

ABSTRACT

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The objectives of this research were to find out the types of maxim which are violated in a movie, namely: maxim of quantity, maxim of quality, maxim of relevance and maxim of manner, the dominant of violated maxim and the implication of the dominant maxim. This study deals with the analysis of maxim violation in Kung Fu Panda 2 movie. This research was conducted by using descriptive qualitative approach. All the types of maxim were violated by Xiao Po in the movie of Kung Fu Panda 2. The total number of maxims which were violated is 33. There were 8 (24,2%) violation of maxim quality, 13 (39,4%) violation of maxim quantity, 9 (27,3%) violation of maxim Relevance, and 3 (9,1%) violation of maxim manner. The most dominant type of maxim which was violated is the maxim of Quantity (40%). The implication from violating the maxim of quantity made by Xiao Po is something tricks to keep his secret and to change the topic.

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