CHAPTER I

INTRODUCTION

A. The Background of the Study

Communication has definition as the process of obtaining information or expressing thought and feelings. Going by this definition, it is obvious that human beings are naturally communicators. Communication is the act or activity of conveying information for the purpose of creating a shared understanding. It's something that humans do every day. This activity is used to conveying information through the exchange of thoughts, messages, or information. All forms of communication require to the same basic elements, a speaker or sender of information, a message, and an audience or recipient. The sender and recipient must also share a common language or means of understanding each other for communication to be successfull.

Language is used to express inner thoughts, emotions, and interactions in both spoken and written communication. Spoken means the process of expressing ideas and feelings or giving information is done orally. Writing is the representation of a language in a text, like sign and symbols. It is done in writing activity, such as in short story, article, poem, lyric, etc. Language has functions to the purposes in which we use language to communicate.

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We use language for a variety of formal and informal purposes, and specific grammatical structures and vocabulary are often used with each language function like compare and contrast, persuasion, asking questions, expressing likes and dislikes, cause and effect, summarizing, sequencing, predicting, agreeing/disagreeing, greeting people/introductions. Language is the most fundamental aspects of human's life, without language can not communicate properly.

In understanding a language, it is related to pragmatics study. Pragmatics is a study on the language expression in communicative situation to get some meanings from the speakers. Therefore, pragmatics has a role in getting meanings. In fact, all languages contain of small set of words whose meanings vary systematically according to whom, where and when they are being used. The study of pragmatics also relationship with deixis. The discussion of deixis has the meaning of pragmatics because deixis is a part of pragmatics. According to Yule (1996:9) states that deixis is a technical terms (from Greek) for one of the most basic things we do with utterances. It means 'pointing' via language. By knowing and understanding deixis, the reader can easily determine the aspects of deixis such as person, spatial or place, temporal or time, social and discourse deixis.

The Song lyrics can be related in the deixis. Song lyric is the part of the music that will express of the singer or writter fellings. Then, the song lyric divide to many genres like pop, rock, jazz, dangdut, malay, javanese, and etc. The writer would like to conduct a study of deixis and focuses on the analysis of deixis of album in Raja Campur Sari of Didi Kempot's song. Didi Kempot's song will

interest to be analyzed in the deixis. Many people like teenagers and adults know that Didi so well. Because, he is a strenght background which he works hard to build his dreams as a singer even he builds his career as beggar. He is the one of the icons of campursari in Javanese song. With his creation, Didi Kempot make campursari music become popular and interesting in Indonesia. So, the album will be used as basic object. And, the first album had burst in the market. The songs of "Cidro" and "Stasiun Balapan" which has become a hit song in the community. The Album has around 1 million copies sold in market. So, the Deixis in Didi Kempot's songs will be very interesting to be explored. The writer will used descriptive analysis with qualitative approach to collect the data of this study.

B. The Problem of the Study

The problems of the study can be formulated as the following:

1. What types of deixis used in Raja Campur Sari of Didi Kempot's song?

2. What is the most dominant type of deixis used in Raja Campur Sari of Didi Kempot's song?

3. Why is the type dominantly used?

C. The Objective of the Study

Based on the problems of the study above, the objective of the study are:

1. To categorize the types of deixis that is used in Raja Campur Sari of Didi Kempot's song.

2. To find out the dominant type of deixis that is used in Raja Campur Sari of Didi Kempot's song.

3. To find out the accurate reason of the dominant type of deixis that is used in Raja Campur Sari of Didi Kempot's song.

D. The Scope of the Study

There are so many songs in Raja Campur Sari of Didi Kempot's song in 1999. The writer will focused only 10 titles in album as the scope of this study. This study will describe five types of deixis based on Cruse (2000:319) adds that they are person deixis, spatial deixis, temporal deixis, discourse deixis and social deixis.

E. The Significance of the Study

This study is expected to give a meaningful contribution to linguistics study especially in the field of pragmatics. It is expected that the findings of the study will be useful for:

1. The lecturer/teacher: to investigate on deixis will add the variation of teaching deixis, especially deixis used in song.

2. Students: especially for the English Department Students who are studying linguistics, to enlarge their knowledge about deixis especially to identify the types of deixis used.

3. Readers: to get knowledge about deixis theory. It would be more easy to readers to identify the types of deixis in song.

4. Other researchers: are expected as a comparison for their further research on the same topic. At least as a resource, especially for their reasearch that uses deixis as analysis.