

CHAPTER V

CONCLUSIONS AND SUGGESTIONS

A. Conclusions

After analyzing the data, it can be concluded as the following.

1. There are four kinds of maxims which are violated by the two president candidates in the presidential debate on October 3, 2012 in Denver i.e. maxim of quality, quantity, relevance, and manner in responding the questions given by the moderator. It is caused by some factors such as the president candidates give some extra information more than it is required, use the sarcastic utterances to satire the opponent, say the utterances which have lack of evidences, make conversation unmatched with the topic, and say an obscurity of expression and unnecessary ambiguity.
2. The maxim which is dominantly violated in the presidential debate is maxim of quantity (44 utterances, 67.69%) because the two president candidates talk too much by giving some extra information and make the contribution more informative than it is required, then it is followed by maxim violation of quality (15 utterances, 23.07%), relevance (4 utterances, 6.16%), and manner (2 utterances, 3.08%).
3. The reason that they dominantly violate maxim of quantity is to clear up the information which they deliver in presidential debate in order to give the information as much as possible to ensure the listener(s) or viewer(s) that one of them is the best choice to be the next American president.

B. Suggestions

Some suggestions are as follows.

1. It should be better for the president candidates to give the contribution as informative as it is required so that the explanation is not going too far away from the questions given by a moderator and they will not violate the maxim or break the rule of communication.
2. For the reader who is attracted on linguistics field can do a research further which has a connection with the conversational implicature especially on cooperative principle in so many different contexts such as a movie, radio program, literary work, and many others since there are so many ways of communication in our lives which is interesting to discover.