteristics of each type of lexical metaphors that is applied in the songs. Then, through the description of a number of lexical metaphors in the songs, it is drawn which kind of lexical metaphor.

The very frequent tendency to use metaphors in the song also forces the study to see the line between metaphors and the songs, besides conveying the sequence of experiences through relation of words in the text of the songs and expressing feelings or ideas within the songs, metaphors must have particular function in the songs.

(Goatly, 1997:149) states that the purpose of metaphor is to give the color and vigor in the sentence where it force readers open their mind to find the poet's needs by their interptetation. Metaphor is one way to make abstract concrete philosopher and psychologist frequently employ metaphor to help their

reader's grasp difficult concept. It makes and clarifies something to be clear.

Metaphor also can be used to beautify words in the song lyrics.

Burke (1945), states that Metaphor is a device for seeing something in terms of something else. Metaphor uses to find alternative expressions of a given meaning which only differ from each other in one lexeme. Simply, the function of a metaphor is to convey a 'new truth' to the reader/listener, helping the person receiving the information to be enlightened in a succinct manner. For example: distinctly, he throws his opinion in meeting. (Opnion as noun that is compared throw as verb). Usually the word "throw" relates with stone or thing, so in this clause opinion is compared with stone, it's not saying opinion of stone but throw of his opinion.

In this case, the study is focuses on lexical metaphor. The expression of the meaning is metaphorical in relation to a different way of expressing the same meaning which would be more congruent. Examples of lexical metaphor can be seen in the clause:

Indonesian economic development, now days *crawl* with a large number of *burdens* of increasing loans.

The realization of *crawl* and *burdens* in the text show lexical metaphor, since the congruent meaning of crawl (verb) is to walk on knees and palms of hands, as a baby learns to walk, whereas burden (noun) is a heavy load which should be brought on a person's back. Thus, the clause expresses the meaning of a difficult situation faced by the Indonesian economic to grow faster because it has a big problem with loans.

Lexical metaphors are categorized in five kinds.

- 1. Lexical metaphor that is formed by comparing noun with noun.
- 2. Lexical metaphor that is formed by comparing noun with verb.
- 3. Lexical metaphor that is formed by comparing noun with adjective.
- 4. Lexical metaphor that is formed by comparing two concept or ideology.
- 5. Lexical metaphor that is formed by sound.

Therefore, the writer is interested in analyzing the Lexical Metaphors use in Bon Jovi's song lyrics which are contains with beautiful and meaningful lyrics to give useful contributions for many people especially students of language to enrich knowledge about analyzing text in terms Lexical Metaphor.

B. The Problems of The Study

Based on the background of this study, the problem of the study will be formulated as follows:

- 1. What lexical metaphor are applied in Bon Jovi's songs?
- 2. What is the dominant type of lexical metaphor applied in Bon Jovi' songs?
- 3. In what context is the dominant Lexical Metaphor found?

C. The Objectives of The Study

The objectives of the study are:

1. to find out the lexical metaphor those are applied in Bon Jovi' songs

- to find out the dominant type of lexical metaphor applied in Bon Jovi' songs
- to elaborate the contextual occurrence of the use of dominant Lexical in Bon Jovi' song.

D. The Scope of The Study

In linguistic studies there are two types of metaphor, namely: Lexical metaphor and grammatical metaphor. (Saragih, 2001: 190)

This study focuses on Lexical Metaphor especially in 5 types of Lexical Metaphor applied in Bon Jovi's selected song namely: 1). Lexical Metaphor Nominal-Nominal. 2). Lexical Metaphor Nominal-Verbal/Verbal-Nominal. 3). Lexical Metaphor Nominal-adjective. 4). Lexical Metaphor with social-ideology concept. 5). Lexical Metaphor used as a sign of sound. To limit the data, every repetition on the lyric of ten songs will not be analyzed. The data is taken from browsing internet.

E. The Significance of The Study

This study is conducted to give advantages and contribution for the people in order to develo their knowledge about the Lexical Metaphor.

- 1. Theoritically
 - a. The significance for english teachers as to improve the ability to teach English.

b. Learners provide valuable information in enhancing students' develop the knowledge of lexical metaphor.

2. Practically

The significance of this research in practice are:

- a. The teacher can use the authentic material can be used in teaching of
 Lexical Metaphor to students in understanding song lyrics.
- b. The learners can use the findings of this research to give a new point of view of interpreting Lexical Metaphor in studying listening and meaning in sentence that is commonly implicit.

