

CHAPTER I

INTRODUCTION

A. The Background of the Study

Language is one of media which cannot be separated from human life. Human uses language in their speech, either spoken or written. Language is used every day by everybody to communicate with others, by using language in our daily life, it can be define as communication as human being. Communication is one ways to express our mind, feelings, ideas, and emotions. We can also express it by using gesture or body movement, action, signal and sound.

Austin (1962) stated that there are many different things that speakers can do with word and some utterance, the speakers produce are not statement or question about some piece of information, but an actions. It shows that words are not only something the speakers use to say things but also to do thing. Sometimes when the speakers say something, the speakers do not just say it exactly, but there is an implicit meaning behind it. Therefore, the words or utterance that we produce also can lead to misunderstanding.

The communicative act or verbal communication is usually represented by the utterances of the speakers. In attempting to express themselves, people do not only produce utterance containing grammatical structure and words, they perform action via those utterance (Yule: 1996: 47). From this explanation, it shows that every word, phrase or sentence that is human uttered perform different implicit action or meaning in it and if the hearer cannot get the intention of every utterance, it will lead a misunderstanding.

This research takes pragmatic approach as the way of analysis, considering how the speakers use the language in the social interaction with others. According to Leech (1983) pragmatics can be stated as a study of a language used in certain time and condition. Pragmatics is the study of speakers meaning base on situation. Pragmatics generally is the study of the natural understanding and specifically the study of how people comprehend and produce a communicative or speech act.

Speech act is concern with the speaker's communicative intention in producing an utterance and it is defined by the purpose for which the speakers use the language, for example to make a request, to apologize, and to report (Yule, 1996). Speech act is the key concept in the field of pragmatics, the study of speaker's intentions and what the speakers mean when they use the particular linguistics in context (Hatch, 1992). People do not use language just to state things but to do things, and to perform actions (Thomas, 1995).

The writer realizes that in our daily life, we also always use the speech act function when we have communication with others. For example, we say the weather is hot today; it means there is some implicit meaning to request to do an action that is to switch on the fan or maybe open the window.

The writer chooses main character in Avatar movie to analyze. A character is the representation of a person in a narrative work of art (such as a novel, play, or film). Characters may be flat, minor characters; or round, and major. The main character in a story is generally known as the protagonist. The character who opposes him or her is the antagonist. The main character in Avatar movie is Jake Sully he is a former of US army.

The writer uses Avatar movie script as media for this analysis. Movie script is commonly understood as the written text which is spoken by the actor or player in movie. The movie script sometimes defines as the whole of utterance which is written in a piece of paper or more to be spoken by the actors or actress in the movie.

Concerning to the problem above, the writer takes “Avatar” movie to represent the different use of speech act. Avatar tell about the earth have severely depleted Earth's natural resources and Pandora still have much mineral so The RDA Corporation mines try to take mineral from Pandora. The writer chooses this movie because Avatar movie is one of the most popular movies in the box offices in the world. Avatar movie has got many awards such as Saturn Awards, Golden Globe Awards and earn more than \$2 billion. The writer chooses Jake Sully character because he is the main character in Avatar movie.

B. The Problem of the Study

The problems of the study are formulated as the following:

1. What are the classifications of speech act uttered by Jake Sully in Avatar’s movie script?
2. What is the dominant classification of speech act uttered by Jake Sully in Avatar movie script?
3. What makes the most dominant classification of speech acts used in Avatar movie script?

C. The Scope of the Study

In order to have specific research, this study is limited on the main character in Avatar movie script. The main character in Avatar movie is Jake Sully. The writer uses George Yule's theory to identify the Speech Act that is found in Avatar movie script. All the kinds of speech act that are classified according to its function become the scope of the study such as; declarations, representatives, expressives, directives, and commissives, which are found in Avatar movie script.

D. The Objective of the Study

The objectives of the study are:

1. To find out the classification of speech act that uttered by Jake Sully in Avatar movie script.
2. To find out the classification of speech act that is dominantly uttered by Jake Sully in Avatar movie script.
3. To describe the most dominant classification of speech act used in Avatar movie script.

E. The Significance of the Study

1. For Student of English Department. It is expected that the student can obtain more information about communication, especially in choosing speech act of action based on appropriate situational context.

2. For readers, this research will give information and enrich their knowledge about speech act and how speech act used in the daily communication.
3. For further researches, this research can be used as a reference for further research about analysis of speech act.



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